



German American
Chambers of Commerce
Deutsch-Amerikanische
Handelskammern

The background of the slide is a photograph of the Chicago skyline. A large, modern glass skyscraper with a greenish tint is prominent on the left. The city extends to the right with various other high-rise buildings. In the foreground, a river flows, with a yellow boat moving across it. A semi-transparent white box with a grid pattern is overlaid on the center of the image, containing the main title.

GACC Midwest Report 2018 Media Kit

German American Chamber
of Commerce of the Midwest

The GACC Midwest Report 2018 – #PartnerForTheMidwest



Increase your visibility among the German American business community

Our GACC Midwest Report “#PartnerForTheMidwest” is a unique platform to showcase your involvement in the German-American business community, from placing ads to publishing success stories and advertorials.


Benefits of advertising

- Reach thousands of executives on both sides of the Atlantic all year long
- Share detailed insights into your business, your region, or your services
- Enjoy year-round promotion among the German-American business community, online and in print

Circulation

- 1,000 printed copies (8-10 readers per copy) and C-level executives
- Print copy distributed to all members of our network
- PDF download on GACC Midwest website (20,000 page views per month)
- Featured in newsletter (6,000 subscribers), social media and separate mailings

Publishing date

December 15, 2018, English language 

Closing date for ad material

October 31, 2018

The GACC Midwest Report 2018 – #PartnerForTheMidwest

Bestseller



Advertorial / Success Story

Place a 2-page spread in our Report and highlight your company's success, recognition, or innovation!

Did you speak at one of our events? Were you part of a delegation? Did you receive a special recognition?

Introduce your company & your innovations to our network!



Advertisement

Impress your future clients!

Place a compelling, targeted full color ad in our GACC Midwest Report to draw attention to your brand!

We thank our National Partners for their continued loyalty and look forward to welcoming your company to our nationwide network!



Logo Placement

Gain exposure by having your logo represented in our publication.

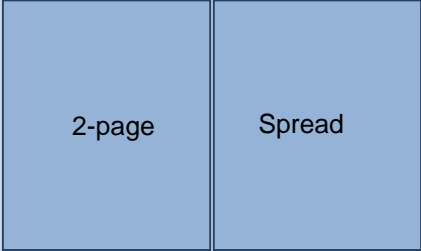


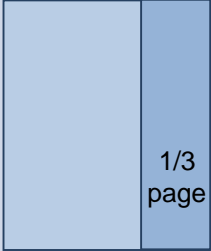
Jasmin Welter
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Pricing: GACC Midwest Report

Spread		Full page	1/2 page - horizontal	1/3 page - vertical
				
4c Advertorial: \$1,750 4c Ad: \$2,250 Width x Height 14.5" x 9.3" (no bleed)		4c Ad: \$1,750 Width x Height 7.25" x 9.3" (no bleed)	4c Ad: \$1,000 Width x Height 7.25" x 4.6" (no bleed)	4c Ad: \$750 Width x Height 2.3" x 9.3" (no bleed)
Preferred Position			Logo Placement	
Back Outside Cover: 1 x 4c: \$4,500	Inside Front Cover: 1 x 4c: \$3,500	Inside Back Cover: 1 x 4c: \$3,500	Fixed Position: 1 x 4c: \$500	

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Questions? Get in touch now!



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