

# 2025 GERMAN AMERICAN BUSINESS OUTLOOK (GABO) | MICHIGAN

OFFICIAL EVENT PARTNER

In collaboration with



**Thursday, March 6, 2025 | 3-6 PM ET**

TRUMPF Showroom Detroit ([47711 Clipper St, Plymouth, MI 48170](https://www.google.com/maps/place/47711+Clipper+St,+Plymouth,+MI+48170)) | All times in ET

## **Program:**

**3:00pm-3:30pm**

**Event Start | Check-In/Registration | Refreshments**

**3:30pm-3:40pm**

**Opening Remarks**

Matthias Amberg  
Chairman, AHK USA | Partner, Roedl & Partner

Arnd Herwig  
President, GABC Michigan | Vice President Development, Brose North America, Inc.

**3:40pm-4:00pm**

**Presentation of GABO Survey Results**

Mark Tomkins  
President & CEO, GACC Midwest

**4:00pm-5:00pm**

**Panel Discussion: German Business in the U.S. | Q & A Session | Closing Remarks**

**Confirmed Panelists**

Anne M. O'Connor  
President & Regional Representative, North America and Vice President of Tax  
Freudenberg

Arnd Herwig  
Vice President Development, Brose North America, Inc.

Henrikki Pantsar  
Managing Director, TRUMPF Inc.

Justin Robinson  
EVP, Economic Development, Detroit Regional Partnership

**5:00pm-6:00pm**

**Networking Reception with Light Food**



German American  
Chambers of Commerce  
Deutsch-Amerikanische  
Handelskammern

# Meet the Panelists

## Anne M. O'Connor

President & Regional Representative, North America and Vice President of Tax, Freudenberg

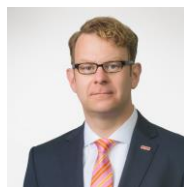


Anne has over 25 years of Tax experience. She leads, manages, and represents Freudenberg's Regional Corporate Center North America (FRCCNA) which is an extension of the global corporate functions including tax, legal, treasury, HR, real estate, technology innovation, accounting, HSE, strategic planning and business development. Anne is also Head of the Tax function for Freudenberg's North America Region which includes US, Mexico, Canada and Costa Rica.

She has served on the Board of Trustees for Pewabic Pottery. Treasurer (FY2022 - 2023); Chair of Budget and Finance Committee, Member of the Audit Committee and holds a Bachelor's in Accounting from the University of MI - Dearborn and a Master's in Taxation from Walsh College. Is a Certified Public Accountant in the State of MI.

## Arnd Herwig

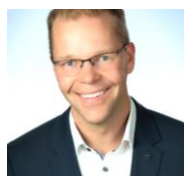
Vice President Development, Brose North America, Inc.



Arnd Herwig is an international automotive industry leader with R&D, M&A, and board-level experience. He has a proven track record of developing and launching innovative electronics and mechatronic products. Arnd joined Brose North America Inc. in Auburn Hills Michigan in February 2007. In his current role he is responsible for the group's product engineering activities, central engineering functions and electronics business in North America. He first joined Brose Fahrzeugteile GmbH & Co, KG., as Director Design for the Door Systems Business Division in Hallstadt, Germany, in 2000. Before joining Brose, Mr. Herwig held managerial positions with Continental AG and Rockwell Light Vehicle Systems in Germany and Italy. Mr. Herwig holds a Master's Degree in Mechanical Engineering from the University of Applied Sciences in Hannover, Germany. Arnd is the Chairman of the Michigan Advanced Technician Training Program MAT<sup>2</sup>®, promoting competency-based apprenticeships and advises the German American Chamber of Commerce (GACC) on critical training needs in the Midwest as a member of their Skills Advisory Committee. In his spare time Mr. Herwig serves the President of the German American Business Council (GABC) of Michigan, an independent non-profit organization that encourages investment and trade relations between Germany and the state of Michigan.

## Dr. Henrikki Pantsar

Managing Director, TRUMPF Inc.



Dr. Henrikki Pantsar is Managing Director of TRUMPF, Inc. responsible for Laser Technology, Additive Manufacturing and Extreme Ultraviolet businesses in the North American market. Henrikki is a Board Member of GACC Midwest, Access Laser, NAATBatt and Past President of Laser Institute of America.

## Justin Robinson

EVP, Economic Development, Detroit Regional Partnership



Justin Robinson is Executive Vice President of Economic Development for the Detroit Regional Partnership, the economic development agency serving the 11-county Detroit Region. Robinson leads the DRP teams responsible for engaging global business leaders and in-market stakeholders including business development, industrial site readiness, policy, talent, and regional economic development. Under his leadership, over the last 5-years the DRP team has attracted 121 projects which have created approximately \$9.4 billion in investment and more than 36,500 jobs.



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