ANNUAL PARTNERSHIP PACKAGES 2027

Stay visible across the GACC Midwest business community throughout the year. An annual partnership combines recognition in our communications, offices, and signature events with participation in the Annual Gala.

ANNUAL PLATINUM PARTNER

$20,000

Organizations committing to $20,000 or more in annual partnerships (requiring a minimum of an Annual Gala Gold Table Sponsorship) automatically receive Platinum Partner status and all associated benefits at no additional cost.

ANNUAL GOLD PARTNER

$10,000

Organizations committing to $10,000 or more in annual partnerships (requiring a minimum of an Annual Gala Supporting Partner Sponsorship) automatically receive Gold Partner status and all associated benefits at no additional cost.

PACKAGE INCLUDES	Platinum Partner	Gold Partner
Logo on video call backgrounds	✓	✓
Logo on the GACC Midwest website	✓	✓
Logo in GACC Midwest newsletters	✓	✓
Logo in GACC Midwest offices: Digital reception screens and partner wall	✓	✓
Logo on signature event signage and programs: Annual Gala, White Asparagus Dinner, GABO and New Year's Receptions	✓	✓
Logo in the annual Midwest Report	✓	✓
Sponsor announcement on the GACC Midwest LinkedIn Page	✓	✓

Annual Gala Gold Table Sponsorship valued at $4,000. Supporting Partner Sponsorship valued at $2.500.

AHK German American Chambers of Commerce Deutsch-Amerikanische Handelskammern

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MEMBER LANDING SPOTS



Make your company visible to visitors, delegation participants, and companies exploring the U.S. market by showcasing your logo and materials in our Member Landing Spot Offices. Complimentary access to our Member Landing Spots is extended to all members of the GACCs. As an office branding partner, your company becomes part of that experience.

$6,000
Per year

4
Limited to

What's included

- **Branded office**
  Your enlarged company logo displayed on the office door window.
- **Company information display**
  Display your products and services information within the Member Landing Spot throughout the year.
- **Merchandise**
  Merchandise in your Member Landing Spot.
- **Midwest Report recognition**
  Your company logo included in GACC Midwest's signature publication.

Make your brand part of the visit.



"Ipsen's branded landing spot has led to great exposure as many visit the GACC Midwest offices, from delegations to new companies entering the U.S. market."

– Geoffrey Somary
CEO, Ipsen Group & Ipsen Inc. · Sponsor

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NATIONWIDE OPPORTUNITY

2027 GERMAN-AMERICAN EXECUTIVE SUMMIT



The German-American Executive Summit brings together executives, industry leaders, and entrepreneurs from across the United States to exchange perspectives on transatlantic business and build connections across industries and regions. Gain first-hand insights into the 2027 German-American Business Outlook results presented during the conference and celebrate the 2027 German American Business Awards at the gala dinner that concludes this flagship event.

DATE
March 4–5, 2027

LOCATION
OMNI Hotel
Nashville, TN

AUDIENCE
200+ C-Suite Executives, industry leaders, entrepreneurs and professionals

Connect with leaders shaping German and American business.

Networking Reception
Kick off with evening refreshments and key insights from industry leaders.

Insightful Keynotes
Hear from experts on transatlantic trade and the U.S. economic climate.

In-Depth Panels
Dive into discussions on transatlantic investments, the future of AI, and beyond.

Gala & Awards
Celebrate achievements with a gala dinner, awards ceremony, and networking.

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GERMAN-AMERICAN EXECUTIVE SUMMIT 2027

AHK German American Chambers of Commerce
Deutsch-Amerikanische Handelskammern

RETURNING SPONSOR BENEFIT

Returning sponsors receive 5% off their 2027 sponsorship package.

Benefits	Premium Sponsor *Limited availability	Conference Sponsor	Silver Sponsor	Awards Reception Sponsor
Cost	$13,750	SOLD	$8,250	$7,200
Complimentary all-access pass, incl. Welcome Reception, Awards Dinner, and Conference (value: $699/person)	2	2	1	1
Logo featured on event name tags	✓	-	-	-
Exhibition space for promotional materials and giveaways	✓	✓	✓	✓
Exclusive logo placement & acknowledgement	Prominent recognition throughout the Summit, including the opening program	Recognition during the Friday Conference opening	Prominent recognition throughout the Summit, including the opening program	Recognition during the Awards Reception and German-American Business Awards Dinner
Online logo placement on event & registration website	✓	✓	✓	✓
Logo placement on all marketing and event materials, including venue signage and presentation screens (digital & print)	✓	✓	✓	Logo placement during Awards Reception
Brief welcome toast to open the Post-Conference Networking Reception	-	✓	-	-

MAR 4 - 5, 2027
NASHVILLE | TENNESSEE

SPONSORSHIP PACKAGES

AHK German American Chambers of Commerce
Deutsch-Amerikanische Handelskammern

RETURNING SPONSOR BENEFIT
Returning sponsors receive 5% off their 2027 sponsorship package.

Benefits	Digital Partner Sponsor	Luncheon Sponsor	Coffee Break Sponsor	Online Sponsor
Cost	SOLD	$ 4,800	$ 3,300	$ 3,000
Sponsor recognition & acknowledgement	Recognition in dedicated social media thank-you post feat. all event sponsors	✓	✓	-
Complimentary all-access pass, incl. Welcome Reception, Awards Dinner, and Conference (value: $699/person)	-	Finalized 1	-	-
Exhibition space for promotional materials and giveaways	-	During Lunch	Exhibition space located in coffee break area	-
Online logo placement on event & registration website	✓	✓	✓	✓
Logo placement on all marketing and event materials, including venue signage and presentation screens (digital & print)	✓	Logo placement during lunch	Logo placement during coffee breaks	Logo placement on online materials only

2027 GERMAN AMERICAN BUSINESS OUTLOOK



The German American Business Outlook (GABO) provides annual insights into the economic outlook, investment plans, and business challenges of German companies operating in the United States.

Our regional events in Illinois and Michigan bring these findings into a local business context. Hear expert perspectives, join a panel discussion, and connect with executives and professionals from the German and American business community.

DATE
Annually

LOCATION
Chicagoland, Detroit metro area and more

AUDIENCE
50-70 business professionals and executives from German American companies

Put your company in the conversation

A LOOK BACK AT 2026 ILLINOIS & MICHIGAN

100+
Attendees across the two regional events

88%
Of attendees were decision-makers within their companies

14,000+
Impressions across LinkedIn

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GERMAN AMERICAN BUSINESS OUTLOOK

PACKAGE INCLUDES		Official Event Partner $3,500 (Limit 2 per event)	Supporting Partner $1,000 (Per event)
HIGHLIGHTS	Tickets to German American Business Outlook	3	1
	Event opening remarks	✓	
	Verbal partner recognition during event	✓	✓
	Logo in Signature Publication - Midwest Report	✓	
PRE-EVENT	Marketing Package: Logo placement on event webpage, targeted mailings	✓	✓
	Company tag and logo on LinkedIn	≥ 4 posts	≥ 4 posts
AT EVENT	Logo placement: Print marketing and networking displays	✓	✓
	Optional: Company marketing displays/ materials	✓	
POST-EVENT	Attendee “Thank You” email with company logo	✓	✓
	Event recap LinkedIn post with company tag and logo	✓	

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FIND YOUR OPPORTUNITY

CONNECTION SERIES

Network. Inspire. Benefit.



The Connection Series is a unique, industry-focused networking initiative that brings together executives, industry specialists and business professionals at member companies' facilities, showrooms and experience centers.
By supporting the Connection Series, your company gains exposure to executives and decision-makers from industrial, manufacturing, and Mittelstand companies.

LOCATIONS
Illinois

FREQUENCY
Quarterly

AUDIENCE
20 to 50 experts, professionals and executives per event

What's included	Official Event Partner $7,500 (limit 2)	Supporting Partner $4,000 (limit 2)
HIGHLIGHTS		
Tickets per Connection Series event	3	2
Event opening remarks	✓	
Logo in the Midwest Report	✓	✓
PRE-EVENT		
Logo on event webpage and targeted mailings	✓	✓
Company tag and logo on LinkedIn	≥ 12 posts	≥ 12 posts
AT EVENT		
Opening presentation slide or verbal recognition	✓	✓
Logo and QR code during networking, linked to sponsor website	✓	✓
Optional company marketing displays and materials	✓	
POST-EVENT		
Attendee thank-you email with company logo	✓	✓
Event recap LinkedIn post with company tag and logo	✓	✓

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LOCATIONS
Michigan

FREQUENCY
Quarterly

AUDIENCE
20 to 50 experts, professionals and executives per event

What's included	Official Event Partner $7,500 (limit 2)	Supporting Partner $4,000 (limit 2)
HIGHLIGHTS		
Tickets per Connection Series event	3	2
Event opening remarks	✓	
Logo in the Midwest Report	✓	✓
PRE-EVENT		
Logo on event webpage and targeted mailings	✓	✓
Company tag and logo on LinkedIn	≥ 12 posts	≥ 12 posts
AT EVENT		
Opening presentation slide or verbal recognition	✓	✓
Logo and QR code during networking, linked to sponsor website	✓	✓
Optional company marketing displays and materials	✓	
POST-EVENT		
Attendee thank-you email with company logo	✓	✓
Event recap LinkedIn post with company tag and logo	✓	✓

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FIND YOUR OPPORTUNITY

WHITE ASPARAGUS DINNER



The White Asparagus Dinner brings the German and American business community together over a seasonal German specialty: Spargel. Enjoy an evening of dining, conversation and networking with opportunities to strengthen existing relationships and meet potential business partners.

DATE	LOCATION	AUDIENCE
May 2027	TBC Illinois	Professionals from the German and American business community

Build relationships
Connect with business professionals in a relaxed setting that encourages conversation.

Bring people together
Share a distinctive German tradition with colleagues, clients and business partners.

Increase your visibility
Present your company as a leader through event sponsorship and supporting communications.

A LOOK BACK AT 2026

100+
Attendees

76%
Decision makers within their company

16,600+
Impressions across LinkedIn





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WHITE ASPARAGUS DINNER

PACKAGE INCLUDES		Official Event Partner $10,000 (limit 1)	Gold Table Partner $2,500	Supporting Partner $1,000
HIGHLIGHTS	Tickets to White Asparagus Dinner	8	8	2
	Verbal recognition during GACC opening remarks	✓	✓	✓
	Logo in the Midwest Report	✓	✓	✓
PRE-EVENT	Logo placement on event webpage	✓	✓	✓
	Logo placement on event mailings	✓	✓	✓
	Company tag and logo on LinkedIn event posts	✓	✓	✓
	Logo on GACC Midwest office reception screens	✓		
AT EVENT	Logo placement on event program	✓	✓	✓
	Logo signage displayed during networking	✓		
	Company label on table	✓	✓	
	Logo placement on photo frame	✓		
POST-EVENT	Attendee thank-you email with company logo	✓	✓	✓
	Event recap LinkedIn post with company tag and logo	✓	✓	✓

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FIND YOUR OPPORTUNITY



The European Professionals Networking (EPN) series serves as the platform for fostering European business relations. Open to both emerging talents and seasoned specialists from various industries, this event provides fresh perspectives and diverse connections for future collaborations.

FREQUENCY
Quarterly

LOCATION
City of Chicago

AUDIENCE
110+ international professionals and experienced specialists per event

What's included	Official Event Sponsor $3,000 (limit 2 per event)	Networking Sponsor $1,000 (per event)
HIGHLIGHTS		
Tickets per EPN event	4	2
Event speaking remarks	✓	
Logo in the Midwest Report	✓	
PRE-EVENT		
Logo on event webpage and targeted mailings	✓	✓
Company tag and logo on LinkedIn	≥ 4 posts	≥ 4 posts
AT EVENT		
Opening presentation slide or verbal recognition	✓	✓
Logo and QR code during networking, linked to sponsor website	✓	✓
Optional company marketing displays and materials	✓	
POST-EVENT		
Attendee thank-you email with company logo	✓	✓
Event recap LinkedIn post with company tag and logo	✓	✓

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FIND YOUR OPPORTUNITY

GACC MIDWEST ANNUAL GALA

The premiere gathering of the German American Business Community



The GACC Midwest Annual Gala brings the German and American business community together to celebrate its achievements, recognize member companies and build relationships across industries. The evening supports the development of apprenticeship pathways and related education in the United States.

DATE
October 2027

LOCATION
Chicago

AUDIENCE
Executives, business leaders and professionals across industries

Build relationships
Connect with leaders and potential business partners in a celebratory setting.

Create brand visibility
Put your company in front of a relevant audience through event sponsorship.

A LOOK BACK AT 2026

200+
Attendees

8+
States represented

360,000
Impressions across LinkedIn





Make your company part of the celebration.

Packages →

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FIND YOUR OPPORTUNITY

GACC MIDWEST ANNUAL GALA

SPONSORSHIP OPPORTUNITIES

PACKAGE INCLUDES		Official Event Partner $12,000	Networking Partner $6,000	Gold Table Partner $4,000	Supporting Partner $2,500
HIGHLIGHTS	Tickets to Annual Gala	8	8	8	2
	Verbal recognition during opening remarks	✓	✓	✓	✓
	Midwest Report recognition	✓	✓		
PRE-EVENT	Logo on event webpage and mailings	✓	✓	✓	✓
	Company tag and logo on LinkedIn posts	✓	✓	✓	✓
	Logo on GACC Midwest reception screens	✓	✓		
AT EVENT	Logo on event materials and signage	✓	✓	✓	✓
	Company labels on table	✓	✓	✓	
	Logo placement on photo frame	✓	✓		
	Product placement at event	✓			
	Preferred seating	✓	✓	✓	
	Logo displayed during networking		✓		
POST-EVENT	Attendee thank-you email with company logo	✓	✓	✓	✓

Let's build the right partnership for your company.

Contact us to discuss participation, visibility and available opportunities.

AHK German American Chambers of Commerce Deutsch-Amerikanische Handelskammern

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MARKETING & MEDIA OPPORTUNIES

Connect with the German and American business community through print, social media, website placements and newsletters. Choose the channels and formats that fit your communication goals.

LINKEDIN
16k+ followers
566k+ annual impressions
1,600+ average impressions per post

NEWSLETTER
5k+ subscribers
More than 48% open rate
*Industry Average open rate for newsletters/mailings is 25%

WEBSITE
70,000+ annual visitors
167,000+ annual page views

CHOOSE YOUR CHANNEL AND FORMAT

MEDIUM / PLACEMENT	OPTION	PRICE
LINKEDIN		
Organic posts	6 posts	$1,800
Organic posts	4 posts	$1,400
Article	1 edition	$1,800
NEWSLETTER		
Monthly Executive Update partnership	12 months · limit 2	$6,000
Biweekly Events Update partnership	12 months · limit 2	$6,000
Banner	1 edition	$1,000
Feature	1 edition	$1,200
WEBSITE		
Leaderboard banner · Homepage	3 months*	$1,800
Billboard banner · Top / middle / bottom	3 months*	$1,700 / $1,500 / $1,300
Picture & text slider	3 months*	$1,700
Logo wall	3 months*	$1,300
Info Hub feature	3 months*	$850

*Website placements start at three months; extended options are available.

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2027/2028 GACC MIDWEST REPORT

SHARE YOUR SUCCESS STORY, INNOVATIONS, OR BUSINESS FOCUS WITH OUR NETWORK



SIGNATURE PUBLICATION:

- Increased distribution and reach at member and partner locations
- Printed and distributed to all members & our business community
- Digital copy available year-round
- Generate new leads and business partners



2-pages inside front cover	**$3,600**
1-page inside back cover	**$3,100**
2-page advertisement/advertorial	**$2,600**
1-page advertisement/advertorial	**$2,000**
1/2 page advertisement/advertorial	**$1,400**

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FIND YOUR OPPORTUNITY

GERMAN AMERICAN BUSINESS FORUM 2027



The German American Chambers of Commerce (AHK USA) invite you to the German American Business Forum (DAWT) on June 8, 2027, in Erfurt, Germany.

DAWT brings together German companies exploring opportunities in the U.S. market with experts, business leaders, and key partners from both sides of the Atlantic. Through practical insights, expert discussions, and interactive workshops, participants gain valuable perspectives on building and expanding successful transatlantic business relationships.

As a sponsor, your company gains prominent exposure to a highly relevant German-American business audience. Position your brand as a trusted partner for transatlantic growth, build meaningful connections with decision-makers, and benefit from strategic visibility before, during, and after the event.

CONNECT WITH YOUR REGIONAL AHK USA CONTACT



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German American Business Forum

GERMAN AMERICAN BUSINESS FORUM 2027 | SPONSORSHIP OPPORTUNITIES

PACKAGE INCLUDES	Platinum Sponsor 15,000 €	Gold Sponsor 10,000 €	Exclusive Evening Sponsor Price upon request
Featured in official press releases (Germany & U.S.)	✓	-	-
Sponsor acknowledgment during the conference's official opening remarks	✓	-	-
Logo integration on name badges	✓	-	✓
Special exposure	Photo opportunity with AHK USA CEOs — featured in post-event social media coverage	Photo opportunity with AHK USA CEOs — featured in post-event social media coverage	Exclusive dinner reception branding (banners and displays throughout the venue)
Advertising opportunities	One-page, full-color ad on second page of printed program	Half-page, full-color ad in printed program	Half-page, full-color ad in printed program
Sponsor announcement	Sponsor recognition during welcome remarks	Sponsor recognition during welcome remarks	Sponsor announced during evening reception prior to conference
Logo integration on-site	Signs & presentation screens	Signs & presentation screens	Signs & presentation screens
Logo integration online	Event website & event mailings	Event website & event mailings	Event website & event mailings
Exhibition space	Table for promotional material and pop-up banners	Table for promotional material and pop-up banners	Table for promotional material and pop-up banners
Admission to the Business Forum	**5**	**3**	**3**
Admission to exclusive dinner reception prior to event	**3**	**2**	**3**

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German American Business Forum

GERMAN AMERICAN BUSINESS FORUM 2027 | SPONSORSHIP OPPORTUNITIES

PACKAGE INCLUDES	Luncheon Sponsor 6,000 €	Coffee Break Sponsor 3,500 €	US States Representatives 3,800 €
Special exposure	-	-	Exclusive pitch opportunity to showcase respective regions at the conference
Advertising opportunities	¼-page, full-color ad in printed program	-	-
Sponsor announcement	Sponsor recognition before lunch break	Sponsor recognition before lunch break	-
Branded table displays during networking breaks	✓	✓	-
Logo integration on-site	Signs & presentation screens	Signs & presentation screens	Signs & presentation screens
Logo integration online	Event website & event mailings	Event website & event mailings	Event website & event mailings
Exhibition space	Small table for promotional material in catering area	Small table for promotional material in catering area	Table for promotional material and pop-up banners
Admission to the Business Forum	**2**	**1**	**2**





AHK German American Chambers of Commerce Deutsch-Amerikanische Handelskammern

German American Business Forum

GERMAN AMERICAN BUSINESS FORUM 2027 | SPONSORSHIP OPPORTUNITIES

PACKAGE INCLUDES	Exhibitor Sponsor 3,600 €	Conference Material Sponsor 2,750 €	Goodie Bag Sponsor 2,750 €
Special exposure	-	Exclusive provider of stationery (notepads, pens, etc.). Sponsor provides items	Exclusive provider of goodie bags. Sponsor supplies bags for all participants
Logo integration on-site	Signs & presentation screens	Signs & presentation screens	Signs & presentation screens
Logo integration online	Event website & event mailings	Event website & event mailings	Event website & event mailings
Exhibition space	Small table for promotional material in catering area	-	-
Admission to the Business Forum	**2**	**1**	**1**

PACKAGE INCLUDES	Lanyard Sponsor 4,000 €	Breakfast Sponsor SOLD	Workshop Sponsor 2,500 €
Special exposure	Exclusive provider of lanyards. Sponsor provides lanyards	-	Sponsor recognition during workshop opening session
Branded table displays during networking breaks	-	✓	-
Logo integration on-site	Signs & presentation screens	Signs & presentation screens	Signs & presentation screens
Logo integration online	Event website & event mailings	Event website & event mailings	Event website & event mailings
Exhibition space	-	Space for pop-up banner	-
Admission to the Business Forum	**2**	**1**	**1**

AHK German American Chambers of Commerce Deutsch-Amerikanische Handelskammern

German American Business Forum

GERMAN AMERICAN BUSINESS FORUM 2027 | SPONSORSHIP OPPORTUNITIES

PACKAGE INCLUDES	Photo Booth Sponsor SOLD	Online Sponsor 2,750 €	Happy Hour Sponsor Price upon request
Special exposure	Logo integration on photo booth and photo frames	Highlighted logo placement in event mailings	Table logo placement at Happy Hour & sponsor recognition in opening remarks
Logo integration on-site	Signs & presentation screens	Signs & presentation screens	Signs & presentation screens
Logo integration online	Event website & event mailings	Event website & event mailings	Event website & event mailings
Exhibition space	-	-	Table for promotional material and pop-up banners
Admission to the Business Forum	**2**	**1**	**3**
Admission to exclusive dinner reception prior to event	-	-	**2**



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German American Business Forum