



Gain Visibility - Become a Sponsor

With over 1,400 German companies located within the Midwest, the Midwest Small Medium Sized Enterprises (SME) Forum is designed to connect you with the perfect audience to build lasting business partnerships.

The full-day conference includes a welcome plenary, panel discussions, elevator pitch session, and networking opportunities. The signature event provides numerous opportunities to address your company's business goals and challenges.



Official Event Sponsor

\$10,000

- ◆ Recognition as **Official Event Sponsor**
- ◆ Opportunity to **give welcoming remarks** (content to be approved by GACC Midwest)
- ◆ Prominent logo placement on **programs, screens and signage**
- ◆ **Free admission** for four (4) guests
- ◆ **Prime exhibit space** for marketing materials
- ◆ **Full-page advertisement** in the event program to be given to each attendee
- ◆ Logo printed on the **attendee name badges**
- ◆ Logo presence in all **marketing material** related to the event (print & digital)

Exclusive Panel Sponsor

\$5,000

Limited to one sponsor per panel

- ◆ **Company provided sign** displayed during the panel
- ◆ Prominent logo placement on **programs, panel screens, and signage**
- ◆ Logo presence in all **marketing material** related to the event (print & digital)

Exhibiting Sponsor

\$3,500

- ◆ **Prime exhibit space** for marketing materials
- ◆ Prominent logo placement on **programs, screens, and signage**
- ◆ Logo presence in all **marketing material** related to the event (print & digital)
- ◆ **½ page advertisement** in event program

Digital Experience Sponsor

\$3,000

- ◆ Showcase your **innovative digital technology**
- ◆ **Prime exhibit space** to present your product
- ◆ Prominent logo placement on **programs, screens and signage**
- ◆ Logo presence in all **marketing material** related to the event (print & digital)
- ◆ **½ page advertisement** in event program

Speaking Opportunities

\$1,500

Limited to up to four sponsors per panel

- ◆ Opportunity to **speak as a panelist** on a panel (content to be approved by GACC Midwest)
- ◆ **Logo & speaker profile** in the event program
- ◆ **Speaker and company** listed on GACC Midwest website linked to detailed speaker profile
- ◆ Logo presence in all **marketing material** related to the event (print & digital)

For questions or customized packages, please contact Judit Ludwig-Janosy
(312) 494-2176 or ludwig@gaccmidwest.org



Networking-Focused Sponsorships

Limited to one sponsor each

Lunch Sponsor **\$3,500**

- ◆ Logo and promotional materials on tables during lunch
- ◆ Prominent logo placement on **programs, panel screens and signage**
- ◆ Logo presence in all **marketing material** related to the event (print & digital)

Networking Break Sponsor **\$4,500**

- ◆ Logo and promotional materials on tables during the Networking Break
- ◆ Prominent logo placement on **programs, screens and signage**
- ◆ Logo presence in all **marketing material** related to the event (print & digital)

Charging Station Sponsor **\$2,500**

- ◆ Give attendees the power to keep going with a company provided **device charging station**
- ◆ **Exhibit space** for marketing materials
- ◆ Logo presence in all **marketing material** related to the event (print & digital)

Exclusive Name Badge Sponsor **\$1,800**

Limited to one sponsor

- ◆ Logo on **name badges** distributed to attendees
- ◆ Logo presence in all **marketing material** related to the event (print & digital)

Branding & Advertising Opportunities

Media & Mailing Sponsor **\$2,500**

- ◆ One (1) **Twitter post** on a subject of your choice (content to be approved by GACC Midwest)
- ◆ Logo placement on **electronic event mailings**
- ◆ Logo presence in all **marketing material** related to the event (print & digital)

Event Material Sponsor **\$3,000**

Limited to one sponsor

- ◆ **Company provided notepad & paper** to be given to all event attendees
- ◆ Logo presence in all **marketing material** related to the event (print & digital)

Exclusive Lanyard Sponsor **\$2,000**

Limited to one sponsor

- ◆ Exclusive allocation of **company logo lanyards** (provided by sponsor)
- ◆ Logo presence in all **marketing material** related to the event (print & digital)

Photography Sponsor **\$3,000**

- ◆ Two (2) tickets to the Forum
- ◆ Logo placement on all photos that are texted directly to guests including a link to the online gallery and are also printed on-site
- ◆ Logo presence in all pre-event marketing

Sponsorship Add-Ons

Grow your potential - add any of the below options to your sponsorship package!

Event Program Sponsor **\$750**

- ◆ **Full-page color advertisement** in the event program to be given to all event attendees

Multi-Event Sponsor **(contact for pricing)**

- ◆ Receive **maximum exposure** with special discounts by sponsoring multiple events

Event Details: visit www.gaccmidwest.org/sme
Contact: (312) 494-2176 or ludwig@gaccmidwest.org