

MEDIA & MARKETING

Unleash your full potential: **Gain new business and advertise with GACC Midwest!**

At GACC Midwest, we offer exclusive advertising opportunities for members to showcase their products, services and events. Choose from a variety of options, including **traditional print** in the GACC Midwest Report and dynamic **digital opportunities** such as LinkedIn spotlights, newsletter features, website banners, and more. **Share your success story, innovations, or business focus with our network.**



LinkedIn

Followers: 14,900+
Post Impressions: 1,200,000+ p.a.
Avg. impressions per post: 1,700+



Newsletter

Subscribers: 5,500+
Opening rate: > 47%

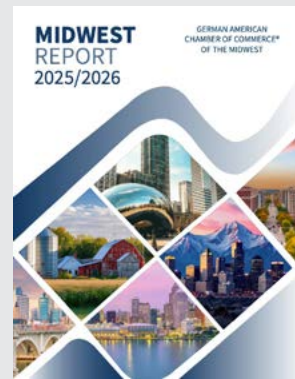


Website

Visitors: 62,000+ p.a.
Page views: 164,000+ p.a.

SIGNATURE PUBLICATION: MIDWEST REPORT

- Increased distribution and reach at member and partner locations
- Hardcopy sent to all corporate members (~650+)
- Digital copy available year-round
- Generate new leads and business partners



LINKEDIN EXPOSURE

POSTS

- Share your success story: company expansion, trade show presence, job postings, events

ARTICLES

- Get featured in one of our industry deep dives
- Showcase your business relevance and services
- GACC will create and distribute (website and LinkedIn)

Topics: Manufacturing, energy, startups, economic outlooks



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WEBSITE

Banners/Slider: Showcase your company on our homepage and relevant landing pages with a variety of banner options

LEADERBOARD BANNER

- Animated (shows multiple images)
- Fixed placement at the top of the page

BILLBOARD BANNER

- Animated (shows multiple images)
- Flexible placement - can be added anywhere on the page

PICTURE & TEXT SLIDER

- Static image
- Rotating slider within GACC news section

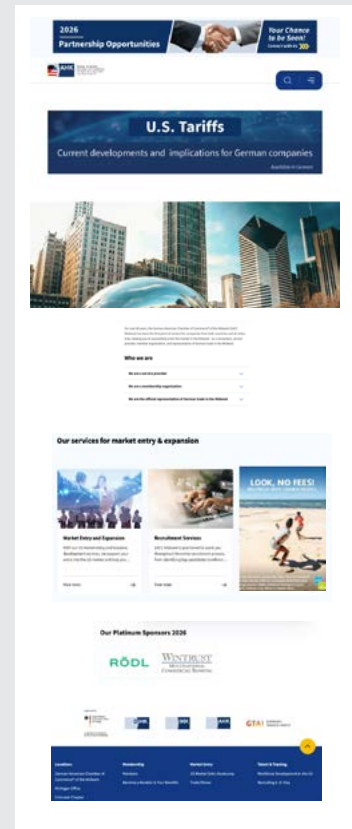
LOGO WALL BANNER

- Static image
- One feature within GACC premium partner ad section



INFO HUB **NEW!**

- Topics include: White papers, research articles, news, videos, downloads, podcasts



Leaderboard Banner

Billboard Banner

Picture & Text Slider

Logo Wall Banner

NEWSLETTERS

NEWSLETTER PARTNER

- Monthly Executive Update
- Bi-Weekly Events Update
- Exclusive to one sponsor per newsletter for one year



NEWSLETTER BANNERS

- Promote your events, products & services, and news either in a banner format or as a newsletter editorial



NEWSLETTER FEATURE

- Promote your event, service, or news

MEDIA & MARKETING

MEDIUM	OPTION	PRICE	
Midwest Report	Inside front cover	\$3,500	
	Inside back cover	\$3,000	
	2-page advertisement/advertorial	\$2,500	
	1-page advertisement/advertorial	\$1,900	
	1/2 page advertisement/advertorial	\$1,300	
LinkedIn Organic Post	6 posts	\$1,800	
	Organic Post	4 posts	\$1,400
	Article	1 edition	\$1,800
Website	Leaderboard banner – Homepage	3 months*	\$1,800
	Billboard banner – Top, middle, bottom	3 months*	\$1,700
			\$1,500
			\$1,300
	Picture & Text Slider	3 months*	\$1,700
	Logo Wall	3 months*	\$1,300
Feature – Info Hub	3 months*	\$750	
*Offers starting at 3 months, extended options available.			
Newsletter Partner	Executive Update, 12 months (limit 2)	\$6,000	
	Partner	Events Update, 12 months (limit 2)	\$5,000
Banner	1 edition	\$1,000	
Feature	1 edition	\$1,200	

“Working with [GACC Midwest] has been **nothing short of wonderful**. [The team] have been great partners, **ensuring that our efforts were promoted accurately, professionally and in a timely manner**. We couldn’t recommend them highly enough!”

- [Garrett Stolz](#), Nebraska Department of Economic Development