



# Site Selection

## GACC Midwest

*"GACC Midwest proved instrumental in our expansion to the US. Through an organized analytical process for site selection, they identified regions of interest that fit the needs of our company. They examined areas with strong university programs in additive manufacturing, as a good talent pool was an important factor for us. Through their extensive network, GACC Midwest provided access to potential partners, key stakeholders, and economic development organizations. As a result, they facilitated an efficient transition for Gefertec to the USA."*

**Tobias Röhrich,  
CEO, Gefertec GmbH**

Searching for a company location in the US is a complex process, and a lasting decision requires consideration of multiple factors. GACC Midwest supports organizations from beginning to end with identifying suitable regions for market entry up to finding appropriate company real estate.

### **YOUR CHALLENGE TO SUCCESS**

In any site selection process, executives have to consider numerous variables, cost factors, and stakeholders (economic developers, real estate agents, etc.). The resulting information overload raises many questions for German companies. The geographic distance and time zone gap can also act as an obstacle. For this reason, site selection requires an experienced partner who is familiar with all phases of the process and knows the US market inside and out.



German American  
Chambers of Commerce  
Deutsch-Amerikanische  
Handelskammern

## OUR APPROACH

GACC Midwest is happy to assist you in all aspects of this endeavor - from researching and analyzing information to visiting properties. Through the following steps we will guide you to your sustainable location in the USA:



Compilation of a criteria for your desired location



Market analysis & competition comparison of relevant regions



Coordination with relevant parties (economic developers, municipalities, etc.)



Analysis & comparison of real estate & qualified workforce



Site visits include appointment coordination & support



Site Selection: Support in your decision-making process

## OUR SERVICE

We will support you in the development of your location criteria and take over administrative tasks and research work. Our experienced bilingual team works closely with relevant stakeholders to identify the optimal location for your business. Based on your requirements, we focus our search on specific regions or research US-wide.

Our neutral intermediary role means that your company initially remains anonymous. This can be particularly advantageous when negotiating terms and conditions.

Upon completion, we will provide you with detailed profiles of the potential locations as well as an analysis of the respective advantages and disadvantages. With the help of our extensive GACC Midwest network, we are available to assist you throughout the US and support you in evaluating potential locations.



### Contact Information

**German American Chamber of Commerce of the Midwest, Inc. / AHK USA-Chicago**  
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Start Today!