



German American
Chambers of Commerce
Deutsch-Amerikanische
Handelskammern



VERBAND DER DEUTSCHEN MÖBELINDUSTRIE E.V.

Transatlantic Interior Design & Furniture Forum

MAY 12, 2:00 – 5:30 PM

Location: GACC Midwest Office, 150 North Michigan Avenue, 35th Floor | Chicago, Illinois 60601

Program

2:00 PM

Welcome & Registration

2:15 PM

Welcome Remarks

- **Mark Tomkins**, *President & CEO @German American Chamber of Commerce of the Midwest*
- **Dirk Schulz**, *Deputy Consul General @German Consulate in Chicago*

2:20 PM

Keynote Presentation

„German Furniture Industry: Design Meets Quality“

- **Jan Kurth**, *Managing Director @German Furniture Association*
- **Alexander Oswald**, *Head of Economics and Foreign Trade @German Furniture Association*

2:35 PM

Meet the Delegates: Short Presentations

- **Sturmius Neubeck**, *Head of Sales @Feco*
- **Oliver Kapp**, *General Manager @Pareva*
- **Michael Johner**, *Owner & CEO @Konektra*
- **Francesco Coccia**, *Head of Sales @System 180*

2:55 PM

Panel Discussion: From Hybrid Work to Smart Spaces

„Key Market Trends in Office and Contract Furniture“

Panelists

- **Jan Kurth**, *Managing Director @German Furniture Association*
- **Anna Fesun**, *Director of Business Operations North America @Walter K.*
- **Byron Morton**, *VP of Leasing @The MART*
- **Cristiana Crin**, *Founder / Principal Designer @Perpetuum Designers*

Moderator: **Steve Kooy**, *Director of Health and Sustainability @BIFMA*

3:40 PM

Coffee Break

3:45 PM

Meet the Delegates: Short Presentations

- **Daniel Helmut Pinger**, CEO @TheNexxtWoodenCompany
- **Marc Reimer**, Sales Director Emerging Markets @Raumplus
- **Andreas Wimbert**, CEO @REME
- **Barbara Weinbaum**, Founder @Weinbaums

4:05 PM

Panel Discussion: Collaboration Before Contracts

"How Relationships Drive Projects in the U.S. Furniture industry"

Panelists

- **Paul Heitman**, Director @Heitman Architects
- **Jeff Rothermich**, Managing Partner @Flat World Global Solutions
- **Muenuf Korkmaz**, Director International Project Development @EvansGC
- **Bertram Schwaderlapp**, Owner & President @TE&D Advisors

Moderator: **Abigail McFadyen**, Vice President @CBRE

4:50 PM

The GACC Office: A Tech-Enabled Hybrid Workspace in Action

Office Tour with **Abigail McFadyen**, Vice President @CBRE

Join us on the full project journey of the GACC Midwest office - from site selection to the creation of a modern, technology-enabled, flexible hybrid workspace tailored for collaboration and evolving workplace needs.

5:00 PM

Open Networking Session

Das Markterschließungsprogramm für kleine und mittlere Unternehmen ist ein Förderprogramm des:



Bundesministerium
für Wirtschaft
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