










Partnership Opportunities 2019


Special Events

Event	Details
 <p>GERMAN MITTELSTAND MIDWEST SME FORUM SME Forum Thursday, May 16, 2019</p>	<p>The Midwest Small Medium Sized Enterprises (SME) Forum is an all-day conference, designed to connect you with the perfect audience to build lasting business partnerships.</p> <ul style="list-style-type: none"> • 130+ guests • Logo presence in all marketing material related to the event (print & digital) • Speaking opportunities, photography branding, prime exhibit tables, networking sponsor, catering sponsor, branded giveaways etc.
 <p>Digitalization Forum Thursday, October 10, 2019 or Friday, October 11, 2019 (date to be confirmed)</p>	<p>Our Digitalization Forum discusses the benefits of autonomous and intelligent technology as well as new business models that have arisen through the use of data infrastructure.</p> <ul style="list-style-type: none"> • 150+ guests • Logo presence in all marketing material related to the event (print & digital) • Speaking opportunities, photography branding, prime exhibit tables, networking sponsor, catering sponsor, branded giveaways etc.
 <p>GERMAN AMERICAN BUSINESS AWARDS German American Business Awards Friday, October 11, 2019</p>	<p>Our most prestigious event offers ample networking opportunities with C-level executives and celebrates the chamber's accomplishments, the award winners as well as German-American partnership.</p> <ul style="list-style-type: none"> • 220+ guests • Advertisement in the Awards Program • Prime exhibit tables, photography branding, music, entertainment, magic and more • Networking opportunities with C-level executives
 <p>Wunderbar together Germany and the U.S. Germany Week Friday, April 26 to Sunday, May 5, 2019, Daley Plaza, Chicago</p>	<p>Germany Week (tentative name) is a 10-day festival that celebrates German-American friendship. Inspired by the Christkindlmarket Chicago and enriched with business and cultural displays, the event highlights the unique importance of transatlantic relations.</p> <ul style="list-style-type: none"> • Up to 100.000 visitors • Build public brand presence through exhibits, logo display (print and digital) and branded events • Preferred access to event spaces






 <p>GACC Soccer SOCIAL GACC Midwest Social Event tbd</p>	<p>The GACC Midwest Social Event offers you the opportunity to network with potential business contacts from our member network in a casual environment.</p> <ul style="list-style-type: none"> • 140+ guests • Your linked company logo placed in all mailings leading up to this event • Photography branding, prime exhibit tables, networking sponsor, catering sponsor, branded giveaways etc. • Networking Opportunities with C-level executives
 <p>'Twas the Night before Christkindlmarket Thursday, November 14, 2019</p>	<p>The Christkindlmarket Preview Event gives you the opportunity to exclusively enjoy the Chicago market before it officially opens to the public and meet and mingle with all vendors and other guests from our member network.</p> <ul style="list-style-type: none"> • 160+ guests • Premium dinner seating & VIP Stammtisch Package • Advertisement in official event program • Prime exhibit tables, photography branding, music, entertainment, magic and more
 <p>Business Luncheon Series First Wednesday of each month</p>	<p>Our Business Luncheon Series gives you insights into relevant topics and ample networking opportunities during an extended lunch break.</p> <ul style="list-style-type: none"> • 35+ guests • Speaking opportunities (dates TBD) • Digital & print logo • Your linked company logo placed in all mailings leading up to this event • Networking Opportunities with C-level executives


Publications

 <p>2019 GACC Midwest Report (Print & Digital)</p>	<ul style="list-style-type: none"> • Year-round promotion on our website, at our delegation trips and events • Circulation of 1,000 print copies, distributed to C-level executives via direct mail and at events • Additional PDF download on our website (20,000 page views per month) • Featured in our e-newsletter (6,500 subscribers) and mailing to 4,000 contacts • 10,000 downloads of the report per year <p><i>A printed copy of this publication is sent to all 850+ members in the Midwest region.</i></p>
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 <p>Special Publications (Recruitment, Logistics, M&A, Industry 4.0)</p>	<ul style="list-style-type: none"> • Reach thousands of executives on both sides of the Atlantic • Enjoy year-round promotion among German-American business community, online and print • Publications will be used for delegation trips, and C-level meetings
 <p>ChamberBrief Monthly Newsletter</p>	<ul style="list-style-type: none"> • Logo presence in our monthly e-newsletter (12 editions per year) • Banner placements to advertise your upcoming events or trade shows • Reach of approximately 6,500 contacts
 <p>White Paper (digital)</p>	<ul style="list-style-type: none"> • Stand out as a thought-leader in your industry • Be recognized in the official GACC Midwest White Paper Library on our website (20,000 page visits per month) • Year-round promotion on our social media channels and in our e-newsletter (6,500 subscribers) • Printed copies displayed in our Chicago office

Social Media & Website

 <p>GACC Midwest Website (digital)</p>	<ul style="list-style-type: none"> • Your banner and linked logo on our website • Maximum visibility on our initial information resource • 20,000 unique visitors per month
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German American
Chambers of Commerce
Deutsch-Amerikanische
Handelskammern



German American Chamber of Commerce
of the Midwest, Inc.

321 North Clark Street, Suite 1425

Chicago, Illinois 60654-0738

Phone: (312) 644-2662 | Fax: (312) 644-0738

www.gaccmidwest.org

 <p>Social Media Promotion</p>	<ul style="list-style-type: none"> • Announcement of your company plus 3 follow-up of activities (LinkedIn, Facebook and Twitter) • Customized social media campaigns with your content (promotion of your products, events, trade shows, achievements, or content pieces)
 <p>Webinar Partner</p>	<ul style="list-style-type: none"> • Sponsor of webinars for 2019 and be recognized as the official webinar sponsor in all our marketing • Webinar host: cover a topic relevant to our membership and be recognized with your brand

For customization, pricing inquiries and your individual sponsorship package please contact:

Nils Schaede
Director, Marketing & Communications
German American Chamber of Commerce of the Midwest, Inc.
321 North Clark Street, Suite 1425
Chicago, Illinois 60654-4714
Phone: (312) 494-2169 | Fax: (312) 644-0738
www.gaccmidwest.org

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