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## Bundesliga, Brats, and Beats from Berlin and Beyond

Germany Week brings the tastes, sites, and sounds of Germany to Daley Plaza

*Chicago, IL [4/22/2019]* – This spring, Chicagoans won't have to travel to Berlin to experience the best that Germany has to offer: From April 26 to May 5, Germany Week is turning Daley Plaza into an innovative showcase of modern-day Germany. Hosted by the organizers of Chicago's popular Christkindlmarket this family-friendly event is part of Wunderbar Together, a year-long national program celebrating US-German friendship.

Germany Week features concerts, food stations, sports and film screenings, as well as interactive activities ranging from arts and language to business, engineering and science. With exception to a ticketed Wine Festival, Germany Week events are free and open to the public.

"We are excited to celebrate Germany Week in the heart of Chicago as part of our year-long Wunderbar Together program, with over 1,500 events across the country," said Wunderbar Together Project Director Christoph Mücher, "Chicago is a diverse city with deep German-American roots and a prime example of the beauty in German-American friendship."

What can you experience at Germany Week?

Enjoy authentic foods and brews from the country's different regions, join enthusiastic soccer fans for special Bundesliga watch parties – including the exciting rivalry between FC Schalke 04 and Borussia Dortmund – or dance to world-renowned music. Bring the family to learn snippets of German, explore science during the Science Slam performance, and take part in the interactive "Science is Fun" event. Get into the arts with Bauhaus and Circus Mojo workshops, a meet-and-greet with renowned curator Gerhard Steidl and celebrated photographer Juergen Teller, or experience a dueling piano battle. [Visit the website for the full schedule of events.](#)

German companies BASF, Siemens AG, and SAP with support from Allianz and Lufthansa will host a series of interactive exhibits and discussion. The PopUp Tour will later go on a nationwide tour with other partners of the Wunderbar Together PopUp Tour. These programs will allow visitors to score a goal in a virtual soccer game, learn about the mega-trends in chemistry that impact everyday life, and interact with experts in the fields of energy, sustainability, the future of work in the digital age, climate change, and technology innovation. With stops in Chicago, Atlanta, and Portland, the PopUp Tour showcases German business and culture in the U.S. and highlights the close economic ties between the countries. [Visit the PopUp Tour's website for more information.](#)

Mark Tomkins, President and CEO of the German American Chamber Midwest says about the Chicago program: "We are proud and excited to host Germany Week and the official kick off of the Wunderbar Together PopUp Tour here in Chicago. Bringing together German businesses, culture, science and sports allows Chicagoans to experience contemporary Germany like never before."

"With deep German roots and its long history in the U.S., BASF is a strong supporter of the German-American partnership. The Germany Week and the PopUp Tour in Chicago will showcase the solid and successful collaboration between the countries", states Tobias Dratt, Executive Vice President and Chief Financial Officer of BASF Corporation.

On April 26, and May 3 and 4, a wine festival will feature the best wines Germany has to offer with authentic new- and old-world wines that are red, white, bubbly and everything in between. While Germany Week is free and open to the public, the Wine Festival is ticketed.



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With something for everyone, Germany Week at Daley Plaza is designed to celebrate the longstanding ties between the U.S. and Germany. Chicago, like much of the Midwest, has a deep history of German heritage, both culturally and economically. German companies in Illinois also employ more people than in any other state of the U.S., according to the Representative of German Industry and Trade (RGIT).

To learn more about this exciting event and to view the full agenda, visit [www.germanyweek.org](http://www.germanyweek.org).

### **About Wunderbar Together**

From October 2018 until late 2019, Germany is highlighting its close friendship to the United States through a yearlong festival, Wunderbar Together. Working with over 250 partners, the celebration will feature over 1,500 events across all 50 states. Wunderbar Together is a comprehensive and collaborative initiative funded by the German Federal Foreign Office, implemented by the Goethe-Institut and supported by the Federation of German Industries (BDI).

### **About Wunderbar Together PopUp Tour**

The PopUp Tour is the official roadshow of Wunderbar Together. It combines an impressive culture tent with mobile presentation modules, and various flexible pop-up edutainment elements. Programs range from business conferences, science slams, art exhibits, and concerts to interactive student-focused events. At the center of the PopUp Tour stands a showcase of German business. German business makes an important contribution to the U.S. economy through direct investment, advanced manufacturing, and high-quality job creation. Moreover, German-style apprenticeship programs offer promising and successful career paths for many Americans. The PopUp Tour highlights the many ways our two countries make each other stronger through our economic and business ties. The WunderbarTogether PopUp Tour partners are BASF, BMW Group, Siemens AG, Bayer AG, Daimler AG, Evonik Industries, SAP, Schaeffler, Allianz, Merck KGaA, Lufthansa, and Lanxess.

### **About GACC Midwest**

The German American Chamber of Commerce® of the Midwest (GACC Midwest), headquartered in Chicago with a branch office in Detroit, was founded in 1963. GACC Midwest is an integral part of the German Chamber Network (AHKs) with 140 offices in 92 countries around the globe. Our continuing mission is to promote and assist in the expansion of bilateral trade and investment between Germany and the United States, especially the Midwest. Our organization combines elements of a trade commission, a membership association, and a professional consultancy - quite a unique concept in international trade promotion. GACC Midwest's territory covers 14 US states: the 13 states of the Midwest (Illinois, Indiana, Iowa, Kansas, Kentucky, Michigan, Minnesota, Missouri, Nebraska, North Dakota, Ohio, South Dakota, and Wisconsin) and Colorado. [www.gaccmidwest.org](http://www.gaccmidwest.org)

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