

**GACC Midwest** 

"Since a trade mission participation in 2018, GACC Midwest has been supporting us with inquiries and facilitating our market entry in the United States via virtual office. Their skilled and helpful employees continue to represent us at North American trade shows, where they run our booth, establish new connections, and create new business relationships for us."

Robert Werner,
Managing Director of HAMBURG INSTITUT

Our virtual office services facilitate your market entry by supporting your customer relationship management, lead generation, and project execution, as well as the developing your effective local marketing strategy.

## **YOUR CHALLENGE**

Opening your own office in the US often involves high investment and financial risk. However, short response times to your existing and potential customers and partners is key to success in the US. Additionally, intercultural differences in dealing with clients and business partners, as well as the significant time difference between Germany and the US make establishing a local footprint with qualified bilingual staff essential. Our virtual office service helps you achieve the benefits of a local presence without the burden of maintaining your own office infrastructure.

### **OUR SERVICE**

With a virtual office, you get the benefits of being located in the U.S. with a low initial investment and an experienced team on-site to support you every step of the way.

## The base package includes:

- a business address in Chicago (Illinois) or Farmington Hills (Michigan),
- a US phone line, serviced by our team and forwarding of inquiries or correspondence,
- access to our conference rooms for on-site business meetings,
- mediation of service providers (logisticians, tax consultants, etc.),
- a temporary workspace in Chicago (subject to availability).

Our intercultural and bilingual team is specialized in representing and supporting your company in the US market without the need for extensive and expensive personnel and office structures. Our Illinois and Michigan offices' central locations in the Midwest provide ideal logistical access to the entire US market. If you are interested in opening an office in the future, GACC Midwest can support you in site selection as well as in recruiting qualified employees in the US.



### **CUSTOMIZABLE COMPONENTS TO FIT YOUR NEEDS**

- Inquiry & order processing
- Customer & sales partner support
- Support with logistical processing & import regulations
- · Continuous monitoring of market opportunities
- · Research of suitable distribution channels
- Preparation & follow-up of trade fair appearances
- Adaptation of marketing materials
- Establishment and support of a designated e-mail account



# **Contact Information**

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