

GACC MIDWEST ANNUAL GALA

Benefiting the German American Apprenticeship & Education Foundation

Join GACC Midwest for a **vibrant evening of celebration** as the German American business community comes together to **honor its achievements and drive impactful change**. This notable gathering unites **high-profile leaders and supporters** to champion innovative education programs that shape bright futures for emerging talent.

Debuting in 2024, this annual gala is a landmark event dedicated to bringing together the German American business community while fostering high-quality apprenticeship pathways and advancing related education initiatives across the United States. **All proceeds directly benefit the foundation's mission.**



FREQUENCY

Annually
October 17, 2025

LOCATION

The Canvas Venue
(Wheeling, IL)

AUDIENCE

185+ C-level/
high-ranking
professionals and
industry leaders

YOUR BENEFITS

- Brand visibility and publicity on LinkedIn and at event
- In-person connections

A LOOK BACK AT 2024

73%

of attendees are decision
makers within their
company



4

different states were
present at GACC
Midwest Annual Gala



130

attendees were at
the GACC Midwest
Annual Gala



36,500+

total impressions
across LinkedIn and our
newsletter



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PACKAGE INCLUDES		Official Event Sponsor (limit 3) \$12,000	Signature Sponsor (limit 4) \$10,000	Supporting Sponsor (limit 5) \$8,000	Networking Sponsor (limit 4) \$6,000	Paddle Sponsor (limit 1) \$5,000	Entertainment Sponsor (limit 2) \$4,000	Photo Sponsor (limit 2) \$3,000	Education Pathway Sponsor (limit 8) \$2,000
HIGHLIGHTS	Tickets to Annual Gala	8	8	4	4	2	2	2	2
	Verbal partner recognition during GACC opening remarks	X	X	X					
PRE-EVENT	Logo placement on event webpage	X	X	X	X	X	X	X	X
	Logo placement on event mailings	≥ 3 mailings	≥ 3 mailings	≥ 3 mailings	≥ 2 mailings	≥ 1 mailing	≥ 1 mailing	≥ 1 mailing	≥ 1 mailing
	Company tag and logo on LinkedIn event posts	≥ 3 posts	≥ 3 posts	≥ 3 posts	≥ 1 post	≥ 1 post	≥ 1 post	≥ 1 post	≥ 1 post
	Logo placement on GACC Midwest reception screens	X							
AT EVENT	Logo placement: Event handout, rotating slideshow, signage, step and repeat banner	X	X	X	X			X	
	Logo signage displayed during networking				X				
	Product placement at event (if applicable)	X				X			
POST-EVENT	Attendee “Thank You” email with company logo	X	X	X	X	X	X	X	X
	Event recap LinkedIn post with company tag and logo	X	X	X	X	X	X	X	X
	Recognition on press release	X							