



# GACC Midwest

## VIRTUAL OFFICE

Expanding to a new market is time consuming, involving many decisions and responsibilities. Our virtual office services lighten the load and include supporting customer relationship management, lead generation, and project execution, as well as the creation of an effective local marketing strategy.

### **SOLUTIONS TO YOUR CHALLENGES**

Opening your own office in the US often involves high investment and financial risk. However, short response times to your existing and potential customers and partners is key to success in the US. Additionally, intercultural differences in dealing with clients and business partners, as well as the significant time difference between Germany and the US make a local footprint with qualified bilingual staff essential. Our virtual office service helps you achieve the benefits of a local presence without the burden of your own office infrastructure.

“ Since a trade mission participation in 2018, GACC Midwest has been supporting us with inquiries and facilitating our market entry in the United States via virtual office. Their skilled and helpful employees continue to represent us at North American trade shows, where they run our booth, establish new connections, and create new business relationships for us. ”

Johanna Bellenberg, Director Marketing & Communications,  
Picavi GmbH



German American  
Chambers of Commerce  
Deutsch-Amerikanische  
Handelskammern

## YOUR LOCAL FOOTPRINT

A virtual office allows you to communicate using local representation in the US with low initial investment and an experienced team to support you every step of the way.

Our basic package includes:

- Business address in Chicago, IL or Farmington Hills, MI
- US phone number; answered in your name by our team during US business hours
- Option to rent our conference room

Use the US address for founding a legal US entity and communicate your footprint on your website and marketing materials.

In addition to the phone number and address, we offer -per month hourly packages customized to your specific needs to support your business activities, ranging from business development to order processing to tradeshows to marketing.

## VIRTUAL OFFICE SUPPORT

- ⇒ Client & sales partner relationship management incl. inquiry/ order processing
- ⇒ Import/export
- ⇒ Monitoring of market opportunities & trends
- ⇒ Research of sales strategies & channels
- ⇒ Trade show support including preparation, on-site assistance, & follow-up activities
- ⇒ Marketing & branding

## OUR INDUSTRY EXPERTISE



## OUR NETWORK IS YOUR ADVANTAGE

Our intercultural and bilingual team is specialized in representing and supporting your company in the US market without the need for extensive and expensive personnel and office structures. Our Illinois and Michigan offices' central locations in the Midwest provide ideal logistical access to the entire US market.

If you are interested in opening an office in the future, GACC Midwest can support you in site selection as well as in recruiting qualified employees in the US. Please contact us for a complimentary initial consultation to receive an individual proposal.

## Contact Information

**German American Chamber of Commerce® of the Midwest, Inc. / AHK USA-Chicago**  
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