











## Partnership Opportunities 2019

### Special Events





| Event  | Details  |
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|  <p><b>GERMAN MITTELSTAND<br/>MIDWEST SME FORUM<br/>SME Forum</b><br/>Thursday, May 16, 2019</p>  | <p>The Midwest Small Medium Sized Enterprises (SME) Forum is an all-day conference, designed to connect you with the perfect audience to build lasting business partnerships.</p> <ul style="list-style-type: none"> <li>• 130+ guests</li> <li>• Logo presence in all marketing material related to the event (print &amp; digital)</li> <li>• Speaking opportunities, photography branding, prime exhibit tables, networking sponsor, catering sponsor, branded giveaways etc.</li> </ul>                  |
|  <p><b>INTELLIGENT INDUSTRIES FORUM</b><br/>Friday, October 11, 2019   Chicago, IL   mHUB</p> <p><b>Intelligent Industries Forum</b><br/>Friday, October 11, 2019</p> | <p>Our Intelligent Enterprises Forum discusses the benefits of autonomous and intelligent technology as well as new business models that have arisen through the use of data infrastructure.</p> <ul style="list-style-type: none"> <li>• 150+ guests</li> <li>• Logo presence in all marketing material related to the event (print &amp; digital)</li> <li>• Speaking opportunities, photography branding, prime exhibit tables, networking sponsor, catering sponsor, branded giveaways etc.</li> </ul>   |
|  <p><b>German American Business Awards</b><br/>Friday, October 11, 2019</p>   | <p>Our most prestigious event offers ample networking opportunities with C-level executives and celebrates the chamber's accomplishments, the award winners as well as German-American partnership.</p> <ul style="list-style-type: none"> <li>• 220+ guests</li> <li>• Advertisement in the Awards Program</li> <li>• Prime exhibit tables, photography branding, music, entertainment, magic and more</li> <li>• Networking opportunities with C-level executives</li> </ul>                               |
|  <p><b>Germany and the U.S.</b></p> <p><b>Germany Week</b><br/>Friday, April 26 to Sunday, May 5, 2019, Daley Plaza, Chicago</p>                                    | <p>Germany Week (tentative name) is a 10-day festival that celebrates German-American friendship. Inspired by the Christkindlmarket Chicago and enriched with business and cultural displays, the event highlights the unique importance of transatlantic relations.</p> <ul style="list-style-type: none"> <li>• Up to 100,000 visitors</li> <li>• Build public brand presence through exhibits, logo display (print and digital) and branded events</li> <li>• Preferred access to event spaces</li> </ul> |



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|  <p><b>German-American Business Forum</b></p> <p><b>German-American Business Forum</b><br/>Tuesday, June 4, 2019<br/>Potsdam, Germany</p> | <p>The 6th German-American Business Forum targets German companies that are seeking to establish business relationships within the US, and focuses on consulting, discussions, as well as workshops addressing practical questions about doing business in the USA. The event is organized by the German American Chambers of Commerce (AHK USA) in cooperation with the Potsdam Chamber of Commerce and Industry.</p> <ul style="list-style-type: none"> <li>• 250+ guests</li> <li>• your logo on promotional materials before, during and after the event, on our event website and in all mailings</li> <li>• Premium, Dinner Reception, Exhibitor, Conference Material, Lanyard Sponsorship are available and many more</li> <li>• Networking Opportunities with C-level executives and industry professionals from Germany and the US</li> </ul> |
|  <p><b>GACC Soccer SOCIAL</b></p> <p><b>GACC Midwest Social Event</b><br/>tbd</p>   | <p>The GACC Midwest Social Event offers you the opportunity to network with potential business contacts from our member network in a casual environment.</p> <ul style="list-style-type: none"> <li>• 140+ guests</li> <li>• Your linked company logo placed in all mailings leading up to this event</li> <li>• Photography branding, prime exhibit tables, networking sponsor, catering sponsor, branded giveaways etc.</li> <li>• Networking Opportunities with C-level executives</li> </ul>   |
|  <p><b>'Twas the Night before Christkindlmarket</b><br/>Thursday, November 14, 2019</p>   | <p>The Christkindlmarket Preview Event gives you the opportunity to exclusively enjoy the Chicago market before it officially opens to the public and meet and mingle with all vendors and other guests from our member network.</p> <ul style="list-style-type: none"> <li>• 160+ guests</li> <li>• Premium dinner seating &amp; VIP Stammtisch Package</li> <li>• Advertisement in official event program</li> <li>• Prime exhibit tables, photography branding, music, entertainment, magic and more</li> </ul>   |
|  <p><b>Business Luncheon Series</b><br/>First Wednesday of each month</p>   | <p>Our Business Luncheon Series gives you insights into relevant topics and ample networking opportunities during an extended lunch break.</p> <ul style="list-style-type: none"> <li>• 35+ guests</li> <li>• Speaking opportunities (dates TBD)</li> <li>• Digital &amp; print logo</li> <li>• Your linked company logo placed in all mailings leading up to this event</li> <li>• Networking Opportunities with C-level executives</li> </ul>  |






**Publications**

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|  <p><b>2019 GACC Midwest Report</b><br/>(Print &amp; Digital)</p>                            | <ul style="list-style-type: none"> <li>• Year-round promotion on our website, at our delegation trips and events</li> <li>• Circulation of 1,000 print copies, distributed to C-level executives via direct mail and at events</li> <li>• Additional PDF download on our website (20,000 page views per month)</li> <li>• Featured in our e-newsletter (6,500 subscribers) and mailing to 4,000 contacts</li> <li>• 10,000 downloads of the report per year</li> </ul> <p><i>A printed copy of this publication is sent to all 850+ members in the Midwest region.</i></p> |
|  <p><b>Special Publications</b><br/>(Recruitment, Logistics, M&amp;A,<br/>Industry 4.0)</p> | <ul style="list-style-type: none"> <li>• Reach thousands of executives on both sides of the Atlantic</li> <li>• Enjoy year-round promotion among German-American business community, online and print</li> <li>• Publications will be used for delegation trips, and C-level meetings</li> </ul>   |
|  <p><b>ChamberBrief</b><br/>Monthly Newsletter</p>   | <ul style="list-style-type: none"> <li>• Logo presence in our monthly e-newsletter (12 editions per year)</li> <li>• Banner placements to advertise your upcoming events or trade shows</li> <li>• Reach of approximately 6,500 contacts</li> </ul>  |
|  <p><b>White Paper</b> (digital)</p>   | <ul style="list-style-type: none"> <li>• Stand out as a thought-leader in your industry</li> <li>• Be recognized in the official GACC Midwest White Paper Library on our website (20,000 page visits per month)</li> <li>• Year-round promotion on our social media channels and in our e-newsletter (6,500 subscribers)</li> <li>• Printed copies displayed in our Chicago office</li> </ul>  |



## Social Media & Website

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|  <p><b>GACC Midwest Website (digital)</b></p> | <ul style="list-style-type: none"> <li>• Your banner and linked logo on our website</li> <li>• Maximum visibility on our initial information resource</li> <li>• 20,000 unique visitors per month</li> </ul>   |
|  <p><b>Social Media Promotion</b></p>         | <ul style="list-style-type: none"> <li>• Announcement of your company plus 3 follow-up of activities (LinkedIn, Facebook and Twitter)</li> <li>• Customized social media campaigns with your content (promotion of your products, events, trade shows, achievements, or content pieces)</li> </ul> |
|  <p><b>Webinar Partner</b></p>                | <ul style="list-style-type: none"> <li>• Sponsor of webinars for 2019 and be recognized as the official webinar sponsor in all our marketing</li> <li>• Webinar host: cover a topic relevant to our membership and be recognized with your brand</li> </ul>  |

**For customization, pricing inquiries and your individual sponsorship package please contact:**

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