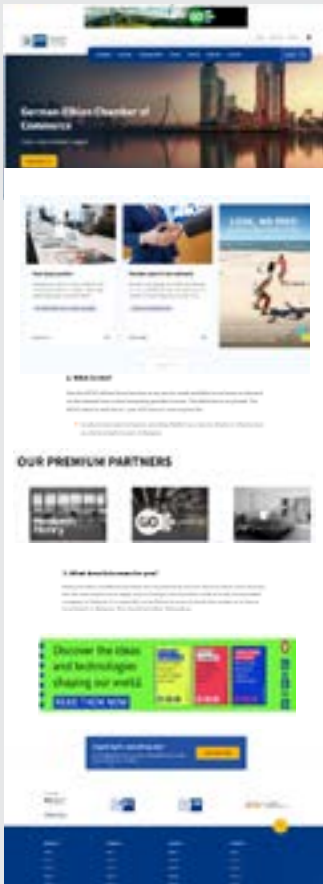# MEDIA & MARKETING

WEBSITE

Website Banners: Showcase your company on our homepage and relevant landing pages with a variety of banner options.

LEADERBOARD BANNER:

- Animated (shows multiple images)
- Fixed placement at the top of the page

PICTURE & TEXT SLIDER:

- Static image
- Rotating slider within GACC news section

LOGO WALL:

- Static image
- One feature within GACC premium partner ad section

BILLBOARD:

- Animated (shows multiple images)
- Flexible placement - it can be added anywhere on the page

INFO HUB

NEW!

Publish your company's white papers, research, articles, news, videos, downloads, podcasts, etc.

NEWSLETTER

Executive Update:	Events Newsletter:
- 12 editions p.a.	-26 editions p.a.
- 5,500 subscribers	- 4,000 subscribers

NEW!

NEWSLETTER SPONSOR

- Become our first newsletter sponsor for the monthly Executive Update or bi-weekly Events Update
- Exclusive to one sponsor per newsletter p.a.

NEWSLETTER BANNERS

- Promote your events, products, and services
- High visibility and linked out to your website

NEWSLETTER FEATURE

- Promote your event, service, or news
- Short description and call to action

MEDIA & MARKETING

MEDIUM	OPTION	PRICE
Midwest Report	2 page advertorial	$2,200
	1 page advertisement	$2,200
	1 page advertorial	$1,900
	1/2 page advertisement	$1,300
	Inside front cover	$3,850
	Inside back cover	$3,850
LinkedIn Organic Posts	4 posts	$1,400
	6 posts	$1,800
Article	1 edition	$1,800
Website Leaderboard Homepage Banner	3 months*	$1,700
Billboard banner (top, middle, bottom page)	3 months*	$1,300- $1,700
Picture & Text Slider	3 months*	$1,500
Logo Wall	3 months*	$1,300
Info Hub Feature	3 months*	$750
Newsletter Sponsor	Executive update, 12 editions	$5,500
	Events update, 26 editions	$6,500
Banner	1 edition	$900-$1,200
Feature	1 edition	$950
Video Production Option 1	Briefing, editing, distribution,in-person video production	$1,500
Option 2	Option 1 plus filming	$2,500
Individualized Services	Customized campaigns and Ad Creation	Talk to us!

*Extended options available.