



German American  
Chambers of Commerce  
Deutsch-Amerikanische  
Handelskammern

An aerial photograph of a city skyline, likely Chicago, showing a river with a yellow boat in the foreground and several tall skyscrapers in the background. The sky is overcast.

# **GACC Midwest Report 2018 Media Kit**

**German American Chamber  
of Commerce of the Midwest**

# The GACC Midwest Report 2018 – INVEST IN THE MIDWEST



## Increase your visibility among the German American business community

Our GACC Midwest Report “Invest in the Midwest” is a unique platform to showcase your involvement in the German-American business community, from placing ads to publishing success stories and advertorials.


## Benefits of advertising

- Reach thousands of executives on both sides of the Atlantic all year long
- Share detailed insights into your business, your region, or your services
- Enjoy year-round promotion among the German-American business community, online and in print

## Circulation

- 1,000 printed copies (8-10 readers per copy) and C-level executives
- Print copy distributed to all members of our network
- PDF download on GACC Midwest website (20,000 page views per month)
- Featured in newsletter (6,000 subscribers), social media and separate mailings

## Publishing date

December 15, 2018, English language 

## Closing date for ad material

October 31, 2018

# The GACC Midwest Report 2018 – INVEST IN THE MIDWEST

**Bestseller**



### Advertorial / Success Story

Place a 2-page spread in our Report and highlight your company's success, recognition, or innovation!

Did you speak at one of our events? Were you part of a delegation? Did you receive a special recognition?

Introduce your company & your innovations to our network!



### Advertisement

Impress your future clients!

Place a compelling, targeted full color ad in our GACC Midwest Report to draw attention to your brand!



### Logo Placement

Gain exposure by having your logo represented in our publication.

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## Pricing: GACC Midwest Report

Spread		Full page	1/2 page - horizontal	1/3 page - vertical
4c Advertorial: <b>\$1,750</b> 4c Ad: <b>\$2,250</b> <b>Width x Height</b> 14.5" x 9.3" (no bleed)		4c Ad: <b>\$1,750</b> <b>Width x Height</b> 7.25" x 9.3" (no bleed)	4c Ad: <b>\$1,000</b> <b>Width x Height</b> 7.25" x 4.6" (no bleed)	4c Ad: <b>\$750</b> <b>Width x Height</b> 2.3" x 9.3" (no bleed)
Preferred Position			Logo Placement	
<b>Back Outside Cover:</b> 1 x 4c: <b>\$4,500</b>	<b>Inside Front Cover:</b> 1 x 4c: <b>\$3,500</b>	<b>Inside Back Cover:</b> 1 x 4c: <b>\$3,500</b>	<b>Fixed Position:</b> 1 x 4c: <b>\$500</b>	

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Questions? Get in touch now!



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