



German American
Chambers of Commerce
Deutsch-Amerikanische
Handelskammern

German American Chamber of Commerce
of the Midwest, Inc.

321 North Clark Street, Suite 1425

Chicago, Illinois 60654-4714

Phone: (312) 644-2662 | Fax: (312) 644-0738

www.gaccmidwest.org

Press Release

For immediate release

Press Contact:

Jasmin Welter, Senior Manager,

Marketing & Communications

Tel.: (312) 494-2162

E-Mail: welter@gaccmidwest.org

Brose North America, Inc. wins GACC Apprenticeship Award 2017

Investment in workforce development through dual education to be honored
during National Apprenticeship Week

Chicago, Atlanta, New York, October 20, 2017 - Brose North America, Inc. is the winner of this year's GACC Apprenticeship Award. The Michigan-based company is awarded for its leadership and innovation in workforce development by implementing German standard apprenticeship programs in the United States.

The GACC Apprenticeship Award honors Brose for their efforts and investments in workforce development and education as well as the creation of valuable career pathways for young Americans. "Brose was selected as the winner by an independent jury of specialist for their global approach to training and their deep commitment to apprenticeships as a solution to close the skills gap in the US", says Mario Kratsch, Vice President of GACC Midwest.

"Brose in Germany has a very long history in offering apprenticeships, and we are proud to have successfully implemented German-style apprenticeship programs in Michigan and Alabama within the last 4 years. After their 3-year programs, our management can hire as "ready to work" Brose employees who are well-trained and know our company culture," elaborates Simone Grubert, Apprenticeship and Student Coordinator at Brose.

"As a global mechatronics company, we see the need to invest in the workforce of tomorrow. Training our own talent has proven the most successful way for us, and we have found some of our most accomplished employees through programs like this," adds Arnd Herwig, Vice President Development at Brose North America.

The award also highlights the impact the apprenticeship model has made to the individual careers of the winning company's apprentices.

"Getting out of high school I was not sure if college was the route I wanted to take. This apprenticeship program at Brose was able to provide me with the best of both experiences- using my education in the real world, in real time. I am already light years ahead in my professional career compared to that of my friends who are attending a 4-year college", says apprentice Kevin O'Brien.



German American
Chambers of Commerce
Deutsch-Amerikanische
Handelskammern

German American Chamber of Commerce
of the Midwest, Inc.

321 North Clark Street, Suite 1425

Chicago, Illinois 60654-4714

Phone: (312) 644-2662 | Fax: (312) 644-0738

www.gaccmidwest.org

The GACC Apprenticeship award 2017 will be presented to Brose North America, Inc. at a [special ceremony](#) at RGIT (Representative of German Industry and Trade) on November 15, 2017 in Washington D.C.

HE Dr. Peter Wittig, Ambassador of the Federal Republic of Germany, will open the ceremony, which takes place during

[National Apprenticeship week](#) – raising the profile and highlighting the benefits of the dual training approach for companies and apprentices.

About Brose North America, Inc.

Brose is the world's fifth-largest family-owned automotive supplier. The company develops and produces mechatronic systems for vehicle doors and seats as well as electric motors and drives. Brose has been a committed partner to the North American market since 1993. The mechatronic specialist now counts eleven locations across Canada, the United States and Mexico and employs approximately 5,000 people in the region. The entire range of Brose products is manufactured throughout the North American facilities, from window regulator and door modules to seat systems. <http://www.brose.com>

About the German American Chambers of Commerce

The German American Chambers of Commerce (GACCs) with their main offices in Atlanta, Chicago and New York, as well as branches in Detroit, Houston, Philadelphia, and San Francisco, work together under the network of the GACCs. With approximately 2,500 members, an extensive international network, and their broad spectrum of activities and services the GACCs are the first choice when it comes to business between the US and Germany. Additionally, our liaison office in Washington, DC, the Representative of German Industry and Trade (RGIT), represents the interests of the German business community vis-à-vis both the US administration and other international organizations based in Washington, DC. AHKs are closely connected to the Chambers of Industry and Commerce (IHKs) in Germany. The umbrella organization of the IHKs is the German Association of Chambers of Industry and Commerce (DIHK), which speaks for 3.6 million business enterprises in Germany and also coordinates and supports the AHKs. The German Chamber Network (AHK) provides experience, connections, and services worldwide through over 130 locations in 90 countries.

www.gaccmidwest.org | www.ahk-usa.com