

CONNECTING MIDWEST & GERMAN CLEANTECH STARTUP ECOSYSTEMS

JOIN US IN GERMANY FOR A TRANSATLANTIC KNOWLEDGE EXCHANGE!

INTERESTED?

Info Webinar:

February 6, 2025: 9-9:45AM CT

Trip to Berlin and Leipzig:

March 17-21, 2025



ABOUT THE PROGRAM

This trip presents a unique opportunity to explore how Germany and the Midwest can address shared challenges in attracting startups and fostering innovation. Both regions aim to create thriving ecosystems that support entrepreneurs, scale new ideas, and drive economic growth. Participants will gain valuable insights into Germany's federal startup strategy, experience leading accelerators and incubators firsthand, and engage in meaningful discussions on best practices. This transatlantic exchange will strengthen startup landscapes in both regions and unlock new opportunities for growth.

TARGET GROUP

- Incubators & accelerators
- Innovation hubs
- Industry associations & support organizations
- Innovation officers at the city, regional, and state levels engaged in the startup ecosystem

The participation fee is \$720 (covers organization of all agenda points including site visits and networking events; accommodation from March 17 - 21; ground transportation within Germany; and select meals. Participants pay remaining costs, including international flights, transport to and from airports, and accommodation outside the scope of the trip dates.)

WHY JOIN?

- **Strategic Insights:** Learn from Germany's federal startup strategy to address challenges in attracting startups and strengthen your region's ecosystem.
- **Deep Dive Experience:** Spend half a day at leading German startup accelerators, gaining insights into their innovation and scaling efforts.
- **Spotlight Opportunity:** Share your strategies on panels and workshops at global events like the SET Tech Festival and Urban Innovation Forum, engaging with cleantech leaders and startups.
- **Transatlantic Collaboration:** Visit innovation hubs and science parks to foster partnerships, enhance cooperation, and explore synergies for scaling and market expansion.
- **Showcase Your Region:** Inform Germany about your region's dynamic startup ecosystem, highlight the support and resources available to entrepreneurs, and build valuable connections for your region.
- **Return Trip Opportunity:** Be part of a future delegation welcoming German stakeholders to the US, fostering deeper transatlantic exchange and collaboration.

GET IN TOUCH WITH US!



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