

Delegations & Programs 2025



Business Delegation Trip to the US

Brandenburg Delegation - FABTECH



Sept 7-12



Chicago & Milwaukee

Brandenburg based companies in the metal, machinery and lightweight construction industry: Join a business delegation from Brandenburg on a week-long trip to Illinois and Wisconsin, featuring business meetings, site visits, roundtables, and exclusive networking events. A highlight of the delegation trip is a joint visit to the renowned trade expo FABTECH in Chicago. This program is organized in cooperation with the Wirtschaftsförderung Brandenburg.



Expert Trip to the US

Startup Ecosystem - Cleantech



Sept 14-19



Chicago & Denver

Experts from Germany: Take a deep dive into the US cleantech startup ecosystems. This program focuses on fostering knowledge exchange, collaboration and building a transatlantic network. Spend a week in the US, meet industry leaders and investors, and network with like-minded innovators. You'll discover the strategies that drive success in the US markets, visit accelerators, make valuable connections and gain inspiration for your own projects.



Webinar Series

US Market Entry for Bavaria's Food Industry



Sept 15: "Successful market entry & e-commerce placement"



Sept 17: "Listing in large retail chains"

Bavarian food companies: Tap into the US food Market. The US food industry - worth trillions - is growing fast, with strong demand for quality, sustainability, and regional specialties. Bavarian producers can benefit from this trend, especially through e-commerce and niche markets. Our webinar series shows you how to enter the market, position your brand, and reach American consumers. Register now and unlock your US potential! Cost: 100 USD per company for both webinars.



Business Delegation Trip to the US

Hessen Delegation



Sept 15-19



Atlanta & Detroit

Hessen based companies in industrial automation and the automotive sector: Join a business delegation from Hessen on a week-long trip to Atlanta and Detroit – two key hubs of the US automotive industry. The program includes business meetings, site visits, roundtable discussions, and exclusive networking events. The delegation will focus on the automotive sector and regional transformation strategies in response to structural change. This program is organized in cooperation with HTAI.



Study Trip to Germany

Next Level Apprenticeships - Transatlantic Exchange on Training Programs



Oct 13-17



Munich, Germany

US educators & professionals: Experience first-hand how German companies build a world-class, highly skilled workforce through our 5-day trip to Munich, visiting area vocational schools and manufacturers. Tour state-of-the-art facilities, engage with apprentices and executives, and learn proven strategies for Industrial Electronics Apprenticeships and Industry 4.0 training. This delegation trip is perfect for workforce development professionals, educators, and industry leaders seeking innovative approaches to advanced manufacturing training.



Business Development Trip to the US

Solutions for the Production, Storage and Transportation of Hydrogen



Oct 26-30



Illinois & Texas

German hydrogen companies: Join our trip to Illinois and Texas. Learn about current market opportunities and find the right partners for your market entry or expansion.

To our US hydrogen experts: Meet and network with German industry leaders. Participate in our expert conferences, network with potential partners or meet our German experts in one-on-one business meetings. This program is part of the German Energy Solutions Initiative.



Business Development Trip to the US Battery Manufacturing and Recycling Solutions

Dec 1-5

Illinois & Michigan

Meet leading experts from the US and Germany in the field of battery manufacturing/recycling solutions during our events in Illinois and Michigan: These regions are emerging as key hubs for cutting-edge energy solution, and this program offers US stakeholders a unique opportunity to connect with German industry leaders. Participate in our expert conferences, network with potential partners or meet our German experts in one-on-one business meetings. The program is supported by the BMWK.



Final Virtual Conference The Future of Infrastructure

Dec 9

Virtual

Free of charge

After three years of collaboration across borders, sectors, and disciplines, we're bringing together experts, innovators, and policy makers from the US and Germany to reflect on key outcomes, showcase best practices, and shape the pass forward. This dynamic virtual event will highlight insights from our projects on water infrastructure, smart grids, and EV & charging infrastructure, featuring interactive breakout sessions, panels, and concrete recommendations for future transatlantic cooperation.



US Market Entry Bootcamps

2025

Sept. - Erfurt

Nov. - Virtuell

2026

März - Dresden

März - Düsseldorf

Sept. - Frankfurt

German businesses: The US Market Entry Bootcamp Seminar provides German companies with the necessary specialist knowledge for a successful market entry in the USA in a compact and short time. All days of the boot camp will feature interactive presentations from subject matter experts on a range of relevant topics, followed by 30-minute one-on-one consultations between the experts and participating companies. In addition, all participants will receive a comprehensive guide to creating a business plan for entering the US market.

Tradeshows 2025 & 2026



Trade Show in Germany EMO Hannover 2025

Sept 22-26

Hanover, Germany

To all US businesses: Step into the future of metalworking at EMO Hannover 2025 - the world's premier trade fair for production & manufacturing technology. This is the place where global leaders, innovators, and key buyers converge to shape the next era of production. As an exhibitor, you'll gain unmatched exposure, forge strategic connections, and spotlight your solutions on an international stage. Join us to turn precision into progress and opportunity into results.



Trade Show in Germany HANNOVER MESSE 2026

April 20-24

Hanover, Germany

To all US businesses: Join us at the world's leading industrial trade fair - where innovation meets opportunity. Our tailored exhibitor experience at HANNOVER MESSE 2026 offers businesses a powerful platform to showcase their technologies, connect with global decision-makers, and explore cutting-edge advancements across industry sectors. Whether you're scaling up or expanding into new markets, this is where visibility turns into value. Let us help you make an impact on the international stage.

Are you interested in joining one of our trips? Would you like to meet our delegates at one of our events or host a site visit for them at your organization? Are you interested in being included as a speaker or panelist for any of our topics? Would you like us to plan a delegation or event for your organization?

Please reach out to us:

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