



"Working with GACC Midwest's marketing experts to create a US LinkedIn page allowed us to zero in on our target groups, refine our messaging and grow our online audience."

Are you not gaining the expected traction you expected in the US? Do you have limited capacity to focus on US marketing? Marketing in the US requires international businesses to meet the tone of the target market — both visually and verbally. Let our team lend you a hand to localize your content.

A marketing strategy optimized for the US market offers your company numerous opportunities to win new customers in the US. With years of experience in international communication, journalism, translations, branding and PR in Germany and the US, our marketing team is at your disposal for professional support. In close consultation with your team, your goals, and your priorities, our marketing services optimize your presence in the US.

HOLISTIC APPROACH TO MARKETING SUCCESS IN THE U.S.

Together with you, we develop a tailored strategy, analyze the media landscape to identify the most effective advertising opportunities, create compelling content, and execute it seamlessly. This ensures that your message, tone, and delivery truly resonate with your U.S. audience.

OUR CORE COMPETENCIES



High-converting landing pages: We design new pages or optimize existing ones to ensure your message connects with U.S. audiences and drives measurable results.



Digital content & print collateral: We produce materials such as flyers, brochures, product descriptions, and presentations, providing both copy and visuals.



Social media management: Whether you need individual posts or full channel management, we handle everything from content planning and creation to campaign execution and reporting.



U.S. market localization: We translate and adapt your existing digital and print content to match the tone, language, and industry vocabulary that U.S. customers expect.



Contact Information

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Start today!