



German American  
Chambers of Commerce  
Deutsch-Amerikanische  
Handelskammern

German American Chamber of Commerce  
of the Midwest, Inc.  
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Press Release

**[For immediate release](#)**

## German American Business Awards Showcase German Companies' Contribution to US Economy

### *German subsidiaries in the US excel in digitalization, innovation, and services*

Chicago, IL, October 9, 2018 – The German American Business Awards, extended by the German American Chambers of Commerce (GACCs), are one of the highest accolades in transatlantic business, recognizing companies for their exceptional achievements in digitalization, innovation, and services. “German subsidiaries add substantial value to the US economy by delivering high quality products, technologies, and services. We are proud to honor companies which advance industries, provide jobs, and generate economic growth both in Germany and the US,” says Mark Tomkins, President & CEO, GACC Midwest. The national German American Business Awards will be held in Chicago’s South Loop on October 19. The 2018 winners are:

Excellence in Digitalization:

- **BBS Automation**

Excellence in Innovation:

- **Cleverciti Systems**

Excellence in Services:

- **CHG-MERIDIAN USA**

#### **Excellence in Digitalization**

**BBS Automation** is the winner of the Excellence in Digitalization Award. The manufacturer of flexible automation and testing technology makes use of multiple machine design features that arose out of the age of digitalization, such as vision detection systems that provide a high-tech way of inspecting and verifying ‘critical to quality’ attributes, an automated Manufacturing Enterprise System (MES) that provides necessary data relating to production cycles, graphical user interfaces (HMI), remote access for offsite support, and virtual / augmented reality. BBS is positioned well for the forthcoming Industry 4.0 revolution! [www.bbsautomation.com](http://www.bbsautomation.com)

#### **Excellence in Innovation**

**Cleverciti Systems** is the winner in the Excellence in Innovation category for its cutting-edge smart parking management technology. Its system was designed to help streamline parking operations across cities, enterprise organizations, retail and shopping networks, airports and more, and provides real-time information for drivers that directs them to open parking spaces. Its latest product, CIRC360, facilitates seamless and hassle-free parking through real-time identification of free and unoccupied areas, enhancing customer satisfaction and engagement. The messaging on the CIRC360 solution can also be customized to display smart city data, security notifications, marketing material and more. [www.cleverciti.com](http://www.cleverciti.com)

#### **Excellence in Services**

**CHG-MERIDIAN USA Corp.** took the win in the Excellence in Services category by minimizing their German American customers’ workloads by providing customized technology management solutions and associated financing, independent of manufacturers. Customers benefit from their hybrid approach, which brings together crucial expertise from the technical and commercial worlds to enable them to reduce the costs and risks while maintaining full transparency over business processes. [www.chg-meridian.us](http://www.chg-meridian.us)



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“German-American business, spurred by a dynamic network of pioneering companies, continues to demonstrate strong growth. The GACCs serve as a catalyst for the steady innovation and progress of these businesses. We are excited to see the German American Business Awards 2018 under the umbrella of the Deutschlandjahr USA, *Wunderbar Together*” campaign,” shares Caroll Neubauer, Chairman of the GACCs.

The transatlantic [Year of German-American Friendship](#) (“Deutschlandjahr USA”) is a comprehensive and collaborative initiative funded by the German Federal Foreign Office, implemented by the Goethe-Institut, and with support from the Federation of German Industries and highlights the fruitful relationship between Germany and the US across all areas of life.

### About the German American Chambers of Commerce

The German American Chambers of Commerce (GACCs) with their main offices in Atlanta, Chicago and New York, as well as branches in Detroit, Houston, Philadelphia, and San Francisco, work together under the network of the GACCs. With approximately 2,500 members, an extensive international network, and their broad spectrum of activities and services the GACCs are the first choice when it comes to business between the US and Germany. Additionally, our liaison office in Washington, DC, the Representative of German Industry and Trade (RGIT), represents the interests of the German business community vis-à-vis both the US administration and other international organizations based in Washington, DC. AHKs are closely connected to the Chambers of Industry and Commerce (IHKs) in Germany. The umbrella organization of the IHKs is the German Association of Chambers of Industry and Commerce (DIHK), which speaks for 3.6 million business enterprises in Germany and also coordinates and supports the AHKs. The German Chamber Network (AHK) provides experience, connections, and services worldwide through over 140 locations in 92 countries. [www.gaccmidwest.org](http://www.gaccmidwest.org) | [www.ahk-usa.com](http://www.ahk-usa.com)

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