

# Delegations & Programs - 2026



## **Business Development Trip to the US** **Industrial Transformation** **and Cost-Efficiency in** **Thermal Processes**

March 23-27 Ohio & Illinois

**German companies:** Join our Business Development Trip to the U.S. Midwest and explore emerging opportunities in cost-efficient & innovative solutions for thermal processes within energy-intensive industries. Gain valuable market insights into how innovation and industrial partnerships are transforming the American manufacturing landscape.

**US partners and companies:** Meet and/or host our German delegation in Cincinnati and Chicago!



## **US Market Entry Bootcamps**

**2026**

March - Dresden

March - Düsseldorf

Sept. - Frankfurt

**German businesses:** The US Market Entry Bootcamp Seminar provides German companies with the necessary specialist knowledge for a successful market entry in the USA in a compact and short time. All days of the boot camp will feature interactive presentations from subject matter experts on a range of relevant topics, followed by 30-minute one-on-one consultations between the experts and participating companies. In addition, all participants will receive a comprehensive guide to creating a business plan for entering the US market.



## **Trade Show in Germany** **HANNOVER MESSE** **2026**

April 20-24 Hanover, Germany

**To all US businesses:** Join us at the world's leading industrial trade fair - where innovation meets opportunity. Our tailored exhibitor experience at HANNOVER MESSE 2026 offers businesses a powerful platform to showcase their technologies, connect with global decision-makers, and explore cutting-edge advancements across industry sectors. Whether you're scaling up or expanding into new markets, this is where visibility turns into value. Let us help you make an impact on the international stage.



## **Northern Germany Trip to the US** **Transformation and Structural** **Change: Manufacturing,** **Logistics and Energy**

May 3-8 Detroit & Chicago

**German companies:** Together with our partners in Germany, we invite you to join our delegation trip to Detroit and Chicago. The program will focus on renewable energy, smart manufacturing, logistics, as well as the transformation and structural change within the automotive industry. In addition, we will explore the current business climate in the U.S. through visits and exchanges with German companies on site.

**US partners and companies:** Meet/ host our German delegation in IL/MI!



## **Business Development Trip to the US** **Furniture Industry & Interior** **Design**

May 11-15 Chicago & New York

**German companies:** Join our business development trip to Chicago and New York and discover key opportunities in the U.S. skilled trades and furniture sectors. Gain insights into how innovation, market demand, and cross-industry collaboration are shaping the future of the American market. Participate in targeted meetings, exclusive company visits, and high-level networking events with U.S. industry leaders to explore new partnerships and strategies for success.

**US partners and companies:** Meet / host our German delegation in IL/NY!



## **Networking Event** **German American Business** **Forum (DAWT)**

June 9 Mainz, Germany

**German companies:** The German American Chambers of Commerce (AHK USA) invite you to the German American Business Forum (DAWT). This event will once again bring together leading executives, experts, and innovators from both sides of the Atlantic for a day of discussions, workshops, and networking focused on the future of transatlantic business. Whether you're exploring the U.S. market, building new partnerships, or strengthening your brand as a sponsor, DAWT 2026 offers the ideal platform to connect, exchange ideas, and gain fresh perspectives.

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## ***Bootcamp + Mini Trade Mission*** **Add-on to the “Automate” Show in Chicago / Combined with Market Entry Bootcamp**

 June 22-26

 Chicago

**German & American companies with automation and smart manufacturing solutions:** Join us for a combined program featuring a Market Entry Bootcamp in Chicago, followed by an exclusive delegation program around the AUTOMATE tradeshow in Chicago’s vibrant manufacturing and robotics ecosystem. The bootcamp provides key market insights and guidance for entering the US automation sector, followed by a US program featuring exclusive site visits, networking, and discussions around AUTOMATE.



## ***Mini Trade Mission*** **Add-on to the “Automate” Show in Chicago 2026**

 June 25-26

 Chicago

**German & American companies with automation and smart manufacturing solutions:** Join us for a program around the AUTOMATE tradeshow in Chicago’s vibrant manufacturing and robotics ecosystem. The agenda includes exclusive site visits with industry leaders, as well as networking events and discussions with key stakeholders. This is a unique opportunity to strengthen transatlantic connections and explore future collaborations in one of the US’s most dynamic technology hubs.



## ***Delegation Trip to the US*** **Transatlantic Innovation Network: Connecting Midwest & German Startup Ecosystems**

 July 12 -17  Michigan & Illinois

**German startup ecosystem players:** Join our expert delegation trip to the US Midwest, aimed at connecting and strengthening the startup ecosystems in both regions. With a focus on hard tech innovations in manufacturing & industry (2026), life sciences (2027), and food, beverage & water (2028), the program offers insights into leading technology centers, promotes exchange with investors, research institutions, and startup organizations, and creates a platform for sustainable transatlantic cooperation.





## ***Delegation Trip to Germany*** **Transatlantic Innovation Network: Connecting Midwest & German Startup Ecosystems**

 Sept 6-11 (TBC)  Germany

**US startup ecosystem players:** Join our expert delegation trip to North Rhine-Westphalia and Baden-Württemberg, aimed at connecting and strengthening the startup ecosystems in both the US and Germany. With a focus on hard tech innovations in manufacturing & industry (2026), life sciences (2027), and food, beverage & water (2028), the program offers insights into leading technology centers, promotes exchange with investors, research institutions, and startup organizations, and creates a platform for sustainable transatlantic cooperation.



## ***Networking Event*** **German Night Reception at IMTS**

 Sept 15  Chicago

**US and German companies & organizations:** The German Night Reception is a premier networking event celebrating German-American collaboration in manufacturing. Held during IMTS at Chicago’s McCormick Place, the reception attracts over 300 industry leaders, including executives, policymakers, and innovators shaping the future of transatlantic industry. Join us in 2026 at one of the most exclusive gatherings at IMTS.



## ***Multiplier Trip to Germany*** **Midwest meets Germany - Multiplier & Expert Delegation**

 Q3 or Q4 2026  Germany

**US multipliers & associations:** join us on a five-day delegation trip to Germany! We invite representatives from Midwest industry associations, economic development organizations and research institutions to explore opportunities for transatlantic cooperation in manufacturing, smart industry, green technologies, and workforce development. Our program will take you to major economic centers in Germany, where you’ll visit innovation hubs and exchange with top associations.  
**German partners & multipliers:** Meet / host our delegation in Germany!

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## **Delegation Trip to Germany Next Level Apprenticeship - Cluster Exchange of Transatlantic Training Partners**

 Oct 5-9 2026  Germany

**US educators, employers, and policy makers:** Experience Germany's apprenticeship system firsthand as part of cross-sector U.S. delegations visiting companies, vocational schools, and chambers of commerce to learn how industry and education collaborate to develop skilled talent. Through intensive five-day study trips and structured virtual workshops, educators, employers, and policymakers gain practical strategies to build high-quality apprenticeship programs that address critical workforce shortages in their home communities.



## **Mini Trade Mission Add-on to “The Battery Show” in Detroit 2026**

 Oct 15-16  Detroit

**German & American companies with battery solutions:** Join us for a focused program around the Battery Show, in Michigan's dynamic battery and automotive ecosystem. The agenda includes exclusive site visits with industry leaders, a networking event with key Michigan stakeholders, and a roundtable with German-American executives. This is a unique opportunity to strengthen transatlantic connections and explore future collaborations in one of the US's top innovation hubs.

*Are you interested in joining one of our trips? Would you like to meet our delegates at one of our events or host a site visit for them at your organization?  
Are you interested in being included as a speaker or panelist for any of our topics? Would you like us to plan a delegation or event for your organization?*



**Please reach out to us:**

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