



German American
Chambers of Commerce
Deutsch-Amerikanische
Handelskammern



GACC MIDWEST

PARTNER WITH US

2026 ENGAGEMENT OPPORTUNITIES

INSPIRE



BRAND



NETWORK



ABOUT GACC MIDWEST



Founded in 1963, the **German American Chamber of Commerce® of the Midwest** serves German and international companies with experience, connections and services in 14 states: the 13 states of the Midwest and Colorado. Included in our service area are Chicagoland and Metro Detroit, which contain the two largest clusters of German subsidiaries in the US.

Partnering with GACC Midwest gives your company exposure in the German American business community, where opportunities for international collaboration and innovation abound. In turn, **our partnerships support our mission of fostering trade and investment between Germany and the United States.**

OUR AUDIENCE

- 98 %** are decision-makers in upper management
- 84 %** of member companies are headquartered in the US
- 75 %** have both German and American customers

OUR NETWORK

- Automotive, Manufacturing
- Machinery, Automation
- Trade, Freight Forwarding
- Professional Services
- Electronics, IT
- Economic Development, Public Sector, Non-Profits
- Finance, Accounting
- Healthcare, Pharma, Chemical
- IHK Network in Germany
- Legal
- Events, Travel, Tourism, Culture
- Building, Construction, Real Estate
- Food, Agriculture, Consumer
- Other

WHY PARTNER WITH US?

1

OUR UNIQUE NETWORK

Engage with like-minded professionals from corporate enterprises, mid-size companies, and innovative start-ups.

2

TARGETED BUSINESS COMMUNICATION

Reach your desired audience through various event formats and marketing channels.

3

A PROVEN TRACK RECORD FOR OVER 60 YEARS

Gain business connections, referrals, brand awareness, sales growth, leads, and more.

STATS & FACTS

Founded in

1963

14

states

620+

members

100+

annual events and
programs in the US

2,600+

event attendees p. a.

10

business delegation trips to
and from the US per year

~157k

Website views per year

900+

yearly business inquiries

KEY EVENTS

Q1

- **Mar 05-06** German American Executive Summit (New Orleans, LA)
- **Mar 10** German American Business Outlook IL
- **Mar 11** German American Business Outlook MI
- **Mar 25** European Professionals Networking (EPN)
- **Apr 08** Connection Series IL & Connection Series MI

Q2

- **Apr 15** Annual Meeting of Members
- **May 20** White Asparagus Dinner
- **Jun 09** German American Business Forum (DAWT)
- **May 06** Connection Series IL & Connection Series MI
- **Jun 03** European Professionals Networking (EPN)

Q3

- **Aug | TBD** Apprenticeship Networks Graduation
- **Sep 02** Connection Series IL & Connection Series MI
- **Sept 15** German Night Reception at IMTS 2026
- **Sep 26** European Professionals Networking (EPN)

Q4

- **Oct 16** GACC Midwest Annual Gala
- **Nov 04** Connection Series IL & Connection Series MI
- **Nov 19** 'Twas the Night Before Christkindlmarket
- **Dec 09** European Professionals Networking (EPN)

MEDIA & MARKETING

Unleash your full potential: **Gain new business and advertise with GACC Midwest!**

At GACC Midwest, we offer exclusive advertising opportunities for members to showcase their products, services and events. Choose from a variety of options, including **traditional print** in the GACC Midwest Report and dynamic **digital opportunities** such as LinkedIn spotlights, newsletter features, website banners, and more. **Share your success story, innovations, or business focus with our network.**



LinkedIn

Followers: 13,400+
Post Impressions: 1,200,000k+ p.a.
Avg. impressions per post: 1,300+



Newsletter

Subscribers: 5,000+
Opening rate: > 47%

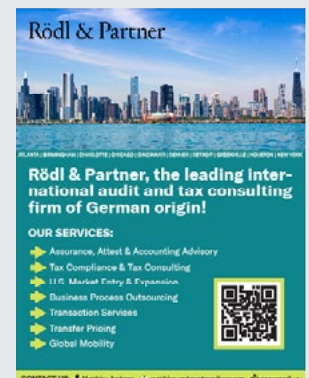


Website

Visitors: 56,000+ p.a.
Page views: 157,000+ p.a.

SIGNATURE PUBLICATION: MIDWEST REPORT

- Increased distribution and reach at member and partner locations
- Hardcopy sent to all corporate members (~600+)
- Digital copy available year-round
- Generate new leads and business partners



LINKEDIN EXPOSURE

POSTS

- Share your success story: company expansion, trade show presence, job postings, events

ARTICLES

- Get featured in one of our industry deep dives
- Showcase your business relevance and services
- GACC will create and distribute (website and LinkedIn)

Topics: Manufacturing, energy, startups, economic outlooks



MEDIA & MARKETING

WEBSITE

Banners/Slider: Showcase your company on our homepage and relevant landing pages with a variety of banner options

LEADERBOARD BANNER

- Animated (shows multiple images)
- Fixed placement at the top of the page

BILLBOARD BANNER

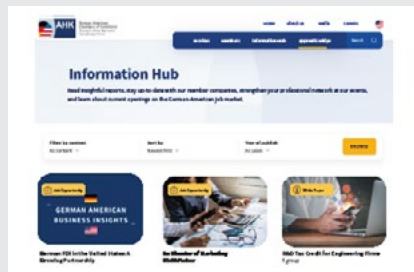
- Animated (shows multiple images)
- Flexible placement - can be added anywhere on the page

PICTURE & TEXT SLIDER

- Static image
- Rotating slider within GACC news section

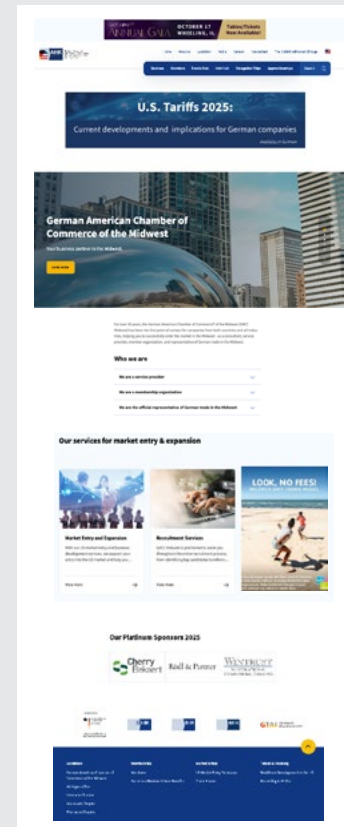
LOGO WALL BANNER

- Static image
- One feature within GACC premium partner ad section



INFO HUB **NEW!**

- Topics include: White papers, research articles, news, videos, downloads, podcasts



Leaderboard Banner

Billboard Banner

Picture & Text Slider

Logo Wall Banner

NEWSLETTERS

NEWSLETTER PARTNER

- Monthly Executive Update
- Bi-Weekly Events Newsletter
- Exclusive to one sponsor per newsletter for one year

NEWSLETTER BANNERS

- Promote your events, products & services, and news either in a banner format or as a newsletter editorial

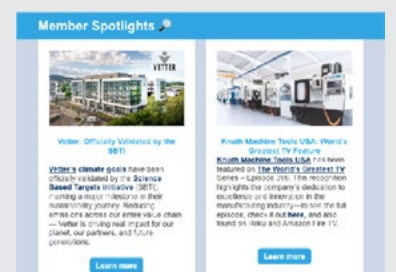
NEWSLETTER FEATURE

- Promote your event, service, or news

Executive Update
-12 editions, 5,500+ subscribers



Events Newsletter:
-12 editions, 4,000+ subscribers



MEDIA & MARKETING

| MEDIUM | OPTION | PRICE |
|---|---------------------------------------|---------|
| Midwest Report | Inside front cover | \$3,500 |
| | Inside back cover | \$3,000 |
| | 2-page advertisement/advertorial | \$2,500 |
| | 1-page advertisement/advertorial | \$1,900 |
| | 1/2 page advertisement/advertorial | \$1,300 |
| | | |
| LinkedIn Organic Post | 6 posts | \$1,800 |
| Organic Post | 4 posts | \$1,400 |
| Article | 1 edition | \$1,800 |
| | | |
| Website Leaderboard banner – Homepage | 3 months* | \$1,800 |
| Billboard banner – Top, middle, bottom | 3 months* | \$1,700 |
| | | \$1,500 |
| | | \$1,300 |
| Picture & Text Slider | 3 months* | \$1,700 |
| Logo Wall | 3 months* | \$1,300 |
| Feature – Info Hub | 3 months* | \$750 |
| *Offers starting at 3 months, extended options available. | | |
| | | |
| Newsletter Partner | Executive Update, 12 months (limit 2) | \$6,000 |
| Partner | Events Update, 12 months (limit 2) | \$5,000 |
| Banner | 1 edition | \$1,000 |
| Feature | 1 edition | \$1,200 |

“Working with [GACC Midwest] has been **nothing short of wonderful**. [The team] have been great partners, **ensuring that our efforts were promoted accurately, professionally and in a timely manner**. We couldn’t recommend them highly enough!”


- Garrett Stolz, Nebraska Department of Economic Development

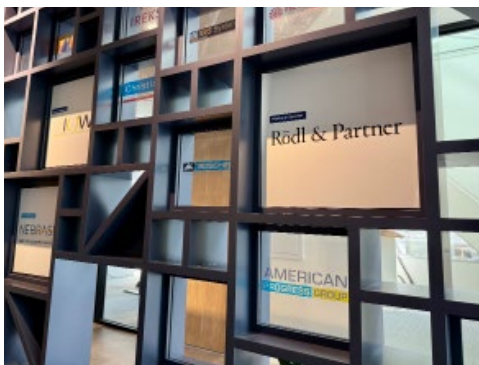
ANNUAL SPONSORSHIP BENEFITS

PLATINUM SPONSOR is awarded to sponsors making a commitment to GACC Midwest of at least **\$25,000 per calendar year**. GACC Midwest is pleased to honor sponsors committing to the PLATINUM SPONSOR level for **3 calendar years** by offering PLATINUM SPONSOR level at a total of \$60,000 for the next 3 calendar years.

SUSTAINING SPONSOR is awarded to sponsors making a commitment to GACC Midwest of at least **\$12,500 per calendar year**. GACC Midwest is pleased to honor sponsors committing to the SUSTAINING SPONSOR level for **3 calendar years** by offering SUSTAINING SPONSOR level at a total of \$30,000 for the next 3 calendar years.

PLATINUM and **SUSTAINING** Sponsors receive the following **EXCLUSIVE BENEFITS**:

| | Platinum Sponsor | Sustaining Sponsor |
|---|------------------|--------------------|
| SPONSORSHIP LEVEL | ≥ \$25,000 | ≥ \$12,500 |
| Logo recognition in GACC Midwest Newsletters | ✓ | |
| Logo recognition on GACC Midwest Website | ✓ | |
| Logo recognition on Digital Reception Screens | ✓ | |
| Logo recognition on Video Call background  | ✓ | |
| Logo recognition on Partner Wall in office reception area | ✓ | ✓ |
| Logo recognition on key event signage and programs | ✓ | ✓ |
| Logo recognition in Signature Publications | ✓ | ✓ |
| Premium profile in National Membership Directory | ✓ | ✓ |



Logo Wall



Print Media



Website & Newsletter

MEMBER LANDING SPOTS

Complimentary access to our Member Landing Spots is extended to all members of the GACCs. Our members can utilize this space for work during their visits to Chicago.

Elevate your company's visibility by becoming an office branding partner, **showcasing your logo and materials** in our Member Landing Spot offices.



FREQUENCY

Throughout the year

LOCATION

GACC Midwest Office, Chicago, IL

AUDIENCE

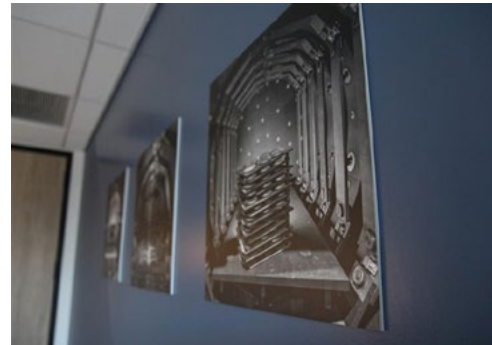
GACC member companies and guests, delegation visitors, and on site VIPs

YOUR BENEFITS

- Your enlarged company logo on the office door window
- Year-round branding: your products, service information
- Merchandise in your member landing spot
- Logo in Signature Publication - Midwest Report

\$6,000 P.A.

TALK TO US!



"Ipsen's branded landing spot has led to **great exposure as many visit the GACC Midwest offices**, from delegations to new companies entering the US market. And the view of Millenium Park and the Chicago Bean is outstanding."

- Geoffrey Somary, CEO, Ipsen Group & Ipsen Inc (Sponsor)

"As a proud GACC member, I have the amazing perk of booking a 'Membership Landing Spot' at their stunning Chicago office **twice a month**. The **view is breathtaking**, and it's such a joy to connect with both locals and fellow Germans in person."

- Karin Knecht, Dunamis Coaching and Consulting (Member)

GERMAN AMERICAN EXECUTIVE SUMMIT

Join us for the second-annual **German American Executive Summit** taking place March 5-6, 2026 in New Orleans, Louisiana. This high-level event unites the German American Business Community from across the US.

Gain first-hand insights on the **2026 German American Business Outlook** results presented during the conference, and celebrate the **2026 German American Business Awards** at our gala dinner to close off this flagship event.

Expand your network, strengthen business relationships, and engage in cross-cultural collaboration.



DATE

March 5-6, 2026

LOCATION

Wyndham Hotel
Bonnet Creek,
New Orleans, LA

AUDIENCE

150+ C-Suite executives, industry leaders, entrepreneurs, and professionals

YOUR BENEFITS

- Premier networking hub
- Expert keynotes & panel discussions
- Business growth
- High-level connections
- Paramount visibility

HIGHLIGHTS

Networking Reception

Kick off with evening refreshments and key insights from industry leaders.



Insightful Keynotes

Hear from experts on transatlantic trade and the US economic climate.



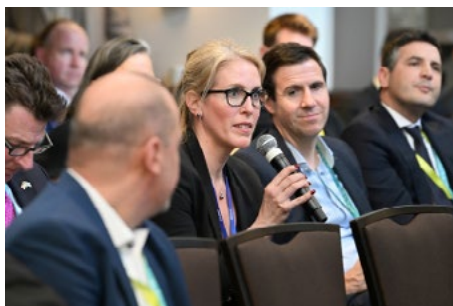
In-Depth Panels

Dive into discussions on transatlantic investments, the future of AI, and beyond.



Gala & Awards

Celebrate achievements with a gala dinner, awards ceremony, and networking.



| Benefits | Premium Summit Sponsor | Silver Summit Sponsor |
|--|--|-----------------------|
| Cost | \$ 12,500 | \$ 7,500 |
| Announcement during the official opening speech | ✓ | - |
| Exclusive logo placement & acknowledgement | during the evening reception and during the welcome remarks of the GABO conference | - |
| Speaker slot (if applicable and in coordination with the organization team) | ✓ | - |
| Exhibition space for promotional materials and giveaways | ✓ | ✓ |
| Logo printed on event name tags | ✓ | - |
| Online logo placement on event & registration website | ✓ | ✓ |
| Logo placement on all marketing & event materials (digital & print) | ✓ | ✓ |
| Logo placement on signs & presentation screens at the venue (digital & print) | ✓ | ✓ |
| Free admission to the German American Executive Summit 2026 (Incl. Evening Reception, Conference, German Business Awards Dinner) | 2 | 1 |

| Benefits | Exclusive Reception Sponsor | Exclusive German Business Awards Dinner Sponsor |
|--|---|---|
| Cost |  \$5,500 |  \$5,500 |
| Prime venue entrance banner placement | ✓ | - |
| Exclusive logo placement & acknowledgement | exclusive branding of reception, e.g. display of promotional material, and welcoming remarks at the reception | exclusive branding of dinner, e.g. display of promotional material, and welcoming remarks at the dinner |
| Speaker slot (if applicable) | Welcome remarks during the opening | - |
| Exhibition space for promotional materials and giveaways | during reception | during dinner |
| Online logo placement on event & registration website | ✓ | ✓ |
| Logo placement on all marketing & event materials (digital & print) | ✓ | ✓ |
| Logo placement on signs & presentation screens at the venue (digital & print) | ✓ | ✓ |
| Free admission to the German American Executive Summit 2026 (Incl. Evening Reception, Conference, German Business Awards Dinner) | 1 | 1 |

SPONSORSHIP PACKAGES



AHK

German American
Chambers of Commerce
Deutsch-Amerikanische
Handelskammern

| Benefits | Lanyard Sponsor SOLD | Luncheon Sponsor | Coffee Break Sponsor |
|---|---|--|--|
| Cost | \$ 7,500 | \$ 4,000 | \$ 3,000 |
| Exclusive logo placement & acknowledgement | exclusive provider of lanyards with your company logo for name tags of all conference participants | during lunch | during coffee breaks |
| Exhibition space for promotional materials and giveaways | - | during lunch | - |
| Online logo placement on event & registration website | ✓ | ✓ | ✓ |
| Logo placement on all marketing & event materials (digital & print) | ✓ | ✓ | ✓ |
| Logo placement on signs & presentation screens at the venue (digital & print) | ✓ | ✓ | ✓ |
| Free admission to: | the German American Executive Summit 2026 (Incl. Evening Reception, Conference, German Business Awards Dinner)(1) | the German American Executive Summit 2026 Conference (1) | the German American Executive Summit 2026 Conference (1) |

NICOLAS DAVID

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GERMAN AMERICAN BUSINESS OUTLOOK - REGIONAL

The German American Business Outlook (GABO) is an **essential economic indicator** that provides annual insights into the perspectives of German subsidiaries operating in the U.S. The survey covers topics such as economic outlook, investment climate, business challenges, and opportunities in the United States.

Results of this survey will be analyzed and commented by experts during the GABO event, which will feature **a panel discussion and networking session**. Gain insights into what to expect from the year - showcase your business to a broad audience as a recognized industry expert.



FREQUENCY

Annually
IL: March 10, 2026
MI: March 11, 2026

LOCATION

IL: TBC
MI: TBC

AUDIENCE

50-60 business professionals and executives from German American companies

YOUR BENEFITS

- Company exposure on LinkedIn
- In-person connections
- Thought-leadership driven exposure
- Brand visibility and publicity

A LOOK BACK AT 2025

63%

were decision makers within their company



3

states were present at GABO Illinois and Michigan



97

attendees were at GABO Illinois and Michigan



6,700+

impressions across LinkedIn



ennings
I Officer, Rittal
erica LLC

Christine Schuldors
Executive Vice President Business Operations,
HARTING, Inc. of North America

Ma
President &



GERMAN AMERICAN BUSINESS OUTLOOK

PACKAGE INCLUDES

| | | GABO IL | GABO MI |
|-------------------|--|-------------------------------|-------------------------------|
| | | Official Event Partner | Official Event Partner |
| | | (limit 2) | (limit 2) |
| | | \$5,000 | \$5,000 |
| HIGHLIGHTS | Tickets to German American Business Outlook | 2 | 2 |
| | Verbal partner recognition during event | ✓ | ✓ |
| | Logo in Signature Publication - Midwest Report | ✓ | ✓ |
| PRE-EVENT | Marketing Package: Logo placement on event webpage, targeted mailings | ✓ | ✓ |
| | Company tag and logo on LinkedIn | ≥ 4 posts | ≥ 4 posts |
| AT EVENT | Logo placement: Event handout, print marketing and networking displays | ✓ | ✓ |
| | Optional: Company marketing displays/ materials | ✓ | ✓ |
| POST-EVENT | Attendee “Thank You” email with company logo | ✓ | ✓ |
| | Event recap LinkedIn post with company tag and logo | ✓ | ✓ |



CONNECTION SERIES

The Connection Series is a unique, **industry-focused networking** initiative in **Illinois and Michigan**. It offers exclusive connections and company insights by going behind the scenes at our members' facilities.



By supporting the Connection Series, your company gains exposure to one of the largest German American business communities in the Midwest. You can directly engage with your target audience, with industry peers and business professionals.



FREQUENCY

Once per quarter in Illinois & Michigan

LOCATION

Illinois & Michigan: manufacturing facilities, showrooms, experience centers

AUDIENCE

25 to 50 experts, professionals, and executives across various industries per event

YOUR BENEFITS

- In-person connections
- Year-round LinkedIn exposure
- Event opening remarks
- Company publicity

PACKAGE INCLUDES

| | | CONNECTION SERIES IL Official Event Partner (limit 2) \$7,500 | CONNECTION SERIES MI Official Event Partner (limit 2) \$7,500 |
|-------------------|---|--|--|
| HIGHLIGHTS | Tickets per Connection Series event | 2 | 2 |
| | Event opening remarks | ✓ | ✓ |
| | Logo in Signature Publication - Midwest Report | ✓ | ✓ |
| PRE-EVENT | Marketing Package: Logo placement on event webpage, targeted mailings | ✓ | ✓ |
| | Company tag and logo on LinkedIn | ≥ 12 posts | ≥ 12 posts |
| AT EVENT | Logo placement on opening presentation slide OR verbal recognition | ✓ | ✓ |
| | Logo and QR code displayed during networking leading to sponsor website | ✓ | ✓ |
| | Optional: Company marketing displays/ materials | ✓ | ✓ |
| POST-EVENT | Attendee "Thank You" email with company logo | ✓ | ✓ |
| | Event recap LinkedIn post with company tag and logo | ✓ | ✓ |

EUROPEAN PROFESSIONALS NETWORKING

The European Professionals Networking (EPN) series serves as the platform for **fostering European business relations**. Open to both emerging talents and seasoned specialists from various industries, this event **provides fresh perspectives and diverse connections** for future collaborations.

A relaxed atmosphere is maintained while interacting with European professionals during **after-hours networking** sessions that occur in the heart of Chicago. By supporting this event, your company gains high-level exposure to Chicago's international business community.



FREQUENCY

Quarterly

LOCATION

City of Chicago

AUDIENCE

110+ international professionals and experienced specialists per event

YOUR BENEFITS

- In-person introductions
- Quarterly LinkedIn exposure
- Event speaking remarks
- Internal/external network access

PACKAGE INCLUDES

Official Event Partner

(per EPN - max 2)

\$3,000

| | | |
|-------------------|---|-------------------|
| HIGHLIGHTS | Tickets per European Professionals Networking | 2 |
| | Event speaking remarks | ✓ |
| | Logo in Signature Publication - Midwest Report | ✓ |
| PRE-EVENT | Marketing Package: Logo placement on event webpage, targeted mailings | ✓ |
| | Company tag and logo on LinkedIn | ≥ 3 posts per EPN |
| AT EVENT | Logo and QR code displayed during networking leading to sponsor website | ✓ |
| | Product placement at event (if applicable) | ✓ |
| | Optional: Company marketing displays/materials | ✓ |
| POST-EVENT | Attendee "Thank You" email with company logo | ✓ |
| | Event recap LinkedIn post with company tag and logo | ✓ |

WHITE ASPARAGUS DINNER

The White Asparagus Dinner, established in 2024, features authentic German Spargel exclusively flown in from Germany. The evening highlights a traditional and contemporary fusion of a timeless dish as well as the pillars of **warm hospitality and shared laughter**. 2026 continues GACC Midwest's commitment to bringing together the German American business community for a lighthearted evening by spreading the joy of the traditional, nostalgic, German springtime dish.

Enjoy an evening of great **connections, networking, and meeting potential business partners**. A variety of sponsorship opportunities allows you to expose your company and brand to other professionals in the German American business community.



FREQUENCY

Annually,
May 20, 2026

LOCATION

Sky on Nine
(Rosemont, IL)

AUDIENCE

100-130 attendees
of the German
American business
community

YOUR BENEFITS

- Company exposure on LinkedIn
- Brand visibility and publicity
- Verbal sponsor recognition
- Unique cultural business oriented event

A LOOK BACK AT 2025

47%

were decision
makers within their
company



3

states were present at
the White Asparagus
Dinner



92

attendees were at
the White Asparagus
Dinner



23,500+

impressions across
LinkedIn



WHITE ASPARAGUS DINNER

| PACKAGE INCLUDES | | Official Event Partner (limit 1) \$10,000 | Signature Partner (unlimited) \$5,000 | Supporting Partner (unlimited) \$2,500 |
|-------------------|---|---|---|--|
| HIGHLIGHTS | Tickets to White Asparagus Dinner | 8 | 8 | 4 |
| | Verbal recognition during GACC opening remarks | ✓ | ✓ | |
| | Logo in Signature Publication - Midwest Report | ✓ | ✓ | |
| PRE-EVENT | Logo placement on event webpage | ✓ | ✓ | ✓ |
| | Logo placement on event mailings | ✓ | ✓ | ✓ |
| | Company tag and logo on LinkedIn event posts | ≥ 8 posts | ≥ 6 posts | ≥ 3 posts |
| | Logo placement on GACC Midwest reception screens | ✓ | | |
| AT EVENT | Logo placement on event program | ✓ | ✓ | ✓ |
| | Logo signage displayed during networking | ✓ | ✓ | ✓ |
| | Your company logo at table | ✓ | ✓ | |
| | Logo placement on photo frame | ✓ | ✓ | |
| POST-EVENT | Attendee “Thank You” email with company logo | ✓ | ✓ | ✓ |
| | Event recap LinkedIn post with company tag and logo | ✓ | ✓ | ✓ |



GACC MIDWEST ANNUAL GALA

In its third year, the GACC Midwest Annual Gala has established itself as a premiere event for supporting the creation and expansion of high-quality apprenticeship pathways and related education in the United States. An evening of celebration, **the event highlights the achievements of the German American business community, and is dedicated to supporting the German American Apprenticeship & Education Foundation** – with all proceeds from the fundraiser going directly to the Foundation.

Be among high-profile supporters gathering to support life-changing education programs that create new futures for talented minds.



FREQUENCY

Annually
October 16, 2026

LOCATION

Announced early
2026

AUDIENCE

150+ C-level/
high-ranking
professionals and
industry leaders

YOUR BENEFITS

- Brand visibility and publicity on LinkedIn and at event
- In-person connections

More details to come, please check back after October 17, 2025!



GACC MIDWEST ANNUAL GALA

| | | Official Event Supporter | Signature Supporter | Networking Supporter |
|-------------------|--|--------------------------|---------------------|----------------------|
| | | (limit 2) | (unlimited) | (limit 4) |
| PACKAGE INCLUDES | | \$12,000 | \$8,000 | \$6,000 |
| HIGHLIGHTS | Tickets to Annual Gala | 8 | 4 | 4 |
| | Verbal partner recognition during GACC opening remarks | ✓ | ✓ | |
| | Logo in Signature Publication - Midwest Report | ✓ | ✓ | |
| PRE-EVENT | Logo placement on event webpage | ✓ | ✓ | ✓ |
| | Logo placement on event mailings | ≥ 3 mailings | ≥ 3 mailings | ≥ 2 mailings |
| | Company tag and logo on LinkedIn event posts | ≥ 3 posts | ≥ 3 posts | ≥ 1 post |
| | Logo placement on GACC Midwest reception screens | ✓ | | |
| AT EVENT | Logo placement: Event handout, rotating slideshow, signage, step and repeat banner | ✓ | ✓ | ✓ |
| | Logo placement on photo frame and bidding paddle | ✓ | ✓ | |
| | Product placement at event (if applicable) | ✓ | | |
| | Logo signage displayed during networking | | | ✓ |
| POST-EVENT | Attendee “Thank You” email with company logo | ✓ | ✓ | ✓ |



SUCCESS IN THE US SERIES

GACC Midwest's virtual "Success in the US" workshop series is the **ideal platform for German companies aiming to enter or expand in the US market**. Led by subject matter experts and company representatives, this series provides participants with insights into **market entry strategy, sales strategies, intercultural coaching, recruiting, setting up a subsidiary, covering all relevant legal and taxation aspects**, and more

Partner with us and align your brand with expert-led content in intercultural coaching, recruiting, law, and taxes — all tailored to help global professionals succeed in the competitive US market. Since 2020, our experienced US-based team has supported over 1,500 attendees on their journey to success.



FREQUENCY

5-7 workshops

LOCATION

Virtual

AUDIENCE

30-100 German SME Professionals per event entering or expanding in the US

YOUR BENEFITS

- Workshop opening remarks
- Company pitch during workshop
- First-hand connections
- Exposure on LinkedIn

PACKAGE INCLUDES

Official Event Partner

(limit 1)

\$5,000

Supporting Partner

(limit 3)

\$3,000

| | | | |
|-------------------|--|---|---|
| HIGHLIGHTS | Workshop opening remarks | ✓ | |
| | Company pitch during workshop | ✓ | |
| PRE-EVENT | Logo placement on event webpage | ✓ | ✓ |
| | Logo placement on targeted event mailing(s) | ✓ | ✓ |
| | Company tag and logo on LinkedIn event posts | ✓ | ✓ |
| AT EVENT | One slide feature with company logo and contact info | ✓ | ✓ |
| POST-EVENT | Event recap LinkedIn post with company tag and logo | ✓ | ✓ |
| | Logo placement in Workshop YouTube video | ✓ | ✓ |

SITE SELECTION WEBINARS*

This webinar series equips German companies with the insights they need to choose the perfect location. Learn directly from local business development experts about each region's strengths, incentives, and challenges. Plus, gain valuable best practice guidance from successful German companies already thriving in the US.

*Bookable only for economic development/state organizations.



FREQUENCY

4-5 workshops

LOCATION

Virtual

AUDIENCE

20-80 German SME Professionals per event interested in learning more about the state and site selection

YOUR BENEFITS

- Co-host a webinar and represent your state
- First-hand connections
- Exposure on LinkedIn
- Select a German company from your region to discuss their experience entering your state

PACKAGE INCLUDES

Official Event Partner

(limit 4-5)

\$2,500

| | | |
|-------------------|--|---|
| HIGHLIGHTS | Workshop opening remarks and present your state | ✓ |
| | Company pitch during workshop | ✓ |
| PRE-EVENT | Logo placement on event webpage | ✓ |
| | Logo placement on targeted event mailing(s) | ✓ |
| | Company tag and logo on LinkedIn event posts | ✓ |
| AT EVENT | One slide feature with company logo and contact info | ✓ |
| | Product placement at event (if applicable) | ✓ |
| POST-EVENT | Event recap LinkedIn post with company tag and logo | ✓ |
| | Logo placement in Workshop YouTube video | ✓ |

EVENTS IN COLLABORATION WITH OUR PARTNERS

2026 GACC MIDWEST PARTNERSHIP OPPORTUNITIES

2026 GERMAN AMERICAN BUSINESS FORUM

The German American Business Forum in Mainz, Germany, targets German companies seeking to establish business relationships within the US, and focuses on consulting, discussions, and workshops addressing practical questions about doing business in the USA.

Don't miss this perfect opportunity to showcase your company to a global audience of professionals from a wide variety of industries.



FREQUENCY

June 9, 2026

LOCATION

Mewa Arena
Mainz, Germany

AUDIENCE

> 280 German
company
representatives
interested in
expanding in the US



German-American
Business Forum

More details to come, please check back soon



German American
Chambers of Commerce
Deutsch-Amerikanische
Handelskammern

GERRIT AHLERS
Vice President, Consulting Services

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GERMAN NIGHT RECEPTION AT IMTS

Hosted by GACC Midwest, the German Night Reception is a premier networking event celebrating German-American collaboration in manufacturing. Held during IMTS at Chicago's McCormick Place, the reception attracts over 300 industry leaders, including executives, policymakers, and innovators shaping the future of transatlantic industry.

Sponsorship offers high-impact brand visibility through event marketing, on-site exposure, and direct engagement with a targeted, influential audience. Past sponsors include global manufacturers and service providers seeking to strengthen their presence in the U.S. market. Align your brand with international innovation and join us in 2026 at one of the most exclusive gatherings at IMTS.



FREQUENCY

September 15, 2026

LOCATION

McCormick Place
Chicago, Illinois

AUDIENCE

300+ industry
leaders, executives,
policymakers
and innovators in
manufacturing

More details to come, please check back soon



ABOUT OUR WORKFORCE INITIATIVE PROGRAMS



The German apprenticeship system is one of Germany's most successful exports, producing highly trained employees that help companies embrace innovation, market demands, and growth opportunities. The system is recognized globally for its combination of company-specific knowledge, theory, and hands-on learning.

GACC Midwest implements German-style apprenticeship programs such as the ICATT® and MAT² Apprenticeship Programs, which attract young people to manufacturing and other high-tech careers and increase retention rates for Network Companies. Certified according to German DIHK standards, these programs are affiliated with the US Department of Labor.

OUR AUDIENCE

- 11k+** Apprenticeship Newsletter subscribers and GACC Midwest industries
- 28** Network colleges throughout the Midwest
- 130** Active Network Companies

NETWORK & INDUSTRIES



- Automotive Supplier
- Sensors / Measurement and Control Technology
- Packaging Machinery
- Machine Manufacturer

WHY PARTNER WITH US?

1

VISIBILITY & BRAND EXPOSURE

Reach a targeted audience interested in apprenticeships and vocational training.

2

NETWORKING OPPORTUNITIES

Connect with industry leaders, educators, and aspiring professionals.

3

SUPPORTING WORKFORCE DEVELOPMENT

Align your company with a cause that promotes learning, development, and the growth of essential skills within the workforce.

APPRENTICESHIP NETWORKS

YOUR BRAND INFRONT OF INDUSTRY LEADERS

By becoming one of our three exclusive sponsors, your company's logo will be prominently featured on our virtual backgrounds during all our online meetings, providing **year-round exposure** to the following:



Logo on virtual background



Logo on Workforce Development Newsletter

GAIN YEAR-ROUND EXPOSURE TO

- 60+ active apprenticeship companies during regular check-in meetings
- 50-60 new companies per year exploring apprenticeship opportunities
- 260+ educator and company contacts reached through transatlantic initiatives like "Next Level Apprenticeships" and "Partnerships for the Future"
- 8500+ new company contacts reached through our monthly outreach through lead acquisition emails
- 40+ company representatives participating in various apprenticeship exams board meetings
- Career fairs, tech schools, and workforce development presentations
- Additionally, our monthly newsletters, reaching over 2,000 workforce development professionals, educators, and industry leaders, will highlight our Premium sponsors to reinforce brand awareness in the apprenticeship and technical training ecosystem.

PACKAGE INCLUDES

| | | Exclusive Partner (limit 1) \$9,500 | Premium Partner (limit 1) \$6,500 | Basic Partner (limit 1) \$5,500 |
|-------------------|---|---|---|---------------------------------------|
| HIGHLIGHTS | Logo placement on our virtual backgrounds for all meetings and events | ✓ | ✓ | ✓ |
| | Featured mention in our Workforce Development Newsletter | ✓ | ✓ | |
| | Recognition in our Educator Newsletter, reaching high schools, colleges, and tech schools | ✓ | ✓ | |

NEXT-LEVEL APPRENTICESHIPS: TRANSATLANTIC EXCHANGE ON TRAINING PROGRAMS

The German apprenticeship training system is regarded as one of Germany’s **most successful exports and a recipe for success in a globalized world**. US companies can build on this knowledge to successfully implement their own apprenticeship programs. Next Level Apprenticeships: Transatlantic Exchange on Training Programs focuses on **building German-American partnerships via peer-to-peer exchange**.



FREQUENCY

Annually:
February - July, 2026

LOCATION

Virtual

AUDIENCE

100+ SME,
Manufacturing
and Education
Professionals

YOUR BENEFITS

- Event opening remarks
- Exposure on LinkedIn
- Company recognition
- First-hand connections

PACKAGE INCLUDES

Official Event Partner

(limit 3)

\$2,750

| | | |
|-------------------|---|---|
| HIGHLIGHTS | Company recognition in 2024 Apprenticeship Year-End Publication | ✓ |
| PRE-EVENT | Logo placement on event webpage | ✓ |
| | Logo placement on targeted event mailing(s) | ✓ |
| | Company tag and logo on LinkedIn event posts | ✓ |
| AT EVENT | Logo placement on “Thank you” slide at the beginning and at the end of workshop | ✓ |
| | Logo signage displayed during workshop | ✓ |
| POST-EVENT | Logo placement on “Thank You” mailing to all attendees | ✓ |
| | Workshop Recap LinkedIn post | ✓ |

NEXT-LEVEL APPRENTICESHIPS: STUDY TRIP TO GERMANY

The German apprenticeship training system is regarded as one of Germany’s **most successful exports and a recipe for success in a globalized world**. US companies can build on this knowledge to successfully implement their own apprenticeship programs. Next- Level Apprenticeships: Transatlantic Exchange on Training Programs focuses on **building German-American partnerships via peer-to-peer exchange**.



FREQUENCY

Annually:
October 2026

LOCATION

Germany

AUDIENCE

15 representatives from companies, educators, and policymakers involved in advancing apprenticeship programs in the US per event

YOUR BENEFITS

- Event opening remarks
- Exposure on LinkedIn
- Company recognition
- First-hand connections

PACKAGE INCLUDES

Official Partner

(limit 3)

\$2,750

| | | |
|-------------------|---|---|
| HIGHLIGHTS | Company recognition in 2026 Apprenticeship Year-End Publication | ✓ |
| PRE-EVENT | Logo placement on event webpage | ✓ |
| | Logo placement on targeted event mailing(s) | ✓ |
| | Company tag and logo on LinkedIn event posts | ✓ |
| AT EVENT | Logo placement on study trip agenda | ✓ |
| | Verbal company recognition | ✓ |
| POST-EVENT | Logo placement on “Thank You” mailing to all attendees | ✓ |
| | Event Recap LinkedIn post | ✓ |



2026 GERMAN AMERICAN APPRENTICESHIP CONFERENCE GACC APPRENTICESHP AWARDS

The German American Apprenticeship Conference and GACC Awards Ceremony is an annual event organized by the German American Chambers of Commerce®. GACC Midwest is proud to host the 2026 German American Apprenticeship Conference and national GACCs Awards Ceremony. **Date to be announced shortly.**

By becoming a sponsor of the 2026 German American Apprenticeship Conference and GACC Awards Ceremony, you will have a unique opportunity to promote your organization and showcase your commitment to workforce development and apprenticeships.

EVENT DETAILS

- November, date TBC
- Chicago, location TBC

AUDIENCE: Audience of 85+ attendees from the Department of Labor, German Federal Ministry for Economic Affairs and Energy, colleges, high schools, companies, GACC Midwest, along with other key industry leaders.

\$6,500

Sponsorship Includes:

Pre-event promotion

- Acknowledgement included in promotional email blasts to 11,000+ newsletter subscribers and GACC members as a co-sponsor with contact info, link and logo.
- Logo Placement on organic social media posts on GACC Midwest, ICATT and MAT2 LinkedIn channels (16k+ followers).
- Thank you and logo with link included on promotional events page and Website. General promotion of the event with sponsor in Newsletters of the Apprenticeship Networks department.

Day of event

- Professional photography on site with digital and print pictures displaying sponsor logo.
- Sponsor "Thank you" slide in slide deck shown at the beginning and the end of the event as well as during breaks.
- Table with logo and promotional material(s).
- Logo in the background during workshop.

Post-event

- One Thank-You email blast to all workshop registrants.
- List of names and contact information for those attendees who agreed to share details during registration process.



German American
Chambers of Commerce
Deutsch-Amerikanische
Handelskammern

ICATT
& AFFILIATE PROGRAMS

APPRENTICESHIP
PROGRAM



German American
Chambers of Commerce
Deutsch-Amerikanische
Handelskammern

SASCHA ALEXANDER KUHN
Deputy Director, Apprenticeship Networks

+1 (312) 494-2167 kuhn@gaccmidwest.org

CHRISTKINDLMARKET

Showcase your brand to a diverse audience at **the most authentic German-style Christmas market outside of Europe!** Over the past 29 years, the Christkindlmarket has become so popular that it expanded to several locations in Illinois and Wisconsin in the past.

The unique shopping experience, cheerful live entertainment, original food and beverages like the imported Glühwein in one of the signature souvenir mugs, make the Christkindlmarket a preferred and popular destination, **mentioned by big media outlets like the Chicago Tribune, Choose Chicago, and Chicago Magazine.**



FREQUENCY

Annually;
Nov 20-Dec 24, 2026*

LOCATION

Location
announcement
coming Summer
2026

AUDIENCE

1.65M visitors in
2024 across Chicago
& Aurora, including
German-American
business VIPs

YOUR BENEFITS

- Brand awareness at this high-profile destination event
- Consumer engagement
- Association with one of the most beloved holiday traditions in the Midwest

Be part of the Christkindlmarket during ***the most wundervoll time of year!***



FIND OUT MORE

TALK TO US!

*Subject to change

CONFERENCE ROOM BOOKINGS

Host Your Next Meeting with a View. Immerse yourself in the unique charm of a Chicago landmark — with stunning views of Lake Michigan, Grant Park, and the iconic Bean. Whether you're meeting with clients, hosting a team event, or simply need a quiet office for the day, GACC Midwest offers professional spaces designed to impress.

Located in the heart of downtown Chicago, our meeting and event rooms are fully equipped with modern amenities to ensure a seamless experience. **Open to GACC members and non-members alike**, our spaces are ideal for anything from one-on-one meetings to larger corporate events.



AVAILABILITY

Year-round
(Mon-Fri;
9:00am-5:00pm)*

LOCATION

GACC Midwest Office,
Chicago, IL

CAPACITY

Conference rooms
available for 2 to 60
people

*Requests outside regular hours are welcome and subject to approval.

YOUR BENEFITS

- Best views in town - overlooking Lake Michigan and skyline
- Perfect for business meetings and evening receptions
- Professional on-site service

"Our evening reception was an all-around success!"

- The City of Dortmund



CONFERENCE ROOMS

PACKAGE INCLUDES

| | | Non-Member | Member |
|--------------------------------|---|------------|--------|
| ROOM RENTAL PER DAY/8HR | Grand Conference Room Berlin both rooms (up to 60 people) | \$1,200 | \$600 |
| | Berlin single room (up to 30 people) | \$800 | \$400 |
| | Michigan Room (up to 10 people) | \$700 | \$300 |
| | Wisconsin Room (up to 8 people) | \$500 | \$250 |
| | Minnesota Room (up to 6 people) | \$300 | \$200 |

| | | | |
|-----------------------------------|--|------|------|
| SERVICE CHARGES PER PERSON | Fewer than 20 people | \$25 | \$25 |
| | More than 20 people | \$28 | \$28 |
| | Incl. catering organized by GACC Midwest, fewer than 20 people | \$35 | \$35 |
| | Incl. catering organized by GACC Midwest, more than 20 people | \$38 | \$38 |

| | | | |
|--------------------------|--|---------|---------|
| SPECIAL OCCASIONS | Evening Bookings/Reception events (outside of official business hours) | \$1,000 | \$1,000 |
|--------------------------|--|---------|---------|

| | | |
|-------------------------|---|---|
| WHAT IS INCLUDED | Room Rentals | <ul style="list-style-type: none"> Room set-up Whiteboard with markers and writing pads & pens Widescreen TVs, WebCamera, HDMI, and adapters WIFI is available in the entire office |
| | Service Charge* | <ul style="list-style-type: none"> All-day beverages (soft drinks, water, coffee, tea) and cookies |
| | Evening Events (outside of official business hours) | <ul style="list-style-type: none"> Set-up Furniture (depending on the event/amount of people, additional costs may apply) Staff on site |