

CONNECTION SERIES

The Connection Series is a unique, **industry-focused networking** initiative in **Illinois and Michigan**. It offers exclusive connections and company insights by going behind the scenes at our members' facilities.



By supporting the Connection Series, your company gains exposure to one of the largest German American business communities in the Midwest. You can directly engage with your target audience, with industry peers and business professionals.



FREQUENCY	LOCATION	AUDIENCE
Once per quarter in Illinois & Michigan	Illinois & Michigan: manufacturing facilities, showrooms, experience centers	25 to 50 experts, professionals, and executives across various industries per event

YOUR BENEFITS

- In-person connections
- Year-round LinkedIn exposure
- Event opening remarks
- Company publicity

	CONNECTION SERIES IL	CONNECTION SERIES MI
	Official Event Partner	Official Event Partner

PACKAGE INCLUDES

	CONNECTION SERIES IL	CONNECTION SERIES MI
	(limit 2)	(limit 2)
	\$7,500	\$7,500
HIGHLIGHTS		
Tickets per Connection Series event	2	2
Event opening remarks	✓	✓
Logo in Signature Publication - Midwest Report	✓	✓
PRE-EVENT		
Marketing Package: Logo placement on event webpage, targeted mailings	✓	✓
Company tag and logo on LinkedIn	≥ 12 posts	≥ 12 posts
AT EVENT		
Logo placement on opening presentation slide OR verbal recognition	✓	✓
Logo and QR code displayed during networking leading to sponsor website	✓	✓
Optional: Company marketing displays/ materials	✓	✓
POST-EVENT		
Attendee "Thank You" email with company logo	✓	✓
Event recap LinkedIn post with company tag and logo	✓	✓