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GACC MIDWEST REPORT

SIGNATURE PUBLICATION:

- Increased distribution and reach at member and partner locations
- Printed and distributed to all members & our business community
- Digital copy available year-round
- Generate new leads and business partners



2-pages inside front cover	\$3,500
1-page inside back cover	\$3,000
2-page advertisement/advertorial	\$2,500
1-page advertisement/advertorial	\$1,900
1/2 page advertisement/advertorial	\$1,300

**Want to learn
more? Contact us:**

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- International Education
- Global Opportunity

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- 1-page inside back cover
- 1-page advertisement/advertorial



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OAKLAND COUNTY ECONOMIC DEVELOPMENT

ENTDECKE DIE VORTEILE VON OAKLAND COUNTY
(DISCOVER THE OAKLAND COUNTY ADVANTAGE)



AMERICAN RHEINMETALL SELECTS OAKLAND COUNTY
Oakland County, Michigan is an excellent place for international companies to invest, driven by 160 German-owned companies, the county has an excellent reputation amongst German firms. Forty of those 160 companies operate multiple locations in the county, totaling 188 German-owned sites. While Oakland County is known as the "Gateway to Mobility," for German companies in Oakland County operates not only in the automotive industry, but also advanced manufacturing, defense, and engineering & design. The decision to defend contractor American Rheinmetall shows how Oakland County's engineering and manufacturing expertise expands into industries beyond automotive.

OAKLAND COUNTY IS MOBILITY & MORE
American Rheinmetall isn't alone in recognizing the opportunities of Oakland County. Already home to 160 German-owned companies, the county has an excellent reputation amongst German firms. Forty of those 160 companies operate multiple locations in the county, totaling 188 German-owned sites. While Oakland County is known as the "Gateway to Mobility," for German companies in Oakland County operates not only in the automotive industry, but also advanced manufacturing, defense, and engineering & design. The decision to defend contractor American Rheinmetall shows how Oakland County's engineering and manufacturing expertise expands into industries beyond automotive.

GERMAN COMPANIES FIND A HOME IN OAKLAND COUNTY
Oakland County is also home to prominent German companies such as ADIDAS, BMW, Daimler, Mercedes-Benz, Bosch, Siemens, SKF, ThyssenKrupp, TSV 1860, Volkswagen, Inducto, Milwaukee, 3M, and 3P. These companies continue to grow in the county, while other German companies establish roots. Since 2015, German-owned businesses have created over 4,800 jobs, invested nearly 1,000 jobs, and invested more than \$744 million in Oakland County. These numbers in the county showcase the visible opportunities of Oakland County's cost customer and supplier networks. The connections between Oakland County and German companies are so strong, the German American Chamber of Commerce's Midwest Michigan office is in Farmington Hills, Oakland County's second largest city.

OAKLAND COUNTY IS HERE TO HELP
Oakland County's Economic Development Department is committed to helping American Rheinmetall in establishing its new Auburn Hills location, and to further a company's role, industry, or country of origin, is prepared to assist companies in locating, growing, and succeeding in Oakland County.

For more information on how Oakland County Economic Development supports businesses:

 **JOHN WOLF MEYER**
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AdvantageOakland.com





160
German-owned companies located in Oakland County

\$744 million
in investment by German-owned companies in Oakland County

- 2-pages inside front cover
- 2-page advertisement/advertorial

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