



German American
Chambers of Commerce
Deutsch-Amerikanische
Handelskammern



GACC MIDWEST

PARTNER WITH US

2026 ENGAGEMENT OPPORTUNITIES

INSPIRE



BRAND



NETWORK



ABOUT GACC MIDWEST



Founded in 1963, the **German American Chamber of Commerce® of the Midwest** serves German and international companies with experience, connections and services in 14 states: the 13 states of the Midwest and Colorado. Included in our service area are Chicagoland and Metro Detroit, which contain the two largest clusters of German subsidiaries in the US.

Partnering with GACC Midwest gives your company exposure in the German American business community, where opportunities for international collaboration and innovation abound. In turn, **our partnerships support our mission of fostering trade and investment between Germany and the United States.**

OUR AUDIENCE

98 % are decision-makers in upper management

84 % of member companies are located in the U.S.

75 % have both German and American customers

OUR NETWORK

- Automotive, Manufacturing
- Machinery, Automation
- Trade, Freight Forwarding
- Professional Services
- Electronics, IT
- Economic Development, Public Sector, Non-Profits
- Finance, Accounting
- Healthcare, Pharma, Chemical
- IHK Network in Germany
- Legal
- Events, Travel, Tourism, Culture
- Building, Construction, Real Estate
- Food, Agriculture, Consumer
- Other

WHY PARTNER WITH US?

1

OUR UNIQUE NETWORK

Engage with like-minded professionals from corporate enterprises, mid-size companies, and innovative start-ups.

2

TARGETED BUSINESS COMMUNICATION

Reach your desired audience through various event formats and marketing channels.

3

A PROVEN TRACK RECORD FOR OVER 60 YEARS

Gain business connections, referrals, brand awareness, sales growth, leads, and more.

STATS & FACTS

Founded in

1963

14

states

620+

members

100+

annual events and
programs in the US

2,600+

event attendees p. a.

10

business delegation trips to
and from the US per year

~157k

Website views per year

900+

yearly business inquiries

KEY EVENTS

Q1

- **Mar 05-06** German American Executive Summit (New Orleans, LA)
- **Mar 10** German American Business Outlook IL
- **Mar 11** German American Business Outlook MI
- **Mar 25** European Professionals Networking (EPN)
- **Apr 08** Connection Series IL & Connection Series MI

Q2

- **Apr 15** Annual Meeting of Members
- **May 20** White Asparagus Dinner
- **Jun 09** German American Business Forum (DAWT)
- **May 06** Connection Series IL & Connection Series MI
- **Jun 03** European Professionals Networking (EPN)

Q3

- **Aug | TBD** Apprenticeship Networks Graduation
- **Sep 02** Connection Series IL & Connection Series MI
- **Sept 15** German Night Reception at IMTS 2026
- **Sep 26** European Professionals Networking (EPN)

Q4

- **Oct 16** GACC Midwest Annual Gala
- **Nov 04** Connection Series IL & Connection Series MI
- **Nov 19** 'Twas the Night Before Christkindlmarket
- **Dec 09** European Professionals Networking (EPN)

MEDIA & MARKETING

Unleash your full potential: **Gain new business and advertise with GACC Midwest!**

At GACC Midwest, we offer exclusive advertising opportunities for members to showcase their products, services and events. Choose from a variety of options, including **traditional print** in the GACC Midwest Report and dynamic **digital opportunities** such as LinkedIn spotlights, newsletter features, website banners, and more. **Share your success story, innovations, or business focus with our network.**



LinkedIn

Followers: 14,900+
Post Impressions: 1,200,000+ p.a.
Avg. impressions per post: 1,700+



Newsletter

Subscribers: 5,500+
Opening rate: > 47%

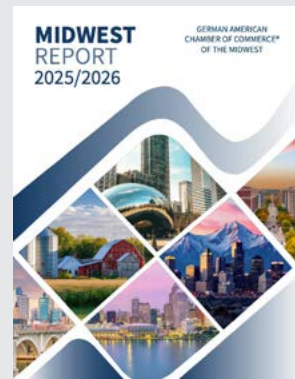


Website

Visitors: 62,000+ p.a.
Page views: 164,000+ p.a.

SIGNATURE PUBLICATION: MIDWEST REPORT

- Increased distribution and reach at member and partner locations
- Hardcopy sent to all corporate members (~650+)
- Digital copy available year-round
- Generate new leads and business partners



LINKEDIN EXPOSURE

POSTS

- Share your success story: company expansion, trade show presence, job postings, events

ARTICLES

- Get featured in one of our industry deep dives
- Showcase your business relevance and services
- GACC will create and distribute (website and LinkedIn)

Topics: Manufacturing, energy, startups, economic outlooks



MEDIA & MARKETING

WEBSITE

Banners/Slider: Showcase your company on our homepage and relevant landing pages with a variety of banner options

LEADERBOARD BANNER

- Animated (shows multiple images)
- Fixed placement at the top of the page

BILLBOARD BANNER

- Animated (shows multiple images)
- Flexible placement - can be added anywhere on the page

PICTURE & TEXT SLIDER

- Static image
- Rotating slider within GACC news section

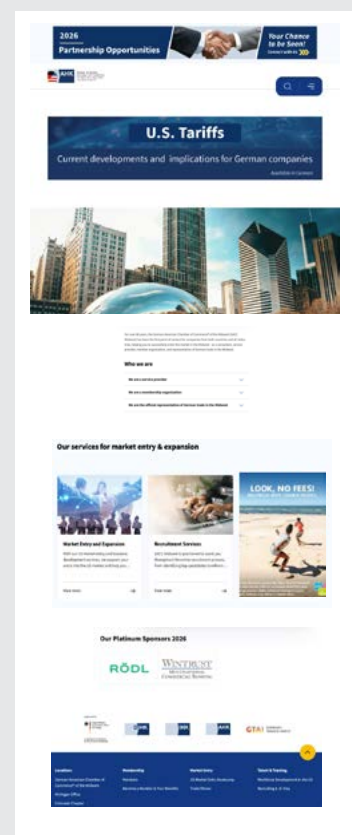
LOGO WALL BANNER

- Static image
- One feature within GACC premium partner ad section



INFO HUB **NEW!**

- Topics include: White papers, research articles, news, videos, downloads, podcasts



Leaderboard Banner

Billboard Banner

Picture & Text Slider

Logo Wall Banner

NEWSLETTERS

NEWSLETTER PARTNER

- Monthly Executive Update
- Bi-Weekly Events Update
- Exclusive to one sponsor per newsletter for one year



NEWSLETTER BANNERS

- Promote your events, products & services, and news either in a banner format or as a newsletter editorial



NEWSLETTER FEATURE

- Promote your event, service, or news

MEDIA & MARKETING

MEDIUM	OPTION	PRICE	
Midwest Report	Inside front cover	\$3,500	
	Inside back cover	\$3,000	
	2-page advertisement/advertorial	\$2,500	
	1-page advertisement/advertorial	\$1,900	
	1/2 page advertisement/advertorial	\$1,300	
LinkedIn Organic Post	6 posts	\$1,800	
	Organic Post	4 posts	\$1,400
	Article	1 edition	\$1,800
Website	Leaderboard banner – Homepage	3 months*	\$1,800
	Billboard banner – Top, middle, bottom	3 months*	\$1,700
			\$1,500
			\$1,300
	Picture & Text Slider	3 months*	\$1,700
	Logo Wall	3 months*	\$1,300
Feature – Info Hub	3 months*	\$750	
*Offers starting at 3 months, extended options available.			
Newsletter Partner	Executive Update, 12 months (limit 2)	\$6,000	
	Partner	Events Update, 12 months (limit 2)	\$5,000
Banner	1 edition	\$1,000	
Feature	1 edition	\$1,200	

“Working with [GACC Midwest] has been **nothing short of wonderful**. [The team] have been great partners, **ensuring that our efforts were promoted accurately, professionally and in a timely manner**. We couldn’t recommend them highly enough!”

- [Garrett Stolz](#), Nebraska Department of Economic Development

ANNUAL SPONSORSHIP BENEFITS

PLATINUM SPONSOR is awarded to sponsors making a commitment to GACC Midwest of at least **\$25,000 per calendar year**. GACC Midwest is pleased to honor sponsors committing to the PLATINUM SPONSOR level for **3 calendar years** by offering PLATINUM SPONSOR level at a total of \$60,000 for the next 3 calendar years.

SUSTAINING SPONSOR is awarded to sponsors making a commitment to GACC Midwest of at least **\$12,500 per calendar year**. GACC Midwest is pleased to honor sponsors committing to the SUSTAINING SPONSOR level for **3 calendar years** by offering SUSTAINING SPONSOR level at a total of \$30,000 for the next 3 calendar years.

PLATINUM and **SUSTAINING** Sponsors receive the following **EXCLUSIVE BENEFITS**:

	Platinum Sponsor	Sustaining Sponsor
SPONSORSHIP LEVEL	≥ \$25,000	≥ \$12,500
Logo recognition in GACC Midwest Newsletters	✓	
Logo recognition on GACC Midwest Website	✓	
Logo recognition on Digital Reception Screens	✓	
Logo recognition on Video Call background NEW!	✓	
Logo recognition on Partner Wall in office reception area	✓	✓
Logo recognition on key event signage and programs	✓	✓
Logo recognition in Signature Publications	✓	✓
Premium profile in National Membership Directory	✓	✓



Logo Wall



Print Media



Website & Newsletter

MEMBER LANDING SPOTS

Complimentary access to our Member Landing Spots is extended to all members of the GACCs. Our members can utilize this space for work during their visits to Chicago.

Elevate your company's visibility by becoming an office branding partner, **showcasing your logo and materials** in our Member Landing Spot offices.



FREQUENCY

Throughout the year

LOCATION

GACC Midwest Office, Chicago, IL

AUDIENCE

GACC member companies and guests, delegation visitors, and on site VIPs

YOUR BENEFITS

- Your enlarged company logo on the office door window
- Year-round branding: your products, service information
- Merchandise in your member landing spot
- Logo in Signature Publication - Midwest Report

\$6,000 P.A.

TALK TO US!



“Ipsen’s branded landing spot has led to **great exposure as many visit the GACC Midwest offices**, from delegations to new companies entering the US market. And the view of Millenium Park and the Chicago Bean is outstanding.”

- Geoffrey Somary, CEO, Ipsen Group & Ipsen Inc (Sponsor)

“As a proud GACC member, I have the amazing perk of booking a ‘Membership Landing Spot’ at their stunning Chicago office **twice a month**. The **view is breathtaking**, and it’s such a joy to connect with both locals and fellow Germans in person.”

- Karin Knecht, Dunamis Coaching and Consulting (Member)

GERMAN AMERICAN EXECUTIVE SUMMIT

Join us for the second-annual **German American Executive Summit** taking place March 5-6, 2026 in New Orleans, Louisiana. This high-level event unites the German American Business Community from across the US.

Gain first-hand insights on the **2026 German American Business Outlook** results presented during the conference, and celebrate the **2026 German American Business Awards** at our gala dinner to close off this flagship event.

Expand your network, strengthen business relationships, and engage in cross-cultural collaboration.



DATE

March 5-6, 2026

LOCATION

Wyndham Hotel
Bonnet Creek,
New Orleans, LA

AUDIENCE

150+ C-Suite executives, industry leaders, entrepreneurs, and professionals

YOUR BENEFITS

- Premier networking hub
- Expert keynotes & panel discussions
- Business growth
- High-level connections
- Paramount visibility

HIGHLIGHTS

Networking Reception

Kick off with evening refreshments and key insights from industry leaders.



Insightful Keynotes

Hear from experts on transatlantic trade and the US economic climate.



In-Depth Panels

Dive into discussions on transatlantic investments, the future of AI, and beyond.



Gala & Awards

Celebrate achievements with a gala dinner, awards ceremony, and networking.



Benefits	Premium Summit Sponsor	Silver Summit Sponsor
Cost	\$ 12,500	\$ 7,500
Announcement during the official opening speech	✓	-
Exclusive logo placement & acknowledgement	during the evening reception and during the welcome remarks of the GABO conference	-
Speaker slot (if applicable and in coordination with the organization team)	✓	-
Exhibition space for promotional materials and giveaways	✓	✓
Logo printed on event name tags	✓	-
Online logo placement on event & registration website	✓	✓
Logo placement on all marketing & event materials (digital & print)	✓	✓
Logo placement on signs & presentation screens at the venue (digital & print)	✓	✓
Free admission to the German American Executive Summit 2026 (Incl. Evening Reception, Conference, German Business Awards Dinner)	2	1

Benefits	Exclusive Reception Sponsor	Exclusive German Business Awards Dinner Sponsor
Cost	\$5,000	\$5,000
Prime venue entrance banner placement	✓	-
Exclusive logo placement & acknowledgement	exclusive branding of reception, e.g. display of promotional material, and welcoming remarks at the reception	exclusive branding of dinner, e.g. display of promotional material, and welcoming remarks at the dinner
Speaker slot (if applicable)	Welcome remarks during the opening	-
Exhibition space for promotional materials and giveaways	during reception	during dinner
Online logo placement on event & registration website	✓	✓
Logo placement on all marketing & event materials (digital & print)	✓	✓
Logo placement on signs & presentation screens at the venue (digital & print)	✓	✓
Free admission to the German American Executive Summit 2026 (Incl. Evening Reception, Conference, German Business Awards Dinner)	1	1



SPONSORSHIP PACKAGES



AHK

German American
Chambers of Commerce
Deutsch-Amerikanische
Handelskammern

Benefits	Lanyard Sponsor	Luncheon Sponsor	Coffee Break Sponsor
Cost	 \$ 7,500	\$ 4,000	\$ 3,000
Exclusive logo placement & acknowledgement	exclusive provider of lanyards with your company logo for name tags of all conference participants	during lunch	during coffee breaks
Exhibition space for promotional materials and giveaways	-	during lunch	-
Online logo placement on event & registration website	✓	✓	✓
Logo placement on all marketing & event materials (digital & print)	✓	✓	✓
Logo placement on signs & presentation screens at the venue (digital & print)	✓	✓	✓
Free admission to:	the German American Executive Summit 2026 (Incl. Evening Reception, Conference, German Business Awards Dinner)(1)	the German American Executive Summit 2026 Conference (1)	the German American Executive Summit 2026 Conference (1)



GERMAN AMERICAN BUSINESS OUTLOOK - REGIONAL

The German American Business Outlook (GABO) is an **essential economic indicator** that provides annual insights into the perspectives of German subsidiaries operating in the U.S. The survey covers topics such as economic outlook, investment climate, business challenges, and opportunities in the United States.

Results of this survey will be analyzed and commented by experts during the GABO event, which will feature a **panel discussion and networking session**. Gain insights into what to expect from the year - showcase your business to a broad audience as a recognized industry expert.



FREQUENCY

Annually
IL: March 10, 2026
MI: March 11, 2026

LOCATION

IL: HARTING Americas
MI: TRUMPF Inc.

AUDIENCE

50-60 business professionals and executives from German American companies

YOUR BENEFITS

- Company exposure on LinkedIn
- Thought-leadership driven exposure
- In-person connections
- Brand visibility and publicity

A LOOK BACK AT 2025

63% were decision makers within their company



3 states were present at GABO Illinois and Michigan



97 attendees were at GABO Illinois and Michigan



6,700+ impressions across LinkedIn



ennings | Officer, Rittal erica LLC

Christine Schuldors | Executive Vice President Business Operations, HARTING, Inc. of North America

Mat | President &



GERMAN AMERICAN BUSINESS OUTLOOK

PACKAGE INCLUDES

		GABO IL	GABO MI
		Official Event Partner	Official Event Partner
		(limit 2)	(limit 2)
		\$5,000	\$5,000
HIGHLIGHTS	Tickets to German American Business Outlook	2	2
	Verbal partner recognition during event	✓	✓
	Logo in Signature Publication - Midwest Report	✓	✓
PRE-EVENT	Marketing Package: Logo placement on event webpage, targeted mailings	✓	✓
	Company tag and logo on LinkedIn	≥ 4 posts	≥ 4 posts
AT EVENT	Logo placement: Event handout, print marketing and networking displays	✓	✓
	Optional: Company marketing displays/ materials	✓	✓
POST-EVENT	Attendee “Thank You” email with company logo	✓	✓
	Event recap LinkedIn post with company tag and logo	✓	✓



CONNECTION SERIES

The Connection Series is a unique, **industry-focused networking** initiative in **Illinois and Michigan**. It offers exclusive connections and company insights by going behind the scenes at our members' facilities.



By supporting the Connection Series, your company gains exposure to one of the largest German American business communities in the Midwest. You can directly engage with your target audience, with industry peers and business professionals.



FREQUENCY	LOCATION	AUDIENCE
Once per quarter in Illinois & Michigan	Illinois & Michigan: manufacturing facilities, showrooms, experience centers	25 to 50 experts, professionals, and executives across various industries per event

YOUR BENEFITS

- In-person connections
- Year-round LinkedIn exposure
- Event opening remarks
- Company publicity

	CONNECTION SERIES IL	CONNECTION SERIES MI
	Official Event Partner	Official Event Partner
	(limit 2)	(limit 2)
	\$7,500	\$7,500
HIGHLIGHTS		
Tickets per Connection Series event	2	2
Event opening remarks	✓	✓
Logo in Signature Publication - Midwest Report	✓	✓
PRE-EVENT		
Marketing Package: Logo placement on event webpage, targeted mailings	✓	✓
Company tag and logo on LinkedIn	≥ 12 posts	≥ 12 posts
AT EVENT		
Logo placement on opening presentation slide OR verbal recognition	✓	✓
Logo and QR code displayed during networking leading to sponsor website	✓	✓
Optional: Company marketing displays/ materials	✓	✓
POST-EVENT		
Attendee "Thank You" email with company logo	✓	✓
Event recap LinkedIn post with company tag and logo	✓	✓

PACKAGE INCLUDES

EUROPEAN PROFESSIONALS NETWORKING

The European Professionals Networking (EPN) series serves as the platform for **fostering European business relations**. Open to both emerging talents and seasoned specialists from various industries, this event **provides fresh perspectives and diverse connections** for future collaborations.

A relaxed atmosphere is maintained while interacting with European professionals during **after-hours networking** sessions that occur in the heart of Chicago. By supporting this event, your company gains high-level exposure to Chicago’s international business community.



FREQUENCY	LOCATION	AUDIENCE
Quarterly	City of Chicago	110+ international professionals and experienced specialists per event

- YOUR BENEFITS**
- In-person introductions
 - Quarterly LinkedIn exposure
 - Event speaking remarks
 - Internal/external network access

PACKAGE INCLUDES

Official Event Partner

(per EPN - max 2)

\$3,000

HIGHLIGHTS	Tickets per European Professionals Networking	2
	Event speaking remarks	✓
	Logo in Signature Publication - Midwest Report	✓
PRE-EVENT	Marketing Package: Logo placement on event webpage, targeted mailings	✓
	Company tag and logo on LinkedIn	≥ 3 posts per EPN
AT EVENT	Logo and QR code displayed during networking leading to sponsor website	✓
	Product placement at event (if applicable)	✓
	Optional: Company marketing displays/ materials	✓
POST-EVENT	Attendee “Thank You” email with company logo	✓
	Event recap LinkedIn post with company tag and logo	✓

WHITE ASPARAGUS DINNER

The White Asparagus Dinner, established in 2024, features authentic German Spargel exclusively flown in from Germany. The evening highlights a traditional and contemporary fusion of a timeless dish as well as the pillars of **warm hospitality and shared laughter**. 2026 continues GACC Midwest's commitment to bringing together the German American business community for a lighthearted evening by spreading the joy of the traditional, nostalgic, German springtime dish.

Enjoy an evening of great **connections, networking, and meeting potential business partners**. A variety of sponsorship opportunities allows you to expose your company and brand to other professionals in the German American business community.



FREQUENCY

Annually,
May 20, 2026

LOCATION

Sky on Nine
(Rosemont, IL)

AUDIENCE

100-130 attendees
of the German
American business
community

YOUR BENEFITS

- Company exposure on LinkedIn
- Brand visibility and publicity
- Verbal sponsor recognition
- Unique cultural business oriented event

A LOOK BACK AT 2025

47%
were decision
makers within their
company



3
states were present at
the White Asparagus
Dinner



92
attendees were at
the White Asparagus
Dinner



23,500+
impressions across
LinkedIn



WHITE ASPARAGUS DINNER

PACKAGE INCLUDES		Official Event Partner (limit 1) \$10,000	Signature Partners \$5,000	Supporting Partnes \$2,500	Networking Sponsors \$1,000
HIGHLIGHTS	Tickets to White Asparagus Dinner	8	8	4	2
	Verbal recognition during GACC opening remarks	✓	✓		
	Logo in Signature Publication - Midwest Report	✓	✓		
PRE-EVENT	Logo placement on event webpage	✓	✓	✓	✓
	Logo placement on event mailings	✓	✓	✓	✓
	Company tag and logo on LinkedIn event posts	≥ 8 posts	≥ 6 posts	≥ 3 posts	≥ 1 post
	Logo placement on GACC Midwest reception screens	✓			
AT EVENT	Logo placement on event program	✓	✓	✓	✓
	Logo signage displayed during networking	✓	✓	✓	✓
	Your company logo at table	✓	✓		
	Logo placement on photo frame	✓	✓		
POST-EVENT	Attendee “Thank You” email with company logo	✓	✓	✓	
	Event recap LinkedIn post with company tag and logo	✓	✓	✓	✓

SOLD OUT

SOLD OUT

SOLD OUT

GACC MIDWEST ANNUAL GALA

In its third year, the GACC Midwest Annual Gala has established itself as a premiere event for supporting the creation and expansion of high-quality apprenticeship pathways and related education in the United States. **The event highlights the achievements of the German American business community, celebrates our member companies, and connects business leaders from around the Midwest.**

Be among high-profile supporters gathering to support life-changing education programs that create new futures for talented minds.



FREQUENCY

Annually
October 16, 2026

LOCATION

InterContinental
Chicago Magnificent
Mile - Grand
Ballroom

AUDIENCE

150+ C-level/
high-ranking
professionals and
industry leaders

YOUR BENEFITS

- Brand visibility and publicity on LinkedIn and at event
- In-person high-level connection across multiple industries

A LOOK BACK AT 2025

~65%
were decision
makers within their
company



4
states were present at
the Annual Gala



130
attendees were at the
Annual Gala



236,700+
impressions across
LinkedIn



GACC MIDWEST ANNUAL GALA

PACKAGE INCLUDES	Official Event Supporter	Networking Supporter	Gold Table Sponsor
	(limit 2)	(limited 4)	(Unlimited)
	\$12,000	\$6,000	\$3,500
HIGHLIGHTS Tickets to Annual Gala	8	8	8
Verbal partner recognition during GACC opening remarks	✓		
1/2 ad in Signature Publication - Midwest Report	✓		
PRE-EVENT Logo placement on event webpage	✓	✓	✓
Logo placement on event mailings	≥ 3 mailings	≥ 3 mailings	≥ 3 mailings
Company tag and logo on LinkedIn event posts	≥ 3 posts	≥ 3 posts	≥ 3 post
Logo placement on GACC Midwest reception screens	✓	✓	✓
AT EVENT Logo placement: Event handout, rotating slideshow, signage, step and repeat banner	✓	✓	✓
Logo placement on photo frame	✓		
Product placement at event (if applicable)	✓		
Prime seating location at event	✓	✓	✓
Logo signage displayed during networking		✓	
POST-EVENT Attendee “Thank You” email with company logo	✓	✓	✓



SUCCESS IN THE US SERIES

GACC Midwest’s virtual “Success in the US” workshop series is the **ideal platform for German companies aiming to enter or expand in the US market**. Led by subject matter experts and company representatives, this series provides participants with insights into **market entry strategy, sales strategies, intercultural coaching, recruiting, setting up a subsidiary, covering all relevant legal and taxation aspects**, and more

Partner with us and align your brand with expert-led content in intercultural coaching, recruiting, law, and taxes — all tailored to help global professionals succeed in the competitive US market. Since 2020, our experienced US-based team has supported over 1,500 attendees on their journey to success.



FREQUENCY

5-7 workshops

LOCATION

Virtual

AUDIENCE

30-100 German SME Professionals per event entering or expanding in the US

YOUR BENEFITS

- Workshop opening remarks
- Company pitch during workshop
- First-hand connections
- Exposure on LinkedIn

PACKAGE INCLUDES

		Official Event Partner (limit 1) \$5,000	Supporting Partner (limit 3) \$3,000
HIGHLIGHTS	Workshop opening remarks	✓	
	Company pitch during workshop	✓	
PRE-EVENT	Logo placement on event webpage	✓	✓
	Logo placement on targeted event mailing(s)	✓	✓
	Company tag and logo on LinkedIn event posts	✓	✓
AT EVENT	One slide feature with company logo and contact info	✓	✓
POST-EVENT	Event recap LinkedIn post with company tag and logo	✓	✓
	Logo placement in Workshop YouTube video	✓	✓

SITE SELECTION WEBINARS*

This webinar series equips German companies with the insights they need to choose the perfect location. Learn directly from local business development experts about each region’s strengths, incentives, and challenges. Plus, gain valuable best practice guidance from successful German companies already thriving in the US.

*Bookable only for economic development/state organizations.



FREQUENCY

4-5 workshops

LOCATION

Virtual

AUDIENCE

20-80 German SME Professionals per event interested in learning more about the state and site selection

YOUR BENEFITS

- Co-host a webinar and represent your state
- First-hand connections
- Exposure on LinkedIn
- Select a German company from your region to discuss their experience entering your state

PACKAGE INCLUDES

Official Event Partner

(limit 4-5)

\$2,500

HIGHLIGHTS	Workshop opening remarks and present your state	✓
	Company pitch during workshop	✓
PRE-EVENT	Logo placement on event webpage	✓
	Logo placement on targeted event mailing(s)	✓
	Company tag and logo on LinkedIn event posts	✓
AT EVENT	One slide feature with company logo and contact info	✓
	Product placement at event (if applicable)	✓
POST-EVENT	Event recap LinkedIn post with company tag and logo	✓
	Logo placement in Workshop YouTube video	✓

MINI TRADE MISSIONS

Add-ons to The Automate Show 2026 - June 25 - 26, 2026

Become an event partner for our **high-level German-U.S. business delegations** taking place alongside Automate 2026 in June and The Battery Show 2026 in October. These curated programs bring together senior executives, technology leaders, investors, and innovation stakeholders from both sides of the Atlantic—creating a unique platform for visibility, thought leadership, and direct business engagement.

During a focused program from Thursday afternoon to Friday in the Illinois / Michigan ecosystem, **up to 20 delegates will join us for each mini delegation for exclusive site visits with industry leaders, a networking event with key stakeholders, and a roundtable with German American executives.**



FREQUENCY

1 delegation
in 2026

LOCATION

Automate (Chicago, IL)
& The Battery Show
North America
(Detroit, MI)

AUDIENCE

12-20 delegates from
advanced manufacturing
and industry

40-60 networking
reception attendees

YOUR BENEFITS

- Logo placement across marketing materials, including event mailings and LinkedIn posts
- Event opening remarks and exhibit space
- Priority access to delegation members for tailored introductions and B2B matchmaking
- Complimentary event ticket to participate in all events

PACKAGE INCLUDES

		Presenting Partner (limit 1) \$5,000	Premium Supporting Partner (limit 2) \$3,500	Supporting Partner (limit 2) \$2,800
HIGHLIGHTS	Tickets to participate in Delegation	2	1	1
PRE-EVENT	Logo placement on event webpage & targeted email campaigns	✓	✓	✓
	Company tag and logo on LinkedIn event posts	✓	✓	✓
	Highlighted sponsorship announcement post	✓		
AT EVENT	Event opening remarks	✓		
	Partner recognition	✓	✓	
	Logo and QR code displayed during networking (linked to sponsor website)	✓	✓	✓
	Table for company marketing display and/or branded materials and option to bring banners	✓		
POST-EVENT	Attendee “Thank You” email with company logo	✓	✓	✓
	Event recap LinkedIn post with company tag and logo	✓	✓	✓

MINI TRADE MISSIONS

Add-ons to The Battery Show 2026 - October 15 - 16, 2026

Become an event partner for our **high-level German-U.S. business delegations** taking place alongside Automate 2026 in June and The Battery Show 2026 in October. These curated programs bring together senior executives, technology leaders, investors, and innovation stakeholders from both sides of the Atlantic—creating a unique platform for visibility, thought leadership, and direct business engagement.

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Automate (Chicago, IL)
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PACKAGE INCLUDES

		Presenting Partner (limit 1) \$5,000	Premium Supporting Partner (limit 2) \$3,500	Supporting Partner (limit 2) \$2,800
HIGHLIGHTS	Tickets to participate in Delegation	2	1	1
PRE-EVENT	Logo placement on event webpage & targeted email campaigns	✓	✓	✓
	Company tag and logo on LinkedIn event posts	✓	✓	✓
	Highlighted sponsorship announcement post	✓		
AT EVENT	Event opening remarks	✓		
	Partner recognition	✓	✓	
	Logo and QR code displayed during networking (linked to sponsor website)	✓	✓	✓
	Table for company marketing display and/or branded materials and option to bring banners	✓		
POST-EVENT	Attendee “Thank You” email with company logo	✓	✓	✓
	Event recap LinkedIn post with company tag and logo	✓	✓	✓

EVENTS IN COLLABORATION WITH OUR PARTNERS

2026 GACC MIDWEST PARTNERSHIP OPPORTUNITIES

2026 GERMAN AMERICAN BUSINESS FORUM

The German American Business Forum in Mainz, Germany, targets German companies seeking to establish business relationships within the US, and focuses on consulting, discussions, and workshops addressing practical questions about doing business in the USA.

Don't miss this perfect opportunity to showcase your company to a global audience of professionals from a wide variety of industries.



FREQUENCY

June 9, 2026

LOCATION

Mewa Arena
Mainz, Germany

AUDIENCE

> 280 German
company
representatives
interested in
expanding in the US



German-American
Business Forum



German American Business Forum 2026

SPONSORSHIP OPPORTUNITIES

June 09, 2026 | Mainz, Germany



German-American
Business Forum



German American
Chambers of Commerce
Deutsch-Amerikanische
Handelskammern

SPONSORSHIPS AT GERMAN AMERICAN BUSINESS FORUM 2026

The German American Chambers of Commerce (AHK USA) invite you to the German American Business Forum (DAWT) on June 9, 2026, in Mainz, Germany.

The forum brings together German companies looking to build business relationships in the U.S., offering expert insights, discussions, and workshops on the practicalities of transatlantic business.

As a sponsor, you'll showcase your brand to German and U.S. business leaders, building valuable connections and maintaining visibility through strategic promotion before, during, and after the event.



CONTACT US FOR MORE INFORMATION



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SPONSORSHIPS AT GERMAN AMERICAN BUSINESS FORUM 2026

PACKAGE INCLUDES	Platinum Sponsor 15,000 €	Gold Sponsor 10,000 €	Exclusive Evening Sponsor Price upon request
Featured in official press releases (Germany & U.S.)	✓	-	-
Sponsor acknowledgment during the conference's official opening remarks	✓	-	-
Logo integration on name badges	✓	-	✓
Special exposure	Photo opportunity with AHK USA CEOs — featured in post-event social media coverage	Photo opportunity with AHK USA CEOs — featured in post-event social media coverage	Exclusive dinner reception branding (banners and displays throughout the venue)
Advertising opportunities		Half-page, full-color ad in printed program	Half-page, full-color ad in printed program
Sponsor announcement		Sponsor recognition during welcome remarks	Sponsor announced during evening reception prior to conference
Logo integration on-site		Signs & presentation screens	Signs & presentation screens
Logo integration online	Event website & event mailings	Event website & event mailings	Event website & event mailings
Exhibition space	Table for promotional material and pop-up banners	Table for promotional material and pop-up banners	Table for promotional material and pop-up banners
Admission to the Business Forum	5	3	3
Admission to exclusive dinner reception prior to event	3	2	3


SPONSORSHIPS AT GERMAN AMERICAN BUSINESS FORUM 2026

PACKAGE INCLUDES

Luncheon Sponsor
6,000 €

Coffee Break Sponsor
3,500 €

US States Representatives
3,800 €

Special exposure	-	-	Exclusive pitch opportunity to showcase respective regions at the conference
Advertising opportunities	¼-page, full-color ad in printed program	-	-
Sponsor announcement	Sponsor recognition before lunch break	Sponsor recognition before lunch break	
Branded table displays during networking breaks	✓	✓	
Logo integration on-site	Signs & presentation screens	Signs & presentation screens	
Logo integration online	Event website & event mailings	Event website & event mailings	
Exhibition space	Small table for promotional material in catering area	Small table for promotional material in catering area	Table for promotional material and pop-up banners
Admission to the Business Forum	2	1	2



SPONSORSHIPS AT GERMAN AMERICAN BUSINESS FORUM 2026

PACKAGE INCLUDES

Exhibitor Sponsor

3,600 €

Conference Material Sponsor

2,750 €

Goodie Bag Sponsor

2,750 €

Special exposure	-	Exclusive provider of stationery (notepads, pens, etc.). Sponsor provides items	Exclusive provider of goodie bags. Sponsor supplies bags for all participants
Logo integration on-site	Signs & presentation screens	Signs & presentation screens	Signs & presentation screens
Logo integration online	Event website & event mailings	Event website & event mailings	Event website & event mailings
Exhibition space	Small table for promotional material in catering area	-	-
Admission to the Business Forum	2	1	1

PACKAGE INCLUDES

Lanyard Sponsor


3,500 €

Breakfast Sponsor

2,750 €

Workshop Sponsor

2,000 €

Special exposure	Exclusive provider of lanyards. Sponsor provides lanyards	-	Sponsor recognition during workshop opening session
Branded table displays during networking breaks	-	✓	-
Logo integration on-site		Signs & presentation screens	Signs & presentation screens
Logo integration online		Event website & event mailings	Event website & event mailings
Exhibition space		-	Table for promotional material and pop-up banners
Admission to the Business Forum	2	1	1

SPONSORSHIPS AT GERMAN AMERICAN BUSINESS FORUM 2026

PACKAGE INCLUDES

Photo Booth Sponsor

2,500 €

Online Sponsor

2,750 €

Happy Hour Sponsor

Price upon request

Special exposure	Logo integration on photo booth and photo frames	Highlighted logo placement in event mailings	Table logo placement at Happy Hour & sponsor recognition in opening remarks
Logo integration on-site	Signs & presentation screens	Signs & presentation screens	Signs & presentation screens
Logo integration online	Event website & event mailings	Event website & event mailings	Event website & event mailings
Exhibition space	-	-	Table for promotional material and pop-up banners
Admission to the Business Forum	2	1	3
Admission to exclusive dinner reception prior to event	-	-	2



GERMAN NIGHT RECEPTION AT IMTS

Hosted by GACC Midwest, the German Night Reception is a premier networking event celebrating German-American collaboration in manufacturing. Held during IMTS at Chicago's McCormick Place, the reception attracts over 300 industry leaders, including executives, policymakers, and innovators shaping the future of transatlantic industry.

Sponsorship offers high-impact brand visibility through event marketing, on-site exposure, and direct engagement with a targeted, influential audience. Past sponsors include global manufacturers and service providers seeking to strengthen their presence in the U.S. market. Align your brand with international innovation and join us in 2026 at one of the most exclusive gatherings at IMTS.



FREQUENCY

September 15, 2026

LOCATION

McCormick Place
Chicago, Illinois

AUDIENCE

300+ industry
leaders, executives,
policymakers
and innovators in
manufacturing



German Night Reception at IMTS

PARTNERSHIP OPPORTUNITIES

The German Night Reception at IMTS is an exclusive networking event that brings together executives, engineers, buyers and decision-makers from around the world. Become a sponsor and gain face-to-face access to a curated audience.

September 15, 2026 | McCormick Place, Chicago

GERMAN NIGHT RECEPTION AT IMTS

PACKAGE INCLUDES	Gold Sponsor \$13,000	Silver Sponsor \$8,000
Keynote speaking slot at the German Night Reception	✓	-
Event is Powered by [YOUR COMPANY] branding	✓	-
Banner placement on GACC Midwest homepage	✓	-
Sponsor announcement	Sponsor recognition during opening speech	Sponsor recognition during opening speech
Special	Dedicated section in event mailings	Official stage sponsor with sign
Highlighted social media post	✓	✓
Logo placements on site: name tags, presentation screen, roll-up banner	✓	✓
Digital logo placements: event mailings, event website, social media posts and 'New Sponsor Announcement'	✓	✓
Exhibition space	Premium exhibition space in networking area for marketing materials or pop-up banners	Premium exhibition space in networking area for marketing materials or pop-up banners
Admission to the night reception	8	6

GERMAN NIGHT RECEPTION AT IMTS

PACKAGE INCLUDES	Photography Sponsor \$6,000	Exhibitor Sponsor \$4,750	Backdrop Sponsor \$4,500
Special	Logo is placed on all professional photos taken at the event	-	Event backdrop featuring your logo
Logo placements on site: roll-up banner, presentation screens	✓	✓	✓
Digital logo placements: event mailings, event website, social media posts and 'New Sponsor Announcement'	✓	✓	✓
Exhibition space	Table for promotional materials and pop-up banners	Table for promotional materials and pop-up banners	-
Admission to the night reception	4	3	3

PACKAGE INCLUDES	Coozie Sponsor \$4,000	Lanyard Sponsor \$4,000	Event Guest Sponsor \$4,000
Special	Branded cozies featuring your logo	Branded lanyards for name tags (sponsor provides lanyards)	Receive a special discount code to invite up to 30 guests
Logo placements on site: roll-up banner, presentation screens	✓	✓	✓
Digital logo placements: event mailings, event website, social media posts and 'New Sponsor Announcement'	✓	✓	✓
Admission to the night reception	3	3	3

GERMAN NIGHT RECEPTION AT IMTS

PACKAGE INCLUDES	Dinner Sponsor \$3,750	Beverage Sponsor \$3,750	Promotional Sponsor \$2,950
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Sponsor announcement	Sponsor recognition before buffet opening	Sponsor recognition before bar opening	-
Special	Dinner sponsorship with prominent logo placement at buffet	Beverage sponsorship with prominent logo placement at bar	Logo placement on napkins
Logo placements on site: roll-up banner, presentation screens	✓	✓	✓
Digital logo placements: event mailings, event website, social media posts and 'New Sponsor Announcement'	✓	✓	✓
Admission to the night reception	3	3	2

PACKAGE INCLUDES	Goodie Bag Sponsor \$2,750	Raffle Sponsor \$2,750	Logo Sponsor \$2,600
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Special	Provider of Goodie Bags (sponsor provides bags)	Sponsor may provide an item for the raffle	-
Logo placements on site: roll-up banner, presentation screens	✓	✓	✓
Digital logo placements: event mailings, event website, social media posts and 'New Sponsor Announcement'	✓	✓	✓
Admission to the night reception	2	2	1

ABOUT OUR WORKFORCE INITIATIVE PROGRAMS



The German apprenticeship system is one of Germany's most successful exports, producing highly trained employees that help companies embrace innovation, market demands, and growth opportunities. The system is recognized globally for its combination of company-specific knowledge, theory, and hands-on learning.

GACC Midwest implements German-style apprenticeship programs such as the ICATT® and MAT² Apprenticeship Programs, which attract young people to manufacturing and other high-tech careers and increase retention rates for Network Companies. Certified according to German DIHK standards, these programs are affiliated with the US Department of Labor.

OUR AUDIENCE

- 11k+** Apprenticeship Newsletter subscribers and GACC Midwest industries
- 28** Network colleges throughout the Midwest
- 130** Active Network Companies

NETWORK & INDUSTRIES



- Automotive Supplier
- Sensors / Measurement and Control Technology
- Packaging Machinery
- Machine Manufacturer

WHY PARTNER WITH US?

1

VISIBILITY & BRAND EXPOSURE

Reach a targeted audience interested in apprenticeships and vocational training.

2

NETWORKING OPPORTUNITIES

Connect with industry leaders, educators, and aspiring professionals.

3

SUPPORTING WORKFORCE DEVELOPMENT

Align your company with a cause that promotes learning, development, and the growth of essential skills within the workforce.

APPRENTICESHIP NETWORKS YOUR BRAND INFRONT OF INDUSTRY LEADERS

By becoming one of our three exclusive sponsors, your company’s logo will be prominently featured on our virtual backgrounds during all our online meetings, providing **year-round exposure** to the following:



Logo on virtual background



Logo on Workforce Development Newsletter

GAIN YEAR-ROUND EXPOSURE TO

- 60+ active apprenticeship companies during regular check-in meetings
- 50-60 new companies per year exploring apprenticeship opportunities
- 260+ educator and company contacts reached through transatlantic initiatives like “Next Level Apprenticeships” and “Partnerships for the Future”
- 8500+ new company contacts reached through our monthly outreach through lead acquisition emails
- 40+ company representatives participating in various apprenticeship exams board meetings
- Career fairs, tech schools, and workforce development presentations
- Additionally, our monthly newsletters, reaching over 2,000 workforce development professionals, educators, and industry leaders, will highlight our Premium sponsors to reinforce brand awareness in the apprenticeship and technical training ecosystem.

PACKAGE INCLUDES

		Exclusive Partner (limit 1) \$9,500	Premium Partner (limit 1) \$6,500	Basic Partner (limit 1) \$5,500
HIGHLIGHTS	Logo placement on our virtual backgrounds for all meetings and events	✓	✓	✓
	Featured mention in our Workforce Development Newsletter	✓	✓	
	Recognition in our Educator Newsletter, reaching high schools, colleges, and tech schools	✓	✓	

SOLD OUT

NEXT-LEVEL APPRENTICESHIPS: TRANSATLANTIC EXCHANGE ON TRAINING PROGRAMS

The German apprenticeship training system is regarded as one of Germany’s **most successful exports and a recipe for success in a globalized world**. US companies can build on this knowledge to successfully implement their own apprenticeship programs. Next Level Apprenticeships: Transatlantic Exchange on Training Programs focuses on **building German-American partnerships via peer-to-peer exchange**.



FREQUENCY	LOCATION	AUDIENCE
Annually: February - July, 2026	Virtual	100+ SME, Manufacturing and Education Professionals

YOUR BENEFITS

- Event opening remarks
- Exposure on LinkedIn
- Company recognition
- First-hand connections

PACKAGE INCLUDES

Official Event Partner

(limit 3)

\$2,750

HIGHLIGHTS	Company recognition in 2024 Apprenticeship Year-End Publication	✓
PRE-EVENT	Logo placement on event webpage	✓
	Logo placement on targeted event mailing(s)	✓
	Company tag and logo on LinkedIn event posts	✓
AT EVENT	Logo placement on “Thank you” slide at the beginning and at the end of workshop	✓
	Logo signage displayed during workshop	✓
POST-EVENT	Logo placement on “Thank You” mailing to all attendees	✓
	Workshop Recap LinkedIn post	✓

NEXT-LEVEL APPRENTICESHIPS: STUDY TRIP TO GERMANY

The German apprenticeship training system is regarded as one of Germany’s **most successful exports and a recipe for success in a globalized world**. US companies can build on this knowledge to successfully implement their own apprenticeship programs. Next- Level Apprenticeships: Transatlantic Exchange on Training Programs focuses on **building German-American partnerships via peer-to-peer exchange**.



FREQUENCY

Annually:
October 2026

LOCATION

Germany

AUDIENCE

15 representatives from companies, educators, and policymakers involved in advancing apprenticeship programs in the US per event

YOUR BENEFITS

- Event opening remarks
- Exposure on LinkedIn
- Company recognition
- First-hand connections

PACKAGE INCLUDES

Official Partner

(limit 3)

\$2,750

HIGHLIGHTS	Company recognition in 2026 Apprenticeship Year-End Publication	✓
PRE-EVENT	Logo placement on event webpage	✓
	Logo placement on targeted event mailing(s)	✓
	Company tag and logo on LinkedIn event posts	✓
AT EVENT	Logo placement on study trip agenda	✓
	Verbal company recognition	✓
POST-EVENT	Logo placement on “Thank You” mailing to all attendees	✓
	Event Recap LinkedIn post	✓



2026 GERMAN AMERICAN APPRENTICESHIP ROADSHOW

The German American Apprenticeship Roadshow is an event organized by the German American Chambers of Commerce®. By becoming a sponsor of the 2026 German American Apprenticeship Conference Roadshow, you will have a unique opportunity to promote your organization and showcase your commitment to workforce development and apprenticeships.

EVENT DETAILS

- April 20
- Chicago, location TBC

AUDIENCE: Audience of 85+ attendees from the Department of Labor, German Federal Ministry for Economic Affairs and Energy, colleges, high schools, companies, GACC Midwest, along with other key industry leaders.

\$6,500

Sponsorship Includes:

Pre-event promotion

- Acknowledgement included in promotional email blasts to 11,000+ newsletter subscribers and GACC members as a co-sponsor with contact info, link and logo.
- Logo Placement on organic social media posts on GACC Midwest, ICATT and MAT2 LinkedIn channels (16k+ followers).
- Thank you and logo with link included on promotional events page and Website. General promotion of the event with sponsor in Newsletters of the Apprenticeship Networks department.

Day of event

- Professional photography on site with digital and print pictures displaying sponsor logo.
- Sponsor "Thank you" slide in slide deck shown at the beginning and the end of the event as well as during breaks.
- Table with logo and promotional material(s).
- Logo in the background during workshop.

Post-event

- One Thank-You email blast to all workshop registrants.
- List of names and contact information for those attendees who agreed to share details during registration process.

CHRISTKINDLMARKET

Showcase your brand to a diverse audience at **the most authentic German-style Christmas market outside of Europe!** Over the past 29 years, the Christkindlmarket has become so popular that it expanded to several locations in Illinois and Wisconsin in the past.

The unique shopping experience, cheerful live entertainment, original food and beverages like the imported Glühwein in one of the signature souvenir mugs, make the Christkindlmarket a preferred and popular destination, **mentioned by big media outlets like the Chicago Tribune, Choose Chicago, and Chicago Magazine.**



FREQUENCY

Annually;
Nov 20-Dec 24, 2026*

LOCATION

Location
announcement
coming Summer
2026

AUDIENCE

1.65M visitors in
2024 across Chicago
& Aurora, including
German-American
business VIPs

YOUR BENEFITS

- Brand awareness at this high-profile destination event
- Consumer engagement
- Association with one of the most beloved holiday traditions in the Midwest

Be part of the Christkindlmarket during ***the most wundervoll time of year!***



FIND OUT MORE

TALK TO US!

*Subject to change

CONFERENCE ROOM BOOKINGS

Host Your Next Meeting with a View. Immerse yourself in the unique charm of a Chicago lakefront location overlooking Lake Michigan, Grant Park, and the iconic Bean. Whether you're meeting with clients, hosting a client dinner, or using the space as a quiet office for the day, GACC Midwest offers professional spaces designed to impress.

Located in the heart of downtown Chicago, our meeting and event rooms are fully equipped to provide you with a seamless experience. **Open to GACC members and non-members alike**, our spaces are ideal for small meetings to larger corporate events.



AVAILABILITY

Year-round (Mon-Fri; 9:00am-5:00pm)*

*Requests outside regular hours subject to availability

YOUR BENEFITS

- Best views in town - overlooking Lake Michigan and skyline

“Our evening reception was an all-around success!”
- The City of Dortmund



2026 GERMAN AMERICAN APPRENTICESHIP

The German American Apprenticeship Program is a partnership between the German American Chambers of Commerce®. By becoming a sponsor of the 2026 program, you have a unique opportunity to promote your organization and support the growth of apprenticeships.

EVENT DETAILS

- April 20
- Chicago, location TBC

Sponsorship Includes:

Pre-event promotion

- Acknowledgement included in program materials with contact info, link and logo.
- Logo Placement on organic social media posts
- Thank you and logo with link included in newsletters of the Apprenticeship Program

Day of event

- Professional photography on site
- Sponsor “Thank you” slide in slide show
- Table with logo and promotional materials
- Logo in the background during workshop

Post-event

- One Thank-You email blast to all workshop attendees
- List of names and contact information

CONFERENCE ROOMS

PACKAGE INCLUDES

		Non-Member	Member
ROOM RENTAL PER DAY/8HR	Grand Conference Room Berlin both rooms (up to 60 people)	\$1,200	\$600
	Berlin single room (up to 30 people)	\$800	\$400
	Michigan Room (up to 10 people)	\$700	\$300
	Wisconsin Room (up to 8 people)	\$500	\$250
	Minnesota Room (up to 6 people)	\$300	\$200

SERVICE CHARGES PER PERSON			
	Fewer than 20 people	\$25	\$25
	More than 20 people	\$28	\$28
	Incl. catering organized by GACC Midwest, fewer than 20 people	\$35	\$35
	Incl. catering organized by GACC Midwest, more than 20 people	\$38	\$38

SPECIAL OCCASIONS			
	Evening Bookings/Reception events (outside of official business hours)	\$1,000	\$1,000

WHAT IS INCLUDED		
Room Rentals	<ul style="list-style-type: none"> Room set-up Whiteboard with markers and writing pads & pens Widescreen TVs, WebCamera, HDMI, and adapters WIFI is available in the entire office 	
Service Charge*	<ul style="list-style-type: none"> All-day beverages (soft drinks, water, coffee, tea) and cookies 	
Evening Events (outside of official business hours)	<ul style="list-style-type: none"> Set-up Furniture (depending on the event/amount of people, additional costs may apply) Staff on site 	