



German American  
Chambers of Commerce  
Deutsch-Amerikanische  
Handelskammern



GACC MIDWEST

# PARTNER WITH US

## 2025 ENGAGEMENT OPPORTUNITIES

INSPIRE



BRAND



NETWORK



# ABOUT GACC MIDWEST



Founded in 1963, the German American Chamber of Commerce® of the Midwest serves German and international companies with experience, connections and services in 14 states: the 13 states of the Midwest and Colorado. Included in our service area are Chicagoland and Metro Detroit, which contain the two largest clusters of German subsidiaries in the US.

Partnering with GACC Midwest gives your company exposure in the German American business community, where opportunities for international collaboration and innovation abound. In turn, our partnerships support our mission of fostering trade and investment between Germany and the United States.

## OUR AUDIENCE

- 98 %** are decision-makers in upper management
- 84 %** of member companies are headquartered in the US
- 75 %** have both German and American customers

## OUR NETWORK

- Automotive, Manufacturing
- Machinery, Automation
- Trade, Freight Forwarding
- Professional Services
- Electronics, IT
- Economic Development, Public Sector, Non-Profits
- Finance, Accounting
- Healthcare, Pharma, Chemical
- Food, Agriculture, Consumer
- Legal
- Events, Travel, Tourism, Culture
- Building, Construction, Real Estate
- IHK Network in Germany
- Other

## WHY PARTNER WITH US?

1

### OUR UNIQUE NETWORK

Engage with like-minded professionals from corporate enterprises, mid-size companies, and innovative start-ups.

2

### TARGETED BUSINESS COMMUNICATION

Reach your desired audience through various event formats and marketing channels.

3

### A PROVEN TRACK RECORD FOR OVER 60 YEARS

Gain business connections, referrals, brand awareness, sales growth, leads, and more.

## STATS & FACTS

Founded in

**1963**

**14**

States

**620+**

Members

**100+**

Annual events and  
programs in the US

**2,100+**

Event attendees p. a.

**9**

Business delegation trips to  
and from the US per year

**174k**

Website views per year

**>1,000**

Yearly business inquiries

# KEY EVENTS

## Q1

- **Feb 27-28** German American Executive Summit (Orlando, FL)
- **Mar 05** German American Business Outlook IL
- **Mar 06** German American Business Outlook MI
- **Mar 11** German American Business Outlook MO
- **Mar 19** Connection Series IL
- **Mar 20** Connection Series MI

## Q2

- **Apr 22** Annual Meeting of Members
- **May 21** White Asparagus Dinner
- **Jun 18** Connection Series IL
- **Jun 25** Connection Series MI
- **July 24** German American Business Forum (DAWT)

## Q3

- **Sep 10** Connection Series IL
- **Sep 17** Connection Series MI

## Q4

- **Oct 17** GACC Midwest Annual Gala
- **Nov 12** Connection Series IL
- **Nov 19** Connection Series MI
- **Nov 20** 'Twas the Night Before Christkindlmarket
- **TBD 2025** Next-Level Apprenticeships: Study Trip to Germany



# MEDIA & MARKETING

Unleash your full potential: Gain new business and advertise with GACC Midwest!

At GACC Midwest, we offer exclusive advertising opportunities for members to showcase their products and services. Choose from a variety of options, including traditional print in the GACC Midwest Report and dynamic digital features such as LinkedIn spotlights, newsletter features, website banners, and more. Share your success story, innovations, or business focus with our network.



## LinkedIn

Followers: 11,000+  
Post Impressions: 600k+  
Avg. impressions per post: 1,260+  
Article engagement rate: 4.3%



## Newsletter

Subscribers: 5,000+  
Opening rate: > 40%



## Website

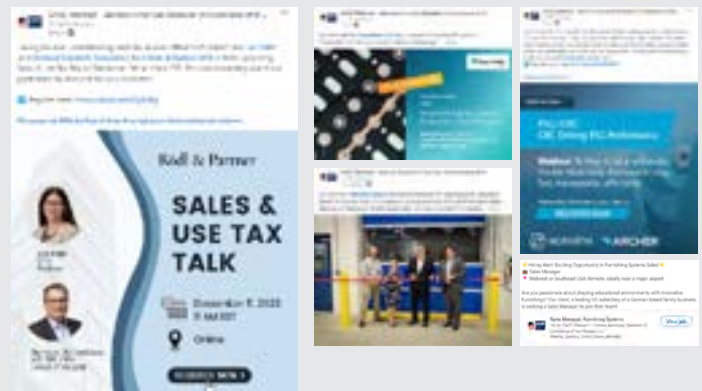
Visitors: 63,000+ p.a.  
Page views: 174,000+ p.a.

## SIGNATURE PUBLICATION: MIDWEST REPORT



- Increased distribution & reach at member/partner locations
- Hard copy sent to all corporate members
- Digital copy available year-round
- Generate new leads and business partners

## LINKEDIN - POSTS & ARTICLES



## LINKEDIN POSTS

- Promote your company: company expansion, trade show presence, job postings, events, etc.

## VIDEO PRODUCTION



Sales-pitch video production:

Option 1: Video briefing + editing + distribution (YouTube), 90 sec, 2 versions - branded & unbranded

Option 2: Incl. option 1 plus video shooting (filming at GACC Midwest office or member location - travel cost may occur)



## Topics:

- Manufacturing
- Energy
- Startups
- Economic outlooks
- and more...

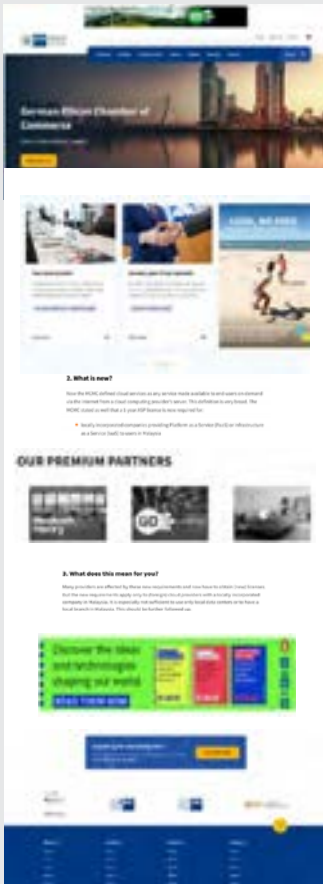
## LINKEDIN ARTICLES

- Get featured in one of our industry deep dives
- Showcase your business relevance and services
- Content creation and distribution by GACC (website & LinkedIn)

# MEDIA & MARKETING

## WEBSITE

**Website Banners:** Showcase your company on our homepage and relevant landing pages with a variety of banner options.



### LEADERBOARD BANNER:

- Animated (shows multiple images)
- Fixed placement at the top of the page

### PICTURE & TEXT SLIDER:

- Static image
- Rotating slider within GACC news section

### LOGO WALL:

- Static image
- One feature within GACC premium partner ad section

### BILLBOARD:

- Animated (shows multiple images)
- Flexible placement - it can be added anywhere on the page

## INFO HUB



Publish your company's white papers, research, articles, news, videos, downloads, podcasts, etc.

## NEWSLETTER

### Executive Update:

- 12 editions p.a.
- 5,500 subscribers

### Events Newsletter:

- 26 editions p.a.
- 4,000 subscribers



### NEWSLETTER SPONSOR

- Become our first newsletter sponsor for the monthly Executive Update or bi-weekly Events Update
- Exclusive to one sponsor per newsletter p.a.



### NEWSLETTER BANNERS

- Promote your events, products, and services
- High visibility and linked out to your website



### NEWSLETTER FEATURE

- Promote your event, service, or news
- Short description and call to action

# MEDIA & MARKETING

MEDIUM	OPTION	PRICE
<b>Midwest Report</b>	2 page advertorial	\$2,200
	1 page advertisement	\$2,200
	1 page advertorial	\$1,900
	1/2 page advertisement	\$1,300
	Inside front cover	\$3,850
	Inside back cover	\$3,850
<b>LinkedIn</b> Organic Posts	4 posts	\$1,400
	6 posts	\$1,800
	Article	1 edition \$1,800
<b>Website</b> Leaderboard Homepage Banner	3 months*	\$1,700
	Billboard banner (top, middle, bottom page)	3 months* \$1,300- \$1,700
	Picture & Text Slider	3 months* \$1,500
	Logo Wall	3 months* \$1,300
	Info Hub Feature	3 months* \$750
<b>Newsletter</b> Sponsor	Executive update, 12 editions	\$5,500
	Events update, 26 editions	\$6,500
	Banner	1 edition \$900-\$1,200
	Feature	1 edition \$950
<b>Video Production</b> Option 1	Briefing, editing, distribution, in-person video production	\$1,500
	Option 2	Option 1 plus filming \$2,500
<b>Individualized Services</b>	Customized campaigns and Ad Creation	Talk to us!

\*Extended options available.

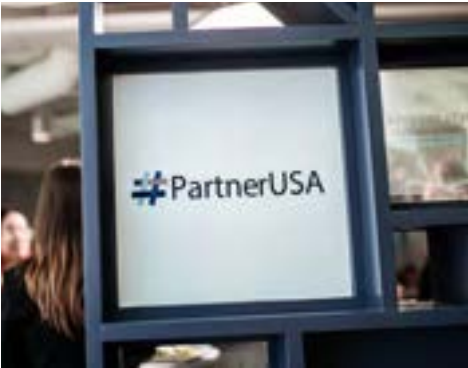
# Partnership Levels

**PLATINUM PARTNER** is awarded to sponsors making a commitment to GACC Midwest of at least \$25,000 per calendar year. GACC Midwest is pleased to honor sponsors committing to the PLATINUM PARTNER level for **3 calendar years** by offering PLATINUM PARTNER level at a total of \$60,000 for the next 3 calendar years.

**SUSTAINING PARTNER** is awarded to sponsors making a commitment to GACC Midwest of at least \$12,500 per calendar year. GACC Midwest is pleased to honor sponsors committing to the SUSTAINING PARTNER level for **3 calendar years** by offering SUSTAINING PARTNER level at a total of \$30,000 for the next 3 calendar years.

Partnership support on PLATINUM and SUSTAINING Levels **include** the following EXCLUSIVE BENEFITS:

	Platinum Partner	Sustaining Partner
PARTNERSHIP LEVEL	≥ \$25,000	≥ \$12,500
EXCLUSIVE Logo Presence Package	\$2,000	\$1,000
Logo recognition in GACC Midwest Newsletters	X	
Logo recognition on GACC Midwest Website	X	
Logo recognition on Digital Reception Screens	X	
Logo recognition on Video Call background (senior management)	X	
Logo recognition on Partner Wall in office reception area	X	X
Logo recognition on Key Event Signage and programs	X	X
Logo recognition in Signature Publications	X	X
Premium profile in National Membership Directory	X	X



Logo Wall



Print Media



Website & Newsletter

# MEMBER LANDING SPOTS

Complimentary access to our Member Landing Spots is extended to all members of the GACCs. Our members can utilize this space for work during their visits to Chicago. Elevate your company's visibility by becoming an Office Branding Partner, showcasing your logo and materials in our Member Landing Spot offices.



## FREQUENCY

Throughout  
the year

## LOCATION

GACC Midwest  
Office, Chicago, IL

## AUDIENCE

GACC member  
companies and  
guests, delegation  
visitors, and on site  
VIPs

## YOUR BENEFITS

- Your enlarged company logo on the office door window
- Year-round branding: your products, service information, and merchandise in your member landing spot

“As a proud GACC member, I have the amazing perk of booking a ‘Membership Landing Spot’ at their stunning Chicago office twice a month. The view is breathtaking, and it’s such a joy to connect with both locals and fellow Germans in person.” - Karin Knecht, Dunamis Coaching and Consulting



**\$6,000**

**TALK TO US!**



# GERMAN AMERICAN EXECUTIVE SUMMIT

Join us for the first-ever **German American Executive Summit** taking place Feb 27 – 28, 2025, in Orlando, Florida. This premier event unites the German American Business Community from across the US.

Gain first-hand insights on the **2025 German American Business Outlook** results presented during the conference, and celebrate the **2025 German American Business Awards** at our gala dinner to close off this flagship event.

Expand your network, strengthen business relationships, and engage in cross-cultural collaboration.



## FREQUENCY

NEW!  
February 27-28,  
2025

## LOCATION

Wyndham Hotel  
Bonnet Creek,  
Orlando, FL

## AUDIENCE

100 – 150 C-Suite  
executives,  
industry leaders,  
entrepreneurs, and  
professionals

## YOUR BENEFITS

- Premier networking hub
- Expert keynotes & panel discussions
- Business growth
- Unlock opportunities
- Strengthen ties

## HIGHLIGHTS

### Networking Reception

Kick off with evening refreshments and key insights from industry leaders.



### Insightful Keynotes

Hear from experts on transatlantic trade and the US economic climate.



### In-depth Panels

Dive into discussions on transatlantic investments, the future of AI, and beyond.



### Gala & Awards

Celebrate achievements with a gala dinner, awards ceremony, and networking.





Benefits	Premium Sponsor	Conference Sponsor	Exclusive German Business Awards Dinner Sponsor
Cost	\$ 10,000	\$ 5,000	\$ 5,000
Listing in press release & announcement during the official opening speech	✓	✓	-
Exclusive logo placement & acknowledgement	during the evening reception, and during the welcome remarks of the GABO conference & panel discussions	during the welcome remarks of the GABO conference & panel discussions	exclusive branding of Gala, e.g. display of promotional material, and welcoming remarks at the Gala
Speaker slot (if applicable)	✓	-	-
Exhibition space for promotional materials and giveaways	✓	✓	✓
Logo printed on event name tags	✓	-	-
Online logo placement on event & registration website	✓	✓	✓
Logo placement on all marketing & event materials (digital & print)	✓	✓	✓
Logo placement on signs & presentation screens at the venue (digital & print)	✓	✓	✓
Free admission to the German American Executive Summit 2025 (Incl. Evening Reception, Conference, German Business Awards Dinner - worth: \$599 each)	2	1	1

# SPONSORSHIP PACKAGES



**AHK**

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Benefits	Exclusive Reception Sponsor	Coffee Break Sponsor	Luncheon Sponsor
Cost	\$ 5,000	\$ 2,750	\$ 4,000
Listing in press release & announcement during the official opening speech	-	-	-
Exclusive logo placement & acknowledgement	✓	✓	✓
Speaker slot	-	-	-
Exhibition space for promotional materials and giveaways	✓	✓	✓
Logo printed on event name tags	-	-	-
Online logo placement on event & registration website	✓	✓	✓
Logo placement on all marketing & event materials (digital & print)	✓	✓	✓
Logo placement on signs & presentation screens at the venue (digital & print)	✓	✓	✓
Free admission to the German American Executive Summit 2025 (Incl. Evening Reception, Conference, German Business Awards Dinner - worth: \$599)	1	1	1

# SPONSORSHIP PACKAGES



**AHK**

German American  
Chambers of Commerce  
Deutsch-Amerikanische  
Handelskammern

**SOLD OUT**

Benefits	Lanyard Sponsor	Online Sponsor
Cost	\$ 3,500	\$ 2,000
Listing in press release & announcement during the official opening speech	-	-
Exclusive logo placement & acknowledgement	exclusive provider of lanyards with your company logo for name tags of all conference participants	-
Speaker slot	-	-
Exhibition space for promotional materials and giveaways	-	-
Logo printed on event name tags	exclusive provider of lanyards with your company logo for name tags of all conference participants	-
Online logo placement on event & registration website	✓	✓
Logo placement on all marketing & event materials (digital & print)	✓	✓
Logo placement on signs & presentation screens at the venue (digital & print)	✓	✓
Free admission to the German American Executive Summit 2025 (Incl. Evening Reception, Conference, German Business Awards Dinner - worth: \$599)	1	-



# GERMAN AMERICAN BUSINESS OUTLOOK - REGIONAL

The German American Business Outlook (GABO) is an **essential economic indicator** that provides annual insights into the perspectives of German subsidiaries operating in the U.S. The survey covers topics such as economic outlook, investment climate, business challenges, and opportunities in the United States.

Results of this survey will be analyzed and commented by experts during the GABO event, which will feature **a panel discussion and networking session**. Gain insights into what to expect from the year - showcase your business to a broad audience as a recognized industry expert.



## FREQUENCY

Annually  
IL: March 5, 2025  
MI: March 6, 2025  
MO: March 11, 2025

## LOCATION

IL: HARTING (Elgin)  
MI: TRUMPF Showroom (Plymouth)  
MO: MilliporeSigma (St. Louis)

## AUDIENCE

50-60 business professionals and executives from German American companies

## YOUR BENEFITS

- Company exposure on LinkedIn
- Thought-leadership driven exposure
- In-person connections
- Brand visibility and publicity

## A LOOK BACK AT 2024

**60%**

were decision makers within their company



**6**

states were present at GABO Illinois and Michigan



**140**

guests in attendance at GABO Illinois and Michigan



**12,700+**

impressions across LinkedIn and our newsletter



# GERMAN AMERICAN BUSINESS OUTLOOK

## GABO IL, MI, MO OPPORTUNITIES\*

### SOLD OUT IN IL

#### Official Event Sponsor

#### Supporting Sponsor

(limit 2)

(limit 3)

\$5,000

\$3,000

## PACKAGE INCLUDES

<b>HIGHLIGHTS</b>	Tickets to German American Business Outlook	2	1
	Verbal partner recognition during event	X	X
<b>PRE-EVENT</b>	Marketing Package: Logo placement on event webpage, targeted mailings, GACC Midwest office welcome screen	X	X
	Company tag and logo on LinkedIn	≥ 4 posts	≥ 2 posts
<b>AT EVENT</b>	Logo placement: Event handout, print marketing and networking displays	X	X
	Optional: Company marketing displays/materials	X	
<b>POST-EVENT</b>	Attendee "Thank You" email with company logo	X	X
	Event recap LinkedIn post with company tag and logo	X	X

\*Opportunities for each state



# CONNECTION SERIES

The Connection Series is a unique, **industry-focused networking** initiative **in Illinois and Michigan**. It offers exclusive connections and company insights by going behind the scenes at our members' facilities.

By supporting the Connection Series, your company gains exposure to one of the largest German American business communities in the Midwest. You can directly engage with your target audience, with industry peers and business professionals.



## FREQUENCY

Once per quarter in  
Illinois & Michigan

## LOCATION

Illinois & Michigan:  
manufacturing  
facilities, showrooms,  
experience centers

## AUDIENCE

25 to 50 experts,  
professionals, and  
executives across  
various industries  
per event

## YOUR BENEFITS

- In-person connections
- Year-round LinkedIn exposure
- Event opening remarks
- Company publicity

## PACKAGE INCLUDES

		CONNECTION SERIES IL	CONNECTION SERIES MI
		<b>Official Event Sponsor</b> (limit 2) \$7,500	<b>Official Event Sponsor</b> (limit 2) \$7,500
<b>HIGHLIGHTS</b>	Tickets per Connection Series event	2	2
	Event opening remarks	X	X
<b>PRE-EVENT</b>	Marketing Package: Logo placement on event webpage, targeted mailings, GACC Midwest office welcome screen	X	X
	Company tag and logo on LinkedIn	≥ 12 posts	≥ 12 posts
<b>AT EVENT</b>	Logo placement on opening presentation slide OR verbal recognition	X	X
	Logo and QR code displayed during networking leading to sponsor website	X	X
	Optional: Company marketing displays/ materials	X	X
<b>POST-EVENT</b>	Attendee "Thank You" email with company logo	X	X
	Event recap LinkedIn post with company tag and logo	X	X



# EUROPEAN PROFESSIONALS NETWORKING

The European Professionals Networking (EPN) series serves as the platform for **fostering European business relations**. Open to both emerging talents and seasoned specialists from various industries, this event **provides fresh perspectives and diverse connections** for future collaborations.

A relaxed atmosphere is maintained while interacting with European professionals during **after-hours networking** sessions that occur in the heart of Chicago. By supporting this event, your company gains high-level exposure to Chicago's international business community.



## FREQUENCY

Quarterly

## LOCATION

City of Chicago

## AUDIENCE

70-90 international professionals and experienced specialists per event

## YOUR BENEFITS

- In-person connections
- Quarterly LinkedIn exposure
- Event opening remarks
- Company publicity

## PACKAGE INCLUDES

### Official Event Sponsor

(per event - max 2)

\$2,000

<b>HIGHLIGHTS</b>	Tickets per European Professionals Networking	2
	Event opening remarks	X
<b>PRE-EVENT</b>	Marketing Package: Logo placement on event webpage, targeted mailings, GACC Midwest office welcome screen	X
	Company tag and logo on LinkedIn	≥ 3 posts per EPN
	Your branding of individual EPNs	X
<b>AT EVENT</b>	Logo and QR code displayed during networking leading to sponsor website	X
	Product placement at event (if applicable)	X
	Optional: Company marketing displays/materials	X
<b>POST-EVENT</b>	Attendee "Thank You" email with company logo	X
	Event recap LinkedIn post with company tag and logo	X

# NEW MEMBER WELCOME PACKAGE

Get your company exposed immediately to all our new members in 2025! This unique opportunity gives you the chance to **add your branded item** in our Welcome Package, which will be the first thing companies joining our network will get to see.

This is a **premier platform** for making initial contact and be recognized as a supporter of new members of the GACC Midwest network. Your company will be one of the exclusive sponsor welcoming the newest members to our German American business network.



### FREQUENCY

Throughout the year

### LOCATION

Member locations and online

### AUDIENCE

80-100 new corporate members & GACC Midwest network

### YOUR BENEFITS

- Branded item in each welcome package sent to new members
- Exposure on LinkedIn
- Company referral in New Member Reception presentation

## PACKAGE INCLUDES

### Welcome Sponsor

(limit 8)

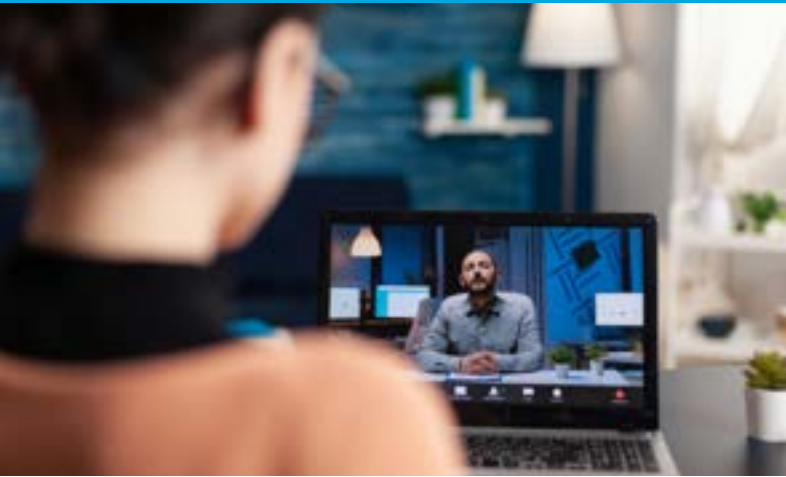
\$1,500

HIGHLIGHTS	Your branded item in New Member Welcome Package	X
	Quarterly New Member Reception Sponsor	X
ADDITIONAL BENEFITS	Brand visibility to all new GACC corporate members across the Midwest & Colorado	X
	Monthly company recognition on LinkedIn with tag and post	X
	Company logo and referral in New Member Reception presentation	X
	Logo placement on GACC Midwest office entrance TV screens	X

# QUARTERLY WEBINAR SERIES

Launching in 2025, our new quarterly held webinar series is designed to provide participants with expert insights from leading manufacturers in the GACC Midwest network here in the US. **Two series - focusing on German Manufacturing and US Growth** - allow for professionals and experts the chance to tap into topics that provide the most value to them.

This sponsorship opportunity lets you gain high-impact exposure as a thought-leader to transatlantic professionals across various industries. Take this moment to showcase your business to a large audience as a recognized industry player.



## FREQUENCY

Quarterly, mid-day  
(for 1 hour)

## LOCATION

Virtual, in English

## AUDIENCE

20-30 business professionals and executives across various industries per webinar

## YOUR BENEFITS

- Event opening remarks (2 min.)
- Year-round exposure on LinkedIn
- Company referral
- Company recognition

## PACKAGE INCLUDES

		<b>GERMAN MANUFACTURING WEBINAR SERIES</b> <b>Official Event Sponsor</b> (limit 1) \$5,000	<b>US GROWTH WEBINAR SERIES</b> <b>Official Event Sponsor</b> (limit 1) \$5,000
<b>HIGHLIGHT</b>	Event opening remarks	X	X
<b>PRE-EVENT</b>	Logo placement on event webpage	X	X
	Logo placement on event mailings	X	X
	Company tag and logo on LinkedIn event posts	X	X
	Event announcement with sponsor logo on GACC Midwest welcome screen	X	X
<b>AT EVENT</b>	Logo placement and company contact on opening presentation slide	X	X
	Verbal company recognition	X	X
<b>POST-EVENT</b>	Attendee "Thank You" email with company logo and company contact	X	X
	Event recap LinkedIn post with company tag and logo	X	X

# WHITE ASPARAGUS DINNER

The White Asparagus Dinner, established in 2024, features authentic German Spargel exclusively flown in from Germany. The evening highlights a traditional and contemporary fusion of a timeless dish as well as the pillars of **warm hospitality and shared laughter**. 2025 marks the GACC Midwest commitment to bringing together the German American business community for a lighthearted evening by spreading the joy of the traditional, nostalgic, German springtime dish.

Enjoy an evening of great **connections, networking, and meeting potential business partners**. A variety of sponsorship opportunities allows you to expose your company and brand to other professionals in the German American business community.



## FREQUENCY

Annually,  
May 21, 2025

## LOCATION

Sky on Nine  
(Rosemont, IL)

## AUDIENCE

100-130 attendees  
of the German  
American business  
community

## YOUR BENEFITS

- Company exposure on LinkedIn
- Brand visibility and publicity
- Verbal sponsor recognition
- Unique cultural business oriented event

## HIGHLIGHTS

**36%**  
were decision  
makers within their  
company



**5**  
states were present at  
the White Asparagus  
Dinner



**60**  
guests in attendance  
at the White  
Asparagus Dinner



**17,900+**  
impressions across  
LinkedIn and our  
newsletter





# WHITE ASPARAGUS DINNER

PACKAGE INCLUDES		Official Event Sponsor (limit 2) \$10,000	Signature Sponsor (limit 3) \$6,500	Supporting Sponsor (limit 3) \$2,500	Networking Sponsor (limit 6) \$1,000
<b>HIGHLIGHTS</b>	Tickets to White Asparagus Dinner	8	8	4	2
	Two drink tickets per guest	X	X	X	X
	Verbal recognition during GACC opening remarks	X	X	<b>SOLD OUT!</b>	
<b>PRE-EVENT</b>	Logo placement on event webpage	X	X		X
	Logo placement on event mailings	X	X		X
	Company tag and logo on LinkedIn event posts	≥ 8 posts	≥ 6 posts		≥ 3 posts
	Event announcement with sponsor logo on GACC Midwest welcome screen	X			
<b>AT EVENT</b>	Logo placement on event program	X	X	X	X
	Logo signage displayed during networking	X	X	X	X
	Your company logo at table	X	X		
	Logo placement on photo frame	X			
<b>POST-EVENT</b>	Attendee “Thank You” email with company logo	X	X	X	X
	Event recap LinkedIn post with company tag and logo	X	X	X	X



# GACC MIDWEST ANNUAL GALA

## Benefiting the German American Apprenticeship & Education Foundation

Join GACC Midwest for a **vibrant evening of celebration** as the German American business community comes together to **honor its achievements and drive impactful change**. This notable gathering unites **high-profile leaders and supporters** to champion innovative education programs that shape bright futures for emerging talent.

Debuting in 2024, this annual gala is a landmark event dedicated to bringing together the German American business community while fostering high-quality apprenticeship pathways and advancing related education initiatives across the United States. **All proceeds directly benefit the foundation's mission.**



### FREQUENCY

Annually  
October 17, 2025

### LOCATION

The Canvas Venue  
(Wheeling, IL)

### AUDIENCE

185+ C-level/  
high-ranking  
professionals and  
industry leaders

### YOUR BENEFITS

- Brand visibility and publicity on LinkedIn and at event
- In-person connections

### A LOOK BACK AT 2024

**73%**

of attendees are decision  
makers within their  
company



**4**

different states were  
present at GACC  
Midwest Annual Gala



**130**

attendees were at  
the GACC Midwest  
Annual Gala



**36,500+**

total impressions  
across LinkedIn and our  
newsletter





# GACC MIDWEST ANNUAL GALA

## PACKAGE INCLUDES

		Official Event Sponsor (limit 3)	Signature Sponsor (limit 4)	Supporting Sponsor (limit 5)	Networking Sponsor (limit 4)	Paddle Sponsor (limit 1)	Entertainment Sponsor (limit 2)	Photo Sponsor (limit 2)	Education Pathway Sponsor (limit 8)
HIGHLIGHTS	Tickets to Annual Gala	8	8	4	\$6,000	\$5,000	\$4,000	\$3,000	\$2,000
	Verbal partner recognition during GACC opening remarks	X	X	X					
PRE-EVENT	Logo placement on event webpage	X	X	X	X	X	X	X	X
	Logo placement on event mailings	≥ 3 mailings	≥ 3 mailings	≥ 3 mailings	≥ 2 mailings	≥ 1 mailing	≥ 1 mailing	≥ 1 mailing	≥ 1 mailing
	Company tag and logo on LinkedIn event posts	≥ 3 posts	≥ 3 posts	≥ 3 posts	≥ 1 post	≥ 1 post	≥ 1 post	≥ 1 post	≥ 1 post
	Logo placement on GACC Midwest reception screens	X							
AT EVENT	Logo placement: Event handout, rotating slideshow, signage, step and repeat banner	X	X	X	X			X	
	Logo signage displayed during networking				X				
	Product placement at event (if applicable)	X				X			
	Logo placement on photo frame							X	
POST-EVENT	Attendee “Thank You” email with company logo	X	X	X	X	X	X	X	X
	Event recap LinkedIn post with company tag and logo	X	X	X	X	X	X	X	X
	Recognition on press release	X							

SOLD  
OUT!

# SUCCESS IN THE US SERIES

GACC Midwest's virtual "Success in the US" workshop series is the **ideal platform for German entrepreneurs aiming to enter or expand in the US market**. Led by subject matter experts and company representatives, this series equips participants with insights into Sales Strategies, Intercultural Coaching, Market Entry Strategy, Recruiting, Founding a Subsidiary with all legal and taxation aspects.

Topics covered include intercultural coaching, recruiting, law, and taxes. Partner with us and tap into the expertise of our experienced US-based team, with a track record of helping over 1,400+ attendees since 2020 succeed in the competitive US market.



## FREQUENCY

5-7 workshops

## LOCATION

Virtual, in German

## AUDIENCE

30-100 German SME Professionals per event entering or expanding in the US

## YOUR BENEFITS

- Workshop opening remarks
- Company pitch during workshop
- First-hand connections
- Exposure on LinkedIn

## PACKAGE INCLUDES

### Official Event Partner

(limit 1)

\$5,000

### Supporting Partner

(limit 3)

\$3,000

<b>HIGHLIGHTS</b>	Workshop opening remarks	X	
	Company pitch during workshop	X	
<b>PRE-EVENT</b>	Logo placement on event webpage	X	X
	Logo placement on targeted event mailing(s)	X	X
	Company tag and logo on LinkedIn event posts	X	X
<b>AT EVENT</b>	One slide feature with company logo and contact info	X	X
<b>POST-EVENT</b>	Event recap LinkedIn post with company tag and logo	X	X
	Logo placement in Workshop YouTube video	X	X

# SITE SELECTION WEBINARS\*

This webinar series equips German companies with the insights they need to choose the perfect location. Learn directly from local business development experts about each region's strengths, incentives, and challenges. Plus, gain valuable best practice guidance from successful German companies already thriving in the US.

\*Bookable only for economic development/state organizations.



## FREQUENCY

4-5 workshops

## LOCATION

Virtual

## AUDIENCE

20-80 German SME Professionals per event interested in learning more about the state and site selection

## YOUR BENEFITS

- Co-host a webinar and represent your state
- First-hand connections
- Exposure on LinkedIn
- Select a German company from your region to discuss their experience entering your state

## PACKAGE INCLUDES

### Official Event Partner

(limit 4-5)

\$2,500

<b>HIGHLIGHTS</b>	Workshop opening remarks and present your state	X
	Company pitch during workshop	X
<b>PRE-EVENT</b>	Logo placement on event webpage	X
	Logo placement on targeted event mailing(s)	X
	Company tag and logo on LinkedIn event posts	X
<b>AT EVENT</b>	One slide feature with company logo and contact info	X
	Product placement at event (if applicable)	X
<b>POST-EVENT</b>	Event recap LinkedIn post with company tag and logo	X
	Logo placement in Workshop YouTube video	X

# EVENTS IN COLLABORATION WITH OUR PARTNERS

2025 GACC MIDWEST PARTNERSHIP OPPORTUNITIES

## 2025 GERMAN AMERICAN BUSINESS FORUM

The German American Business Forum in Munich, Germany, targets German companies seeking to establish business relationships within the US, and focuses on consulting, discussions, and workshops addressing practical questions about doing business in the USA. Don't miss this perfect opportunity to showcase your company to a global audience of professionals from a wide variety of industries.



### FREQUENCY

July 24, 2025

### LOCATION

Munich, Germany

### AUDIENCE

> 250 German  
company  
representatives  
interested in  
expanding in the US



German-American  
**Business Forum**







German-American  
**Business Forum**



German American  
Chambers of Commerce  
Deutsch-Amerikanische  
Handelskammern

# **German American Business Forum 2025**

July 24, 2025 | Munich, Germany

**Sponsorship Opportunities**



German-American  
**Business Forum**  
July 24, 2025 | Munich, Germany



## German American Business Forum (DAWT) 2025

Join the 10th German American Business Forum (DAWT) in Munich, Germany on July 24, 2025, hosted by the German American Chambers of Commerce (AHK USA).

This forum is designed for German companies aiming to expand into the U.S. market, offering invaluable networking opportunities and practical workshops. With over 300 expected decision-makers (company and industry representatives, SMEs, investors, researchers, and policy-makers), it's an ideal platform to showcase your business.

Expand your reach across key industries such as AI & Robotics, Climate Tech, Mobility, Innovation & Startups, Renewables, Smart Manufacturing & IoT, along with Machinery and Plant Engineering and the Automotive Supply sector.

By sponsoring the DAWT, you will:

- Access key decision-makers on both sides of the Atlantic
- Position your organization as a key player of the German American ecosystem
- Grow your network and reach
- Gain visibility in the transatlantic business community

The sponsorship ensures high-level exposure, along with extensive marketing and PR support. Don't miss this opportunity to make a lasting impact — customizable packages are available to meet your specific needs.

Join us now as a sponsor for DAWT 2025!

### For more information, please contact:

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German-American  
**Business Forum**  
July 24, 2025 | Munich, Germany

Sponsorship Opportunities 1/3

Benefits	Premium Sponsor (Limited to 1 Sponsor)	Luncheon Sponsor (Limited to 1 Sponsor)	Coffee Break Sponsor (Limited to 2 Sponsors)	Exclusive Evening Sponsor (Limited to 1 Sponsor)   July 23, 2025
Cost	15.000 Euro	6.000 Euro	3.500 Euro	TBD
Press release & announcement during official opening speech	sponsor will be listed in press releases in Germany and the US and will be announced during the conference's official opening speech			
Logo on name tags	printed logo on event name tags of all conference participants			printed logo on event name tags of all conference participants
Exclusive exposure	exclusive exposure via a one-page, four-color ad on the second page of the printed program and sponsor is announced during the welcome remarks	presentation of your logo on all tables during the lunch break and sponsor will be announced before the lunch break	presentation of your logo on all tables during the lunch break and sponsor will be announced before the lunch break	exclusive branding of dinner reception, e.g. display of promotional material, display of banners, etc. and welcoming remarks at the Evening Reception prior to the Business Forum
Logo on event website	your logo on event website	your logo on event website	your logo on event website	your logo on event website
Exhibition space for promotional materials or logo	exhibition table for promotional material and give-aways in the foyer of the venue, including pop-up banners	exhibition table for promotional material and give-aways in the catering area	exhibition table for promotional material and give-aways in the catering area	exhibition table for promotional material and give-aways in the foyer of the venue, including pop-up banners
Logo on promotional material	your logo on promotional materials before, during and after the event, on our event website and in all mailings	your logo on promotional materials before, during and after the event, on our event website and in all mailings	your logo on promotional materials before, during and after the event, on our event website and in all mailings	your logo on promotional materials before, during and after the event, on our event website and in all mailings
Logo on signs & presentation screen	display of your logo on signs (digital & print) at the conference venue and presentation screen	display of your logo on signs (digital & print) at the conference venue and presentation screen	display of your logo on signs (digital & print) at the conference venue and presentation screen	display of your logo on signs (digital & print) at the conference venue and presentation screen
Admission to the Business Forum	free admission for four (4) to the German-American Business Forum	free admission for two (2) to the German-American Business Forum	free admission for one (1) to the German-American Business Forum	free admission for four (4) to the German-American Business Forum
Admission to the Evening Reception	two (2) tickets for the exclusive dinner reception on the evening prior to the conference			two (2) tickets for the exclusive dinner reception on the evening prior to the conference



German-American  
**Business Forum**  
July 24, 2025 | Munich, Germany

Sponsorship Opportunities 2/3

Benefits	Exhibitor Space (Limited to 7)	US State Representatives Pitch & Exhibition (Limited to 6)	Conference Material Sponsor (Limited to 1 Sponsor)	Conference Bag Sponsor (Limited to 1 Sponsor)	Lanyard Sponsor (Limited to 1 Sponsor)
Cost	3.500 Euro	3.750 Euro	2.750 Euro	2.750 Euro	3.500 Euro
Press release & announcement during official opening speech					-
Logo on name tags					-
Exclusive exposure		sponsors will receive the possibility to pitch their respective region during the German-American Business Forum	exclusive provider of conference materials (notepads and pens) brand-ed with your logo for all conference participants	exclusive provider of bags for all conference participants (bags that you provide are already branded with your logo)	exclusive provider of lanyards for name tags of all conference participants (lanyards that you provide are already branded with your logo)
Logo on event website	your logo on our event registration website	<b>SOLD OUT</b> your logo on our event registration website	your logo on our event registration website	<b>SOLD OUT</b> your logo on our event registration website	<b>SOLD OUT</b> your logo on our event registration website
Exhibition space for promotional materials or logo	exhibition table for promotional material and give-aways in the foyer of the venue, including pop-up banners	exhibition table for promotional material and give-aways in the foyer of the venue, including pop-up banners			-
Logo on promotional material	display of your logo on signs (digital & print) at the conference venue and presentation screen	display of your logo on signs (digital & print) at the conference venue and presentation screen	display of your logo on signs (digital & print) at the conference venue and presentation screen	display of your logo on signs (digital & print) at the conference venue and presentation screen	display of your logo on signs (digital & print) at the conference venue and presentation screen
Logo on signs & presentation screen	recognition on representative signs at the conference venue and presentation screen	recognition on representative signs at the conference venue and presentation screen	recognition on representative signs at the conference venue and presentation screen	recognition on representative signs at the conference venue and presentation screen	recognition on representative signs at the conference venue and presentation screen
Admission to the Business Forum	free admission for two (2) to the German-American Business Forum	free admission for two (2) to the German-American Business Forum	free admission for one (1) to the German-American Business Forum	free admission for one (1) to the German-American Business Forum	free admission for one (1) to the German-American Business Forum
Admission to the Evening Reception					-



German-American  
**Business Forum**  
July 24, 2025 | Munich, Germany

Sponsorship Opportunities 3/3

Benefits	Breakfast/Snack Sponsor (Limited to 1 Sponsor)	Workshop Sponsor (Limited to 4 Sponsors)	Photo Booth Sponsor (Limited to 1 Sponsor)	Online Sponsor (Limited to 4 Sponsors)	Happy Hour Sponsor (Limited to 1 Sponsor)
Cost	2.500 Euro	1.750 Euro	2.500 Euro	2.500 Euro	TBD
Press release & announcement during official opening speech					
Logo on name tags					
Exclusive exposure	presentation of your logo on all tables during breakfast and sponsor is announced during opening of event	sponsor will be announced during the workshop's opening by workshop moderator	presentation of your logo on the photo booth and photo frame	highlighted exposure in our event mailings	presentation of your logo on all tables during the Happy Hour and sponsor is announced during the opening of the event
Logo on event website	your logo on our event registration website	your logo on our event registration website	your logo on our event registration website	your logo on our event registration website	your logo on our event registration website
Exhibition space for promotional materials or logo	<b>SOLD OUT</b>				exhibition space for promotional material and give-aways in the foyer of the venue, including pop-up banners
Logo on promotional material	your logo on promotional materials before, during and after the event, on our event website and in all mailings	your logo on promotional materials before, during and after the event, on our event website and in all mailings	your logo on promotional materials before, during and after the event, on our event website and in all mailings	your logo on promotional materials before, during and after the event, on our event website and in all mailings	your logo on promotional materials before, during and after the event, on our event website and in all mailings
Logo on signs & presentation screen	display of your logo on signs (digital & print) at the conference venue and presentation screen	display of your logo on signs (digital & print) at the conference venue and presentation screen	display of your logo on signs (digital & print) at the conference venue and presentation screen	display of your logo on signs (digital & print) at the conference venue and presentation screen	display of your logo on signs (digital & print) at the conference venue and presentation screen
Admission to the Business Forum	free admission for one (1) to the German-American Business Forum	free admission for one (1) to the German-American Business Forum	free admission for one (1) to the German-American Business Forum	free admission for one (1) to the German-American Business Forum	free admission for four (4) to the German-American Business Forum
Admission to the Evening Reception					two (2) tickets for the exclusive dinner reception on the evening prior to the conference

# ABOUT OUR WORKFORCE INITIATIVE PROGRAMS



The German apprenticeship system is one of Germany's most successful exports, producing highly trained employees that help companies embrace innovation, market demands, and growth opportunities. The system is recognized globally for its combination of company-specific knowledge, theory, and hands-on learning.

GACC Midwest implements German-style apprenticeship programs such as the ICATT® and MAT<sup>2</sup> Apprenticeship Programs, which attract young people to manufacturing and other high-tech careers and increase retention rates for Network Companies. Certified according to German DIHK standards, these programs are affiliated with the US Department of Labor.

## OUR AUDIENCE

- 218** Apprentices in 5 different industries
- 28** Network colleges throughout the Midwest
- 127** Active Network Companies

## NETWORK & INDUSTRIES



- Automotive Supplier
- Sensors / Measurement and Control Technology
- Packaging Machinery
- Machine Manufacturer

## WHY PARTNER WITH US?

1

### VISIBILITY & BRAND EXPOSURE

Reach a targeted audience interested in apprenticeships and vocational training.

2

### NETWORKING OPPORTUNITIES

Connect with industry leaders, educators, and aspiring professionals.

3

### SUPPORTING WORKFORCE DEVELOPMENT

Align your company with a cause that promotes learning, development, and the growth of essential skills within the workforce.



# NEXT-LEVEL APPRENTICESHIPS: TRANSATLANTIC EXCHANGE ON TRAINING PROGRAMS

The German apprenticeship training system is regarded as one of Germany’s most successful exports and a recipe for success in a globalized world. US companies can build on this knowledge to successfully implement their own apprenticeship programs. Next Level Apprenticeships: Transatlantic Exchange on Training Programs focuses on building German-American partnerships via peer-to-peer exchange.



**FREQUENCY**

Annually:  
February - July, 2025

**LOCATION**

Virtual

**AUDIENCE**

30+ SME,  
Manufacturing  
and Education  
Professionals

**YOUR BENEFITS**

- Event opening remarks
- Exposure on LinkedIn
- Company recognition
- First-hand connections

**PACKAGE INCLUDES**

**Official Event Partner**

(limit 3)

\$2,750

<b>HIGHLIGHTS</b>	Company recognition in 2024 Apprenticeship Year-End Publication	X
<b>PRE-EVENT</b>	Logo placement on event webpage	X
	Logo placement on targeted event mailing(s)	X
	Company tag and logo on LinkedIn event posts	X
<b>AT EVENT</b>	Logo placement on “Thank you” slide at the beginning and at the end of workshop	X
	Logo signage displayed during workshop	X
<b>POST-EVENT</b>	Logo placement on “Thank You” mailing to all attendees	X
	Workshop Recap LinkedIn post	X

# NEXT-LEVEL APPRENTICESHIPS: STUDY TRIP TO GERMANY

The German apprenticeship training system is regarded as one of Germany’s most successful exports and a recipe for success in a globalized world. US companies can build on this knowledge to successfully implement their own apprenticeship programs. Next-Level Apprenticeships: Transatlantic Exchange on Training Programs focuses on building German-American partnerships via peer-to-peer exchange.



**FREQUENCY**

Annually:  
December, 2025

**LOCATION**

Germany

**AUDIENCE**

15 representatives from companies, educators, and policymakers involved in advancing apprenticeship programs in the US per event

**YOUR BENEFITS**

- Event opening remarks
- Exposure on LinkedIn
- Company recognition
- First-hand connections

**PACKAGE INCLUDES**

**Official Partner**

(limit 3)

\$2,750

<b>HIGHLIGHTS</b>	Company recognition in 2024 Apprenticeship Year-End Publication	X
<b>PRE-EVENT</b>	Logo placement on event webpage	X
	Logo placement on targeted event mailing(s)	X
	Company tag and logo on LinkedIn event posts	X
<b>AT EVENT</b>	Logo placement on study trip agenda	X
	Verbal company recognition	X
<b>POST-EVENT</b>	Logo placement on “Thank You” mailing to all attendees	X
	Event Recap LinkedIn post	X

# ‘Twas the Night Before Christkindlmarket

The ‘Twas the Night Before Christkindlmarket Preview Event allows a limited number of guests and VIPs to get an exclusive first look at the 2025 Christkindlmarket Chicago with an evening of traditional German food, drink, and entertainment.

Promote your brand to consumers and network with C-level VIPs in the GACC Midwest and Christkindlmarket and network with C-level VIPs from the German American business community of GACC Midwest and the Christkindlmarket.



## FREQUENCY

Annually:  
November 20 -  
December 24, 2025\*

## LOCATION

Christkindlmarket:  
Daley Plaza,  
Chicago, IL

## AUDIENCE

700+ consumers,  
200+ VIPs of the  
German American  
business community

## YOUR BENEFITS

- Exposure to VIPs
- Verbal recognition in opening ceremony
- Partnership opportunities also available for the full run of the Christkindlmarket

Be part of the Christkindlmarket during the most wundervoll time of year!



**FIND OUT MORE**

**TALK TO US!**

\* Dates are still subject to change



# CONFERENCE ROOM BOOKINGS

Immerse yourself in the unique charm of a Chicago landmark, offering unparalleled views of Lake Michigan, Grant Park, and the iconic Bean. Whether you're aiming to impress your colleagues and clients or need a private office for your work, GACC Midwest is here to welcome you.

Our centrally located corporate event and meeting spaces come with top-notch amenities and services. Conference room rentals are available during regular working hours (9:00 am to 5:00 pm), with requests beyond these hours subject to approval.



## FREQUENCY

Throughout  
the year

## LOCATION

GACC Midwest Office,  
Chicago, IL

## AUDIENCE

GACC members and  
non-members

## YOUR BENEFITS

- Conference rooms for 2 - 60 people
- Best views in town - overlooking Lake Michigan and skyline
- Perfect for business meetings and evening receptions
- Professional on-site service

“Our evening reception was an all-around success!”  
- The City of Dortmund





# CONFERENCE ROOMS

## PACKAGE INCLUDES

		Non-Member	Member
<b>ROOM RENTAL PER DAY/8HR</b>	Grand Conference Room Berlin both rooms (up to 60 people)	\$1,200	\$600
	Berlin single room (up to 30 people)	\$800	\$400
	Michigan Room (up to 10 people)	\$700	\$300
	Wisconsin Room (up to 8 people)	\$500	\$250
	Minnesota Room (up to 6 people)	\$300	\$200

<b>SERVICE CHARGES PER PERSON</b>	Fewer than 20 people	\$25	\$25
	More than 20 people	\$28	\$28
	Incl. catering organized by GACC Midwest, fewer than 20 people	\$35	\$35
	Incl. catering organized by GACC Midwest, more than 20 people	\$38	\$38

<b>SPECIAL OCCASIONS</b>	Evening Bookings/Reception events (outside of official business hours)	\$1,000	\$1,000
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<b>WHAT IS INCLUDED</b>		
Room Rentals	<ul style="list-style-type: none"> <li>Room set-up</li> <li>Whiteboard with markers and writing pads &amp; pens</li> <li>Widescreen TVs, WebCamera, HDMI, and adapters</li> <li>WIFI is available in the entire office</li> </ul>	
Service Charge*	<ul style="list-style-type: none"> <li>All-day beverages (soft drinks, water, coffee, tea) and cookies</li> </ul>	
Evening Events (outside of official business hours)	<ul style="list-style-type: none"> <li>Set-up</li> <li>Furniture (depending on the event/amount of people, additional costs may apply)</li> <li>Staff on site</li> </ul>	