



PARTNER WITH US

2026 ENGAGEMENT OPPORTUNITIES







ABOUT GACC MIDWEST



Founded in 1963, the **German American Chamber** of Commerce® of the Midwest serves German and international companies with experience, connections and services in 14 states: the 13 states of the Midwest and Colorado. Included in our service area are Chicagoland and Metro Detroit, which contain the two largest clusters of German subsidiaries in the US.

Partnering with GACC Midwest gives your company exposure in the German American business community, where opportunities for international collaboration and innovation abound. In turn, **our partnerships support our mission of fostering trade and investment between Germany and the United States**.

OUR AUDIENCE

- 98 % are decision-makers in upper management
- of member companies are headquartered in the US
- 75 % have both German and American customers

- Automotive, Manufacturing
- Machinery, Automation
- Trade, Freight Forwarding
- Professional Services
- Electronics, IT

• Economic Development, Public Sector, Non-Profits

OUR NETWORK

- Finance, Accounting
- Healthcare, Pharma, Chemical
- IHK Network in Germany
- Legal

- Events, Travel, Tourism, Culture
- Building, Construction, Real Estate
- Food, Agriculture, Consumer
- Other

WHY PARTNER WITH US?



OUR UNIQUE NETWORK

Engage with like-minded professionals from corporate enterprises, mid-size companies, and innovative start-ups.



TARGETED BUSINESS COMMUNICATION

Reach your desired audience through various event formats and marketing channels.



A PROVEN TRACK RECORD FOR OVER 60 YEARS

Gain business connections, referrals, brand awareness, sales growth, leads, and more.

STATS & FACTS

Founded in

1963

14
states

620+
members

100+
annual events and programs in the US

2,600+
event attendees p. a.

10

business delegation trips to and from the US per year

~157k

Website views per year

900+

yearly business inquiries

KEY EVENTS

Q ₁	Mar 05-06	German American Executive Summit (New Orleans, LA)
	Mar 10	German American Business Outlook IL
	Mar 11	German American Business Outlook MI
	• Mar 25	European Professionals Networking (EPN)
	Apr 08	Connection Series IL & Connection Series MI
Q ₂	Apr 15	Annual Meeting of Members
	May 20	White Asparagus Dinner
	Jun 09	German American Business Forum (DAWT)
	• May 06	Connection Series IL & Connection Series MI
	Jun 03	European Professionals Networking (EPN)
Q ₃	Aug TBD	Apprenticeship Networks Graduation
	• Sep 02	Connection Series IL & Connection Series MI
	Sept 15	German Night Reception at IMTS 2026
	Sep 26	European Professionals Networking (EPN)
Q4	Oct 16	GACC Midwest Annual Gala
	Nov 04	Connection Series IL & Connection Series MI
	Nov 19	'Twas the Night Before Christkindlmarket
	Dec 09	European Professionals Networking (EPN)

MEDIA & MARKETING

Unleash your full potential: Gain new business and advertise with GACC Midwest!

At GACC Midwest, we offer exclusive advertising opportunities for members to showcase their products, services and events. Choose from a variety of options, including **traditional print** in the GACC Midwest Report and dynamic **digital opportunities** such as LinkedIn spotlights, newsletter features, website banners, and more. **Share your success story, innovations, or business focus with our network.**



LinkedIn

Followers: 13,400+ Post Impressions: 1,200,000+ p.a. Avg. impressions per post: 1,300+



Newsletter

Subscribers: 5,000+ Opening rate: > 47%



Website

Visitors: 56,000+ p.a. Page views: 157,000+ p.a.

SIGNATURE PUBLICATION: MIDWEST REPORT

- Increased distribution and reach at member and partner locations
- Hardcopy sent to all corporate members (~600+)
- Digital copy available year-round
- Generate new leads and business partners





LINKEDIN EXPOSURE

POSTS

 Share your success story: company expansion, trade show presence, job postings, events

ARTICLES

- Get featured in one of our industry deep dives
- Showcase your business relevence and services
- GACC will create and distribute (website and LinkedIn)

<u>Topics:</u> Manufacturing, energy, startups, economic outlooks





MEDIA & MARKETING

WEBSITE

Banners/Slider: Showcase your company on our homepage and relevant landing pages with a variety of banner options

LEADERBOARD BANNER

- · Animated (shows multiple images)
- · Fixed placement at the top of the page

PICTURE & TEXT SLIDER

- Static image
- · Rotating slider within GACC news section



BILLBOARD BANNER

- · Animated (shows multiple images)
- Flexible placement can be added anywhere on the page

LOGO WALL BANNER

- · Static image
- One feature within GACC premium partner ad section



Topics include: White papers, research articles, news, videos, downloads, podcasts



Leaderboard Banner







NEWSLETTERS

NEWSLETTER PARTNER

- Monthly Executive Update
- Bi-Weekly Events Update
- Exclusive to one sponsor per newsletter for one year

NEWSLETTER BANNERS

Promote your events, products & services, and news either in a banner format or as a newsletter editorial

NEWSLETTER FEATURE

Promote your event, service, or news

Executive Update -12 editions, 5,500+ subscribers









MEDIA & MARKETING

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MEDIUM	OPTION	PRICE
Midwest Report	Inside front cover	\$3,500
	Inside back cover	\$3,000
	2-page advertisement/advertorial	\$2,500
	1-page advertisement/advertorial	\$1,900
	1/2 page advertisement/advertorial	\$1,300
LinkedIn Organic Post	6 posts	\$1,800
Organic Post	4 posts	\$1,400
Article	1 edition	\$1,800
Website Leaderboard banner – Homepage	3 months*	\$1,800
Billboard banner – Top, middle, bottom	3 months*	\$1,700 \$1,500 \$1,300
Picture & Text Slider	3 months*	\$1,700
Logo Wall	3 months*	\$1,300
Feature – Info Hub	3 months*	\$750
	*Offers starting at 3 months, exter	nded options availa

Newsletter Partner	Executive Update, 12 months (limit 2)	\$6,000
Partner	Events Update, 12 months (limit 2)	\$5,000
Banner	1 edition	\$1,000
Feature	1 edition	\$1,200

"Working with [GACC Midwest] has been **nothing short of wonderful**. [The team] have been great partners, **ensuring that our efforts were promoted accurately, professionally and in a timely manner**. We couldn't recommend them highly enough!"

- Garrett Stolz, Nebraska Department of Economic Development



ANNUAL SPONSORSHIP BENEFITS

PLATINUM SPONSOR is awarded to sponsors making a commitment to GACC Midwest of at least \$25,000 per calendar year. GACC Midwest is pleased to honor sponsors committing to the PLATINUM SPONSOR level for 3 calendar years by offering PLATINUM SPONSOR level at a total of \$60,000 for the next 3 calendar years.

SUSTAINING SPONSOR is awarded to sponsors making a commitment to GACC Midwest of at least \$12,500 per calendar year. GACC Midwest is pleased to honor sponsors committing to the SUSTAINING SPONSOR level for 3 calendar years by offering SUSTAINING SPONSOR level at a total of \$30,000 for the next 3 calendar years.

PLATINUM and **SUSTAINING** Sponsors receive the following **EXCLUSIVE BENEFITS**:

	Platinum Sponsor	Sustaining Sponsor
SPONSORSHIP LEVEL	≥ \$25,000	≥ \$12,500
Logo recognition in GACC Midwest Newsletters	\checkmark	
Logo recognition on GACC Midwest Website	✓	
Logo recognition on Digital Reception Screens	✓	
Logo recognition on Video Call background	✓	
Logo recognition on Partner Wall in office reception area	✓	✓
Logo recognition on key event signage and programs	\checkmark	✓
Logo recognition in Signature Publications	\checkmark	✓
Premium profile in National Membership Directory	√	✓







Print Media



Website & Newsletter

MEMBER LANDING SPOTS

Complimentary access to our Member Landing Spots is extended to all members of the GACCs. Our members can utilize this space for work during their visits to Chicago.

Elevate your company's visibility by becoming an office branding partner, **showcasing your logo and materials** in our Member Landing Spot offices.



FREQUENCY

LOCATION

AUDIENCE

Throughout the year

GACC Midwest Office, Chicago, IL GACC member companies and guests, delegation visitors, and on site VIPs

YOUR BENEFITS

- Your enlarged company logo on the office door window
- Year-round branding: your products, service information
- Merchandise in your member landing spot
- Logo in Signature Publication Midwest Report

\$6,000 P.A.

TALK TO US!





"Ipsen's branded landing spot has led to **great exposure as many visit the GACC Midwest offices**, from delegations to new companies entering the US market. And the view of Millenium Park and the Chicago Bean is outstanding."

- Geoffrey Somary, CEO, Ipsen Group & Ipsen Inc (Sponsor)

"As a proud GACC member, I have the amazing perk of booking a 'Membership Landing Spot' at their stunning Chicago office **twice a month**. The **view is breathtaking**, and it's such a joy to connect with both locals and fellow Germans in person."

- Karin Knecht, Dunamis Coaching and Consulting (Member)



GERMAN AMERICAN EXECUTIVE SUMMIT

Join us for the second-annual **German American Executive Summit** taking place March 5-6, 2026 in New Orleans, Louisiana. This high-level event unites the German American Business Community from across the US.

Gain first-hand insights on the **2026 German American Business Outlook** results presented during the conference, and celebrate the **2026 German American Business Awards** at our gala dinner to close off this flagship event.

Expand your network, strengthen business relationships, and engage in cross-cultural collaboration.



DATE

March 5-6, 2026

LOCATION

Wyndham Hotel Bonnet Creek, New Orleans, LA

AUDIENCE

150+ C-Suite executives, industry leaders, entrepreneurs, and professionals

YOUR BENEFITS

- · Premier networking hub
- Expert keynotes & panel discussions
- Business growth

- High-level connections
- Paramount visiblity

HIGHLIGHTS

Networking Reception

Kick off with evening refreshments and key insights from industry leaders.



Insightful Keynotes

Hear from experts on transatlantic trade and the US economic climate.



In-Depth Panels

Dive into dicsussions on transatlantic investments, the future of Al, and beyond.



Gala & Awards

Celebrate achievements with a gala dinner, awards ceremony, and networking.









GERMAN AMERICAN 20 EXECUTIVE SUMMIT 26



Benefits	Premium Summit Sponsor	Silver Summit Sponsor
Cost	\$ 12,500	\$ 7,500
Announcement during the official opening speech	✓	
Exclusive logo placement & acknowledgement	during the evening reception and during the welcome remarks of the GABO conference	
Speaker slot (if applicable and in coordination with the organization team)	~	•
Exhibition space for promotional materials and giveaways	~	~
Logo printed on event name tags	✓	
Online logo placement on event & registration website	✓	✓
Logo placement on all marketing & event materials (digital & print)	~	✓
Logo placement on signs & presentation screens at the venue (digital & print)	✓	✓
Free admission to the German American Executive Summit 2026 (Incl. Evening Reception, Conference, German Business Awards Dinner)	2	1

GERMAN AMERICAN 20 EXECUTIVE SUMMIT 26



Benefits	Exclusive P eption Sponsor	Exclusive German Busines awards Dinner
Cost	-,000	-,500
Prime venue entrance banner placement	~	: -
Exclusive logo placement & acknowledgement	exclusive branding of reception, e.g. display of promotional material, and welcoming remarks at the reception	exclusive branding of dinner, e.g. display of promotional material, and welcoming remarks at the dinner
Speaker slot (if applicable)	Welcome remarks during the opening	16
Exhibition space for promotional materials and giveaways	during reception	during dinner
Online logo placement on event & registration website	✓	✓
Logo placement on all marketing & event materials (digital & print)	~	✓
Logo placement on signs & presentation screens at the venue (digital & print)	✓	✓
Free admission to the German American Executive Summit 2026 (Incl. Evening Reception, Conference, German Business Awards Dinner)	1	1



SPONSORSHIP PACKAGES



Benefits	Lan Sponsor	Luncheon Sponsor	Coffee Break Sponsor
Cost	\$ 7,500	\$ 4,000	\$ 3,000
Exclusive logo placement & acknowledgement	exclusive provider of lanyards with your company logo for name tags of all conference participants	during lunch	during coffee breaks
Exhibition space for promotional materials and giveaways		during lunch	
Online logo placement on event & registration website	~	✓	✓
Logo placement on all marketing & event materials (digital & print)	✓	✓	✓
Logo placement on signs & presentation screens at the venue (digital & print)	~	✓	✓
Free admission to:	the German American Executive Summit 2026 (Incl. Evening Reception, Conference, German Business Awards Dinner)(1)	the German American Executive Summit 2026 Conference (1)	the German American Executive Summit 2026 Conference (1)

GERMAN AMERICAN BUSINESS OUTLOOK - REGIONAL

The German American Business Outlook (GABO) is an **essential economic indicator** that provides annual insights into the perspectives of German subsidiaries operating in the U.S. The survey covers topics such as economic outlook, investment climate, business challenges, and opportunities in the United States.

Results of this survey will be analyzed and commented by experts during the GABO event, which will feature **a panel discussion** and networking session. Gain insights into what to expect from the year - showcase your business to a broad audience as a recognized industry expert.



FREQUENCY

Annually
IL: March 10, 2026
MI: March 11, 2026

LOCATION

IL: HARTING Americas
MI: TRUMPF Inc.

AUDIENCE

50-60 business professionals and executives from German American companies

YOUR BENEFITS

- Company exposure on LinkedIn
- Thought-leadership driven exposure
- In-person connections
- Brand visibility and publicity

A LOOK BACK AT 2025

63%

were decision makers within their company



3

states were present at GABO Illinois and Michigan



97

attendees were at GABO Illinois and Michigan



6,700+

impressions across LinkedIn







GERMAN AMERICAN BUSINESS OUTLOOK

		GABO IL	GABO MI
		Official Event Partner	Official Event Partner
PACKAGE I	NCLUDES	(limit 2)	(limit 2)
		\$5,000	\$5,000
HIGHLIGHTS	Tickets to German American Business Outlook	2	2
	Verbal partner recognition during event	✓	✓
	Logo in Signature Publication - Midwest Report	✓	✓
PRE-EVENT	Marketing Package: Logo placement on event webpage, targeted mailings	✓	✓
	Company tag and logo on LinkedIn	≥ 4 posts	≥ 4 posts
AT EVENT	Logo placement: Event handout, print marketing and networking displays	√	√
	Optional: Company marketing displays/ materials	√	√
POST-EVENT	Attendee "Thank You" email with company logo	✓	✓
	Event recap LinkedIn post with company tag and logo	✓	✓





CONNECTION SERIES

The Connection Series is a unique, **industry-focused networking** initiative **in Illinois and Michigan**. It offers exclusive connections and company insights by going behind the scenes at our members' facilities.



By supporting the Connection Series, your company gains exposure to one of the largest German American business communities in the Midwest. You can directly engage with your target audience, with industry peers and business professionals.



FREQUENCY

LOCATION

AUDIENCE

Once per quarter in Illinois & Michigan

Illinois & Michigan: manufacturing facilities, showrooms, experience centers 25 to 50 experts, professionals, and executives across various industries per event

YOUR BENEFITS

- In-person connections
- Year-round LinkedIn exposure
- Event opening remarks
- Company publicity

		CONNECTION SERIES IL	CONNECTION SERIES MI
		Official Event Partner	Official Event Partner
PACKAGE I	NCLUDES	(limit 2)	(limit 2)
PACKAGE	INCLUDES	\$7,500	\$7,500
HIGHLIGHTS	Tickets per Connection Series event	2	2
	Event opening remarks	\checkmark	\checkmark
	Logo in Signature Publication - Midwest Report	\checkmark	✓
PRE-EVENT	Marketing Package: Logo placement on event webpage, targeted mailings	✓	√
	Company tag and logo on LinkedIn	≥ 12 posts	≥ 12 posts
AT EVENT	Logo placement on opening presentation slide OR verbal recognition	√	√
	Logo and QR code displayed during networking leading to sponsor website	✓	√
	Optional: Company marketing displays/ materials	✓	✓
POST-EVENT	Attendee "Thank You" email with company logo	\checkmark	\checkmark
	Event recap LinkedIn post with company tag and logo	✓	✓

EUROPEAN PROFESSIONALS NETWORKING

The European Professionals Networking (EPN) series serves as the platform for **fostering European business relations**. Open to both emerging talents and seasoned specialists from various industries, this event **provides fresh perspectives and diverse connections** for future collaborations.

A relaxed atmosphere is maintained while interacting with European professionals during **after-hours networking** sessions that occur in the heart of Chicago. By supporting this event, your company gains high-level exposure to Chicago's international business community.





POST-EVENT Attendee "Thank You" email with company logo

Event recap LinkedIn post with company tag

FREQUENCY

LOCATION

AUDIENCE

Quarterly

City of Chicago

110+ international professionals and experienced specialists per event

YOUR BENEFITS

- In-person introductions
- Quarterly LinkedIn exposure
- Event speaking remarks
- Internal/external network access

Official Event Partner

PACKAGE INCLUDES

(per EPN - max 2) \$3,000

HIGHLIGHTS	Tickets per European Professionals Networking	2
	Event speaking remarks	\checkmark
	Logo in Signature Publication - Midwest Report	\checkmark

PRE-EVENT	Marketing Package: Logo placement on event webpage, targeted mailings	✓
	Company tag and logo on LinkedIn	≥ 3 posts per EPN
AT EVENT	Logo and QR code displayed during networking leading to sponsor website	✓
	Product placement at event (if applicable)	\checkmark
	Optional: Company marketing displays/ materials	✓

and logo

WHITE ASPARAGUS DINNER

The White Asparagus Dinner, established in 2024, features authentic German Spargel exclusively flown in from Germany. The evening highlights a traditional and contemporary fusion of a timeless dish as well as the pillars of **warm hospitality and shared laughter.** 2026 continues GACC Midwest's commitment to bringing together the German American business community for a lighthearted evening by spreading the joy of the traditional, nostalgic, German springtime dish.

Enjoy an evening of great **connections, networking, and meeting potential business partners**. A variety of sponsorship opportunities allows you to expose your company and brand to other professionals in the German American business community.



FREQUENCY

Annually, May 20, 2026

LOCATION

Sky on Nine (Rosemont, IL)

AUDIENCE

100-130 attendees of the German American business community

YOUR BENEFITS

- Company exposure on LinkedIn
- Brand visibility and publicity
- Verbal sponsor recognition
- Unique cultural business oriented event

A LOOK BACK AT 2025

47%
were decision
makers within their
company



states were present at the White Asparagus Dinner



92 attendees were at the White Asparagus Dinner



23,500+
impressions across
LinkedIn







WHITE ASPARAGUS DINNER

		Official Event Partner	Signature Partner	Supporting Partner
PACKAGE I	NCLUDES	(limit 1)	(unlimited)	(unlimited)
		\$10,000	\$5,000	\$2,500
HIGHLIGHTS	Tickets to White Asparagus Dinner	8	8	4
	Verbal recognition during GACC opening remarks	√	✓	
	Logo in Signature Publication - Midwest Report	√	√	
PRE-EVENT	Logo placement on event webpage	\checkmark	\checkmark	\checkmark
	Logo placement on event mailings	\checkmark	✓	\checkmark
	Company tag and logo on LinkedIn event posts	≥8 posts	≥ 6 posts	≥ 3 posts
	Logo placement on GACC Midwest reception screens	✓		
AT EVENT	Logo placement on event program	√	√	√
	Logo signage displayed during networking	✓	√	√
	Your company logo at table	\checkmark	✓	
	Logo placement on photo frame	✓	✓	
	All all with all Value in the			
POST-EVENT	Attendee "Thank You" email with company logo	√	√	√
	Event recap LinkedIn post with company tag and logo	✓	✓	√





GACC MIDWEST ANNUAL GALA

In its third year, the GACC Midwest Annual Gala has established itself as a premiere event for supporting the creation and expansion of high-quality apprenticeship pathways and related education in the United States. An evening of celebration, **the event highlights the achievements of the German American business community, and is dedicated to supporting the German American Apprenticeship & Education Foundation** – with all proceeds from the fundraiser going directly to the Foundation.

Be among high-profile supporters gathering to support life-changing education programs that create new futures for talented minds.



FREQUENCY

Annually October 16, 2026

LOCATION

Announced early 2026

AUDIENCE

150+ C-level/ high-ranking professionals and industry leaders

YOUR BENEFITS

 Brand visibility and publicity on LinkedIn and at event • In-person connections

More details to come, please check back after October 17, 2025!





GACC MIDWEST ANNUAL GALA

		Official Event Supporter	Signature Supporter	Networking Supporter
PACKAGE	INCLUDES	(limit 2)	(unlimited)	(limit 4)
7,40,0,402		\$12,000	\$8,000	\$6,000
HIGHLIGHTS	Tickets to Annual Gala	8	4	4
	Verbal partner recognition during GACC opening remarks	✓	√	
	Logo in Signature Publication - Midwest Report	√	✓	
PRE-EVENT	Logo placement on event webpage	√	√	√
	Logo placement on event mailings	≥3 mailings	≥3 mailings	≥2 mailings
	Company tag and logo on LinkedIn event posts	≥ 3 posts	≥3 posts	≥1 post
	Logo placement on GACC Midwest reception screens	√		
AT EVENT	Logo placement: Event handout, rotating slideshow, signage, step and repeat banner	√	✓	√
	Logo placement on photo frame and bidding paddle	√	√	
	Product placement at event (if applicable)	√		
	Logo signage displayed during networking			√
POST-EVENT	Attendee "Thank You" email with company logo	√	✓	✓







SUCCESS IN THE US SERIES

GACC Midwest's virtual "Success in the US" workshop series is the ideal platform for German companies aiming to enter or expand in the US market. Led by subject matter experts and company representatives, this series provides participants with insights into market entry strategy, sales strategies, intercultural coaching, recruiting, setting up a subsidiary, covering all relevant legal and taxation aspects, and more

Partner with us and align your brand with expert-led content in intercultural coaching, recruiting, law, and taxes — all tailored to help global professionals succeed in the competitive US market. Since 2020, our experienced US-based team has supported over 1,500 attendees on their journey to success.



FREQUENCY

LOCATION

AUDIENCE

5-7 workshops

Virtual

30-100 German SME Professionals per event entering or expanding in the US

YOUR BENEFITS

- Workshop opening remarks
- First-hand connections
- Company pitch during workshop
- Exposure on LinkedIn

PACKAGE INCLUDES		Official Event Partner (limit 1)	Supporting Partner (limit 3)
		\$5,000	\$3,000
HIGHLIGHTS	Workshop opening remarks	✓	
	Company pitch during workshop	✓	
PRE-EVENT	Logo placement on event webpage	√	√
	Logo placement on targeted event mailing(s)	√	✓
	Company tag and logo on LinkedIn event posts	✓	\checkmark
AT EVENT	One slide feature with company logo and contact info	√	√
POST-EVENT	Event recap LinkedIn post with company tag and logo	√	✓
	Logo placement in Workshop YouTube video	√	\checkmark

SITE SELECTION WEBINARS*

This webinar series equips German companies with the insights they need to choose the perfect location. Learn directly from local business development experts about each region's strengths, incentives, and challenges. Plus, gain valuable best practice guidance from successful German companies already thriving in the US.

*Bookable only for economic development/state organizations.



FREQUENCY

LOCATION

AUDIENCE

4-5 workshops

Virtual

20-80 German SME Professionals per event interested in learning more about the state and site selection

YOUR BENEFITS

- · Co-host a webinar and represent your state
- First-hand connections
- Exposure on LinkedIn
- Select a German company from your region to discuss their experience entering your state

PACKAGE INCLUDES

Official Event Partner

PACKAGE I	NCLUDES	(limit 4-5)
		\$2,500
HIGHLIGHTS	Workshop opening remarks and present your state	✓
	Company pitch during workshop	✓
PRE-EVENT	Logo placement on event webpage	\checkmark
	Logo placement on targeted event mailing(s)	✓
	Company tag and logo on LinkedIn event posts	✓
AT EVENT	One slide feature with company logo and contact info	✓
	Product placement at event (if applicable)	✓
POST-EVENT	Event recap LinkedIn post with company tag and logo	✓
	Logo placement in Workshop YouTube video	\checkmark

MINI TRADE MISSIONS

Add-ons to the Automate Show 2026 and The Battery Show 2026

Become an event partner for our **high-level German–U.S. business delegations** taking place alongside Automate 2026 in June and The Battery Show 2026 in October. These curated programs bring together senior executives, technology leaders, investors, and innovation stakeholders from both sides of the Atlantic—creating a unique platform for visibility, thought leadership, and direct business engagement.

During a focused program from Thursday afternoon to Friday in the Illinois / Michigan ecosystem, **up to 20 delegates will join us** for each mini delegation for exclusive site visits with industry leaders, a networking event with key stakeholders, and a roundtable with German American executives.



FREQUENCY

LOCATION

AUDIENCE

2 delegations in 2026

Automate (Chicago, IL) & The Battery Show North America (Detroit, MI) 12-20 delegates from advanced manufacturing and industry

40-60 networking reception attendees

YOUR BENEFITS

- Logo placement across marketing materials, including event mailings and LinkedIn posts
- Event opening remarks and exhibit space
- Priority access to delegation members for tailored introductions and B2B matchmaking
- Complimentary event ticket to participate in all events

PACKAGI	E INCLUDES	Presenting Partner (limit 1) \$5,000	Premium Supporting Partner (limit 2) \$3,500	Supporting Partner (limit 2) \$2,800
HIGHLIGHTS	Tickets to participate in Delegation	2	1	1
PRE-EVENT	Logo placement on event webpage & targeted email campaigns	✓	✓	√
	Company tag and logo on LinkedIn event posts	✓	\checkmark	✓
	Highlighted sponsorship annoucement post	✓		
AT EVENT	Event opening remarks	√		
	Partner recognition	✓	√	
	Logo and QR code displayed during networking (linked to sponsor website)	√	√	√
	Table for company marketing display and/or branded materials and option to bring banners	√		
POST-EVENT	Attendee "Thank You" email with company logo	✓	√	√
	Event recap LinkedIn post with company tag and logo	✓	\checkmark	\checkmark

EVENTS IN COLLABORATION WITH OUR PARTNERS

2026 GACC MIDWEST PARTNERSHIP OPPORTUNITIES

2026 GERMAN AMERICAN BUSINESS FORUM

The German American Business Forum in Mainz, Germany, targets German companies seeking to establish business relationships within the US, and focuses on consulting, discussions, and workshops addressing practical questions about doing business in the USA

Don't miss this perfect opportunity to showcase your company to a global audience of professionals from a wide variety of industries.



FREQUENCY

June 9, 2026

LOCATION

Mewa Arena Mainz, Germany

AUDIENCE

> 280 German company representatives interested in expanding in the US













The German American Chambers of Commerce (AHK USA) invite you to the German American Business Forum (DAWT) on June 9, 2026, in Mainz, Germany.

The forum brings together German companies looking to build business relationships in the U.S., offering expert insights, discussions, and workshops on the practicalities of transatlantic business.

As a sponsor, you'll showcase your brand to German and U.S. business leaders, building valuable connections and maintaining visibility through strategic promotion before, during, and after the event.







CONTACT US FOR MORE INFORMATION



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Platinum

Exclusive Evening

Gold

DACKACE INCLUDES	Sponsor	Sponsor	Sponsor
PACKAGE INCLUDES	15,000€	10,000€	Price upon request
Featured in official press releases (Germany & U.S.)	✓	-	-
Sponsor acknowledgment during the conference's official opening remarks	✓		-
Logo integration on name badges	✓	=	√
Special exposure	Photo opportunity with AHK USA CEOs — featured in post-event social media coverage	Photo opportunity with AHK USA CEOs — featured in post-event social media coverage	Exclusive dinner reception branding (banners and displays throughout the venue)
Advertising opportunities	One-page, full-color ad on second page of printed program	Half-page, full-color ad in printed program	Half-page, full-color ad in printed program
Sponsor announcement	Sponsor recognition during welcome remarks	Sponsor recognition during welcome remarks	Sponsor announced during evening reception prior to conference
Logo integration on-site	Signs & presentation screens	Signs & presentation screens	Signs & presentation screens
Logo integration online	Event website & event mailings	Event website & event mailings	Event website & event mailings
Exhibition space	Table for promotional material and pop-up banners	Table for promotional material and pop-up banners	Table for promotional material and pop-up banners
Admission to the Business Forum	5	3	3
Admission to exclusive dinner reception prior to event	3	2	3





Luncheon

Sponsor

Coffee Break

Sponsor

Small table for

promotional material in catering area

1

US States

Representatives

PACKAGE INCLUDES	6,000 €	3,500 €	3,800 €	
Special exposure	-	-	Exclusive pitch opportunity to showcase respective regions at the conference	
Advertising opportunities	1/4-page, full-color ad in printed program	-	-	
Sponsor announcement	Sponsor recognition before lunch break	Sponsor recognition before lunch break	-	
Branded table displays during networking breaks	✓	✓	=	
Logo integration on-site	Signs & presentation screens	Signs & presentation screens	Signs & presentation screens	
Logo integration online	Event website & event mailings	Event website & event mailings	Event website & event mailings	

Small table for

promotional material in catering area

2





Table for promotional

material and pop-up banners

2



Exhibition space

Admission to the Business Forum



	Exhibitor Sponsor	Conference Material Sponsor	Goodie Bag Sponsor	
PACKAGE INCLUDES	3,600 €	2,750 €	2,750 €	
Special exposure	-	Exclusive provider of stationery (notepads, pens, etc.). Sponsor provides items	Exclusive provider of goodie bags. Sponsor supplies bags for all participants	
Logo integration on-site	Signs & presentation screens	Signs & presentation screens	Signs & presentation screens	
Logo integration online	Event website & event mailings	Event website & event mailings	Event website & event mailings	
Exhibition space	Small table for promotional material in catering area	-	-	
Admission to the Business Forum	2	1	1	

PACKAGE INCLUDES	Lanyard Sponsor 3,500 €	Breakfast Sponsor 2,750 €	Workshop Sponsor 2,000 €
Special exposure	Exclusive provider of lanyards. Sponsor provides lanyards	_	Sponsor recognition during workshop opening session
Branded table displays during networking breaks	-	✓	
Logo integration on-site	SOLD	Signs & presentation screens	Signs & presentation screens
Logo integration online	OUT	Event website & event mailings	Event website & event mailings
Exhibition space		Table for promotional material and pop-up banners	-
Admission to the Business Forum	2	1	1





PACKAGE INCLUDES

Photo Booth Sponsor 2,500 € Online Sponsor Happy Hour Sponsor

2,750 € Price upon request

Special exposure	Logo integration on photo booth and photo frames	Highlighted logo placement in event mailings	Table logo placement at Happy Hour & sponsor recognition in opening remarks
Logo integration on-site	Signs & presentation screens	Signs & presentation screens	Signs & presentation screens
Logo integration online	Event website & event mailings	Event website & event mailings	Event website & event mailings
Exhibition space	-	-	Table for promotional material and pop-up banners
Admission to the Business Forum	2	1	3
Admission to exclusive dinner reception prior to event	-	-	2







Hosted by GACC Midwest, the German Night Reception is a premier networking event celebrating German-American collaboration in manufacturing. Held during IMTS at Chicago's McCormick Place, the reception attracts over 300 industry leaders, including executives, policymakers, and innovators shaping the future of transatlantic industry.

Sponsorship offers high-impact brand visibility through event marketing, on-site exposure, and direct engagement with a targeted, influential audience. Past sponsors include global manufacturers and service providers seeking to strengthen their presence in the U.S. market. Align your brand with international innovation and join us in 2026 at one of the most exclusive gatherings at IMTS.



FREQUENCY

September 15, 2026

LOCATION

McCormick Place Chicago, Illinois

AUDIENCE

300+ industry leaders, executives, policymakers and innovators in manufacturing





German Night Reception at IMTS PARTNERSHIP OPPORTUNITIES

The German Night Reception at IMTS is an exclusive networking event that brings together executives, engineers, buyers and decision-makers from around the world. Become a sponsor and gain face-to-face access to a curated audience.

September 15, 2026 | McCormick Place, Chicago





PACKAGE INCLUDES	Gold Sponsor \$13,000	Silver Sponsor \$8,000
Keynote speaking slot at the German Night Reception	✓	i, È
Event is Powered by [YOUR COMPANY] branding	✓	-
Banner placement on GACC Midwest homepage	✓	-
Sponsor announcement	Sponsor recognition during opening speech	Sponsor recognition during opening speech
Special	Dedicated section in event mailings	Official stage sponsor with sign
Highlighted social media post	✓	✓
Logo placements on site: name tags, presentation screen, roll-up banner	✓	✓
Digital logo placements: event mailings, event website, social media posts and 'New Sponsor Announcement'	√	✓
Exhibition space	Premium exhibition space in networking area for marketing materials or pop-up banners	Premium exhibition space in networking area for marketing materials or pop-up banners
Admission to the night reception	8	6



PACKAGE INCLUDES	Photography Sponsor \$6,000	Exhibitor Sponsor \$4,750	Backdrop Sponsor \$4,500
Special	Logo is placed on all professional photos taken at the event	_	Event backdrop featuring your logo
Logo placements on site: roll-up banner, presentation screens	√	✓	✓
Digital logo placements: event mailings, event website, social media posts and 'New Sponsor Announcement'	√	√	√
Exhibition space	Table for promotional materials and pop-up banners	Table for promotional materials and pop-up banners	-
Admission to the night reception	4	3	3
PACKAGE INCLUDES	Coozie Sponsor	Lanyard Sponsor	Event Guest Sponsor

PACKAGE INCLUDES	Sponsor \$4,000	Sponsor \$4,000	Sponsor \$4,000
Special	Branded coozies featuring your logo	Branded lanyards for name tags (sponsor provides lanyards)	Receive a special discount code to invite up to 30 guests
Logo placements on site: roll-up banner, presentation screens	✓	✓	√
Digital logo placements: event mailings, event website, social media posts and 'New Sponsor Announcement'	✓	√	✓
Admission to the night reception	3	3	3





PACKAGE INCLUDES	Dinner Sponsor \$3,750	Beverage Sponsor \$3,750	Promotional Sponsor \$2,950
Sponsor announcement	Sponsor recognition before buffet opening	Sponsor recognition before bar opening	-
Special	Dinner sponsorship with prominent logo placement at buffet	Beverage sponsorship with prominent logo placement at bar	Logo placement on napkins
Logo placements on site: roll-up banner, presentation screens	✓	✓	✓
Digital logo placements: event mailings, event website, social media posts and 'New Sponsor Announcement'	✓	✓	✓
Admission to the night reception	3	3	2

PACKAGE INCLUDES	Goodie Bag Sponsor \$2,750	Raffle Sponsor \$2,750	Logo Sponsor \$2,600
Special	Provider of Goodie Bags (sponsor provides bags)	Sponsor may provide an item for the raffle	-
Logo placements on site: roll-up banner, presentation screens	√	✓	√
Digital logo placements: event mailings, event website, social media posts and 'New Sponsor Announcement'	√	✓	√
Admission to the night reception	2	2	1





ABOUT OUR WORKFORCE INITIATIVE PROGRAMS



The German apprenticeship system is one of Germany's most successful exports, producing highly trained employees that help companies embrace innovation, market demands, and growth opportunities. The system is recognized globally for its combination of company-specific knowledge, theory, and hands-on learning.

GACC Midwest implements German-style apprenticeship programs such as the ICATT® and MAT² Apprenticeship Programs, which attract young people to manufacturing and other high-tech careers and increase retention rates for Network Companies. Certified according to German DIHK standards, these programs are affiliated with the US Department of Labor.

OUR AUDIENCE

11k+ Apprenticeship Newsletter subscribers and GACC Midwest industries

28 Network colleges throughout the Midwest

130 Active Network Companies

NETWORK & INDUSTRIES



- Automotive Supplier
- Sensors / Measurement and Control Technology
- Packaging Machinery
- Machine Manufacturer

WHY PARTNER WITH US?



VISIBILITY & BRAND EXPOSURE

Reach a targeted audience interested in apprenticeships and vocational training.



NETWORKING OPPORTUNITIES

Connect with industry leaders, educators, and aspiring professionals.



SUPPORTING WORKFORCE DEVELOPMENT

Align your company with a cause that promotes learning, development, and the growth of essential skills within the workforce.

APPRENTICESHIP NETWORKS YOUR BRAND INFRONT OF INDUSTRY LEADERS

By becoming one of our three exclusive sponsors, your company's logo will be prominently featured on our virtual backgrounds during all our online meetings, providing **year-round exposure** to the following:



Logo on virtual background



Logo on Workforce Development Newsletter

GAIN YEAR-ROUND EXPOSURE TO

- 60+ active apprenticeship companies during regular check-in meetings
- 50-60 new companies per year exploring apprenticeship opportunities
- 260+ educator and company contacts reached through transatlantic initiatives like "Next Level Apprenticeships" and "Partnerships for the Future"

- 8500+ new company contacts reached through our monthly outreach through lead acquisition emails
- 40+ company representatives participating in various apprenticeship exams board meetings
- Career fairs, tech schools, and workforce development presentations
- Additionally, our monthly newsletters, reaching over 2,000
 workforce development professionals, educators, and industry
 leaders, will highlight our Premium sponsors to reinforce brand
 awareness in the apprenticeship and technical training ecosystem.

PACKAGE INCLUDES		Exclusive Partner (limit 1) \$9,500	Premium Partner (limit 1) \$6,500	Basic Partner (limit 1) \$5,500
HIGHLIGHTS	Logo placement on our virtual backgrounds for all meetings and events	✓	o V D	\checkmark
	Featured mention in our Workforce Development Newsletter	✓	SOLUT	
	Recognition in our Educator Newsletter, reaching high schools, colleges, and tech schools	✓	90.	

NEXT-LEVEL APPRENTICESHIPS: TRANSATLANTIC EXCHANGE ON TRAINING PROGRAMS

The German apprenticeship training system is regarded as one of Germany's **most successful exports and a recipe for success in a globalized world**. US companies can build on this knowledge to successfully implement their own apprenticeship programs. Next Level Apprenticeships: Transatlantic Exchange on Training Programs focuses on **building German-American partnerships via peer-to-peer exchange**.



FREQUENCY

LOCATION

AUDIENCE

Annually: February - July, 2026

Virtual

100+ SME, Manufacturing and Education Professionals

YOUR BENEFITS

- Event opening remarks
- Exposure on LinkedIn
- Company recognition
- · First-hand connections

Official Event Partner PACKAGE INCLUDES (limit 3) \$2,750 Company recognition in 2024 Apprenticeship **HIGHLIGHTS** Year-End Publication PRE-EVENT Logo placement on event webpage Logo placement on targeted event mailing(s) Company tag and logo on LinkedIn event posts Logo placement on "Thank you" slide at the AT EVENT beginning and at the end of workshop Logo signage displayed during workshop Logo placement on "Thank You" mailing to all **POST-EVENT** attendees Workshop Recap LinkedIn post

NEXT-LEVEL APPRENTICESHIPS: STUDY TRIP TO GERMANY

The German apprenticeship training system is regarded as one of Germany's **most successful exports and a recipe for success in a globalized world**. US companies can build on this knowledge to successfully implement their own apprenticeship programs. Next- Level Apprenticeships: Transatlantic Exchange on Training Programs focuses on **building German-American partnerships via peer-to-peer exchange**.



FREQUENCY

LOCATION

AUDIENCE

Annually: October 2026

Germany

15 representatives from companies, educators, and policymakers involved in advancing apprenticeship programs in the US per event

YOUR BENEFITS

- Event opening remarks
- Exposure on LinkedIn
- Company recognition
- First-hand connections

PACKAGE INCLUDES		Official Partner (limit 3) \$2,750	
HIGHLIGHTS	Company recognition in 2026 Apprenticeship Year-End Publication	✓	
PRE-EVENT	Logo placement on event webpage	✓	
	Logo placement on targeted event mailing(s)	✓	
	Company tag and logo on LinkedIn event posts	\checkmark	
AT EVENT	Logo placement on study trip agenda	✓	
	Verbal company recognition	✓	
POST-EVENT	Logo placement on "Thank You" mailing to all attendees	✓	
	Event Recap LinkedIn post	\checkmark	









2026 GERMAN AMERICAN APPRENTICESHIP CONFERENCEGACC APPRENTICESHIP AWARDS

The German American Apprenticeship Conference and GACC Awards Ceremony is an annual event organized by the German American Chambers of Commerce®. GACC Midwest is proud to host the 2026 German American Apprenticeship Conference and national GACCs Awards Ceremony. **Date to be announced shortly.**

By becoming a sponsor of the 2026 German American Apprenticeship Conference and GACC Awards Ceremony, you will have a unique opportunity to promote your organization and showcase your commitment to workforce development and apprenticeships.

EVENT DETAILS

- · November, date TBC
- Chicago, location TBC

AUDIENCE: Audience of 85+ attendees from the Department of Labor, German Federal Ministry for Economic Affairs and Energy, colleges, high schools, companies, GACC Midwest, along with other key industry leaders.



Sponsorship Includes:

Pre-event promotion

- Acknowledgement included in promotional email blasts to 11,000+ newsletter subscribers and GACC members as a co-sponsor with contact info, link and logo.
- Logo Placement on organic social media posts on GACC Midwest, ICATT and MAT2 LinkedIn channels (16k+ followers).
- Thank you and logo with link included on promotional events page and Website. General promotion of the event with sponsor in Newsletters of the Apprenticeship Networks department.

Day of event

- Professional photography on site with digital and print pictures displaying sponsor logo.
- Sponsor "Thank you" slide in slide deck shown at the beginning and the end of the event as well as during breaks.
- Table with logo and promotional material(s).
- Logo in the background during workshop.

Post-event

- One Thank-You email blast to all workshop registrants.
- List of names and contact information for those attendees who agreed to share details during registration process.





CHRISTKINDLMARKET

Showcase your brand to a diverse audience at **the most authentic German-style Christmas market outside of Europe**! Over the past 29 years, the Christkindlmarket has become so popular that it expanded to several locations in Illinois and Wisconsin in the past.

The unique shopping experience, cheerful live entertainment, original food and beverages like the imported Glühwein in one of the signature souvenir mugs, make the Christkindlmarket a preferred and popular destination, **mentioned by big media outlets** like the <u>Chicago Tribune</u>, <u>Choose Chicago</u>, and <u>Chicago Magazine</u>.



FREQUENCY

Annually; Nov 20-Dec 24, 2026*

LOCATION

Location announcement coming Summer 2026

AUDIENCE

1.65M visitors in 2024 across Chicago & Aurora, including German-American business VIPs

YOUR BENEFITS

- Brand awareness at this high-profile destination event
- · Consumer engagement
- Association with one of the most beloved holiday traditions in the Midwest

Be part of the Christkindlmarket during the most wundervoll time of year!





FIND OUT MORE

TALK TO US!

*Subject to change



CONFERENCE ROOM BOOKINGS

Host Your Next Meeting with a View. Immerse yourself in the unique charm of a Chicago landmark — with stunning views of Lake Michigan, Grant Park, and the iconic Bean. Whether you're meeting with clients, hosting a team event, or simply need a quiet office for the day, GACC Midwest offers professional spaces designed to impress.

Located in the heart of downtown Chicago, our meeting and event rooms are fully equipped with modern amenities to ensure a seamless experience. **Open to GACC members and non-members alike**, our spaces are ideal for anything from one-on-one meetings to larger corporate events.



AVAILABILITY

LOCATION

CAPACITY

Year-round (Mon-Fri; 9:00am-5:00pm)* GACC Midwest Office, Chicago, IL Conference rooms available for 2 to 60 people

*Requests outside regular hours are welcome and subject to approval.

YOUR BENEFITS

- Best views in town overlooking Lake Michigan and skyline
- Perfect for business meetings and evening receptions
- Professional on-site service

"Our evening reception was an all-around success!"

- The City of Dortmund





CONFERENCE ROOMS

PACKAGE INCLU	IDES		Non-Member	Member	
ROOM RENTAL PER DAY/8HR	Grand Conference Room Be to 60 people)	erlin both rooms (up	\$1,200	\$600	
	Berlin single room (up to 30) people)	\$800	\$400	
	Michigan Room (up to 10 pe	eople)	\$700	\$300	
	Wisconsin Room (up to 8 pe	eople)	\$500	\$250	
	Minnesota Room (up to 6 p	eople)	\$300	\$200	
SERVICE CHARGES PER PERSON	Fewer than 20 people		\$25	\$25	
	More than 20 people		\$28	\$28	
	Incl. catering organized by than 20 people	ncl. catering organized by GACC Midwest, fewer han 20 people		\$35	
	Incl. catering organized by than 20 people	GACC Midwest, more	\$38	\$38	
SPECIAL OCCASIONS	Evening Bookings/Reception events (outside of official business hours)		\$1,000	\$1,000	
WHAT IS INCLUDED	 Room Rentals Room set-up Whiteboard with markers and writing p Widescreen TVs, WebCamera, HDMI, ar WIFI is available in the entire office Service Charge* All-day beverages (soft drinks, water, compared to the control of the contro		bCamera, HDMI, and adapte		
			oft drinks, water, coffee, tea) and cookies	
	Evening Events (outside of official business hours)	Set-upFurniture (dependin may apply)Staff on site	ding on the event/amount of people, additional costs		