



German American
Chambers of Commerce
Deutsch-Amerikanische
Handelskammern



Special Publication Mergers & Acquisitions Media Kit 2018

German American Chamber
of Commerce of the Midwest



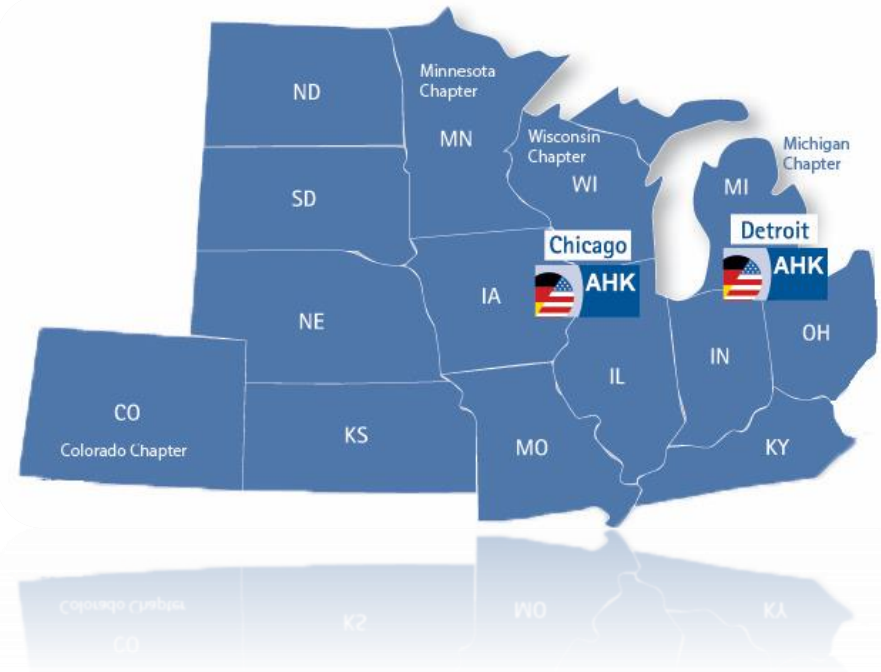
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Who We Are

The German American Chamber of Commerce of the Midwest (GACC Midwest), headquartered in Chicago with a branch office in Detroit, caters to more than 850 members in the US and Germany as well as an extensive national and international business network. GACC Midwest is part of a strong network including 2,500 member firms and seven offices in the US, and more than 130 locations in over 90 countries around the world. Our global network is coordinated by the German Association of Chambers of Industry and Commerce (DIHK), who speaks for 3.6 million enterprises in Germany.

GACC Midwest offers experience, connections, and services to German and international companies. As a membership organization established more than 50 years ago, we strive to increase the success of our member companies. Thus, we would like to introduce effective opportunities to market your company's unique products and innovative services to our network and beyond.

Learn more at www.gaccmidwest.org.



GACC Midwest covers 14 states (25% of the total US population, GDP and territory) and includes 4 local Chapters in CO, MI, MN, and WI

The Relevance of Mergers & Acquisitions

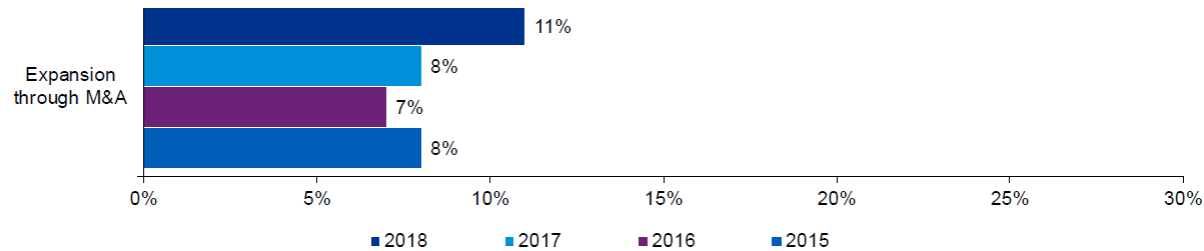
The 2018 German American Business Outlook found that M&A is a key strategy for the German American business community

Position yourself as the prime partner for growing German companies that are looking to grow through M&A

Anticipated growth and expansion of businesses in 2018

100% of German companies expect to grow their own business and 36% plan to expand their US business

Strategic actions taken in 2015-2017 and planned for 2018



Source: KPMG in Germany and GACCs, 2017

Special Publication: GACC Midwest Brochure on Mergers & Acquisitions

Increase your visibility among the German American business community


Our special Brochure on M&A (published in German and English) is a unique platform to showcase your expertise and services in the field of business growth and expansion to the German-American business community.

Benefits of advertising

- Reach thousands of executives on both sides of the Atlantic all year long
- Share detailed insights into your services
- Enjoy year-round promotion among the German-American business community, online and in print



Circulation

- 500 printed copies (German & English; 8-10 readers per copy), distributed to C-level executives 
- PDF download on GACC Midwest website (20,000 page views per month)
- Featured in newsletter (6,000 subscribers), social media and separate mailings
- Implementation in the GACC Midwest Report (10,000 downloads per year)

Publishing date

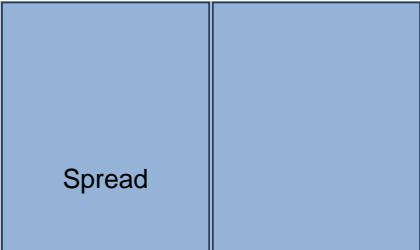

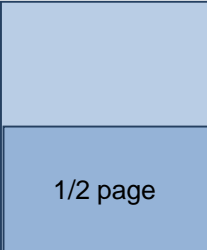
April 2018

Closing date for ad material

March 15, 2018



Pricing: GACC Midwest Brochure on M&A

Spread	Full page	1/2 page - horizontal
 <p>Spread</p>	 <p>Full page</p>	 <p>1/2 page</p>
<p>4c Advertorial: \$2,150 4c Ad: \$2,500</p> <p>Width x Height 14.5" x 9.3" (no bleed)</p>	<p>4c Ad: \$2,000 4c Advertorial: \$1,500</p> <p>Width x Height 7.25" x 9.3" (no bleed)</p>	<p>4c Ad: \$1,000</p> <p>Width x Height 7.25" x 4.6" (no bleed)</p>

- Additional Options**
- Submit a video clip
 - Offer a webinar
 - Become an event sponsor

Contact Us
to discuss your options

Prices include

M&A Brochure as well as implementation of contribution in the GACC Midwest Report

Publishing date

M&A Brochure: April 2018

GACC Midwest Report: December 2018

Closing date for ad material

March 15, 2018



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