



German American  
Chambers of Commerce  
Deutsch-Amerikanische  
Handelskammern

How do you  
disrupt  
traditional?



## Print Publication: GACC Midwest Report 2017/18

### Increase your visibility among the German American business community

The GACC Midwest Report is a unique platform to showcase your involvement in the German-American business community, from placing ads to publishing success stories and advertorials.

### Benefits of advertising

- Reach thousands of executives on both sides of the Atlantic all year long
- Share detailed insights into your company, your region, your service
- Enjoy year-round promotion among the German-American business community, online and in print

### Circulation

- 1,000 printed copies (8-10 readers per copy), distributed to C-level executives
- PDF download on GACC Midwest website (20,000 page views per month)
- Featured in newsletter (9,000 subscribers) and separate mailing to 4,000 contacts
- 10,000 downloads of the report per year

### Publishing date

December 31, 2017





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**Print Publication: GACC Midwest Report 2017/18**

**Build Your U.S. Business - Through an article or advertisement**



**Editorial Article / Success Story**

Place a 2-page spread in our 2017/18 Report and highlight your company's success, recognition, or innovation!

Did you speak at one of our events? Were you part of a delegation? Did you receive a special recognition? Introduce your company & your innovations to our network!

>> \$1,750

**Advertisement**

Impress your future clients! Place a compelling, targeted full color ad in our GACC Midwest Report 2017/18 to draw attention to your brand!

\$ 750 1/3-page ad

\$ 1000 1/2-page ad

\$1,750 1-page ad

\$2,250 2-page ad

\$3,500 front inside cover

\$3,500 back inside cover  
\$4,500 back outside cover

**Logo Placement**

Gain exposure by having your logo represented in our publication.

\$ 500 logo placement

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## Pricing: GACC Midwest Report

| Spread   |  | Full page  | 1/2 page - horizontal  | 1/3 page - vertical   |
|--|--|--|--|---|
|  |  |  |  |   |
| 4c Advertorial: <b>\$1,750</b><br>4c Ad: <b>\$2,250</b><br><b>Width x Height</b><br>14.5" x 9.3"<br>(no bleed) |  | 4c Ad: <b>\$1,750</b><br><b>Width x Height</b><br>7.25" x 9.3"<br>(no bleed) | 4c Ad: <b>\$1,000</b><br><b>Width x Height</b><br>7.25" x 4.6"<br>(no bleed) | 4c Ad: <b>\$750</b><br><b>Width x Height</b><br>2.3" x 9.3"<br>(no bleed) |
| Preferred Position   |  |  | Logo Placement   |   |
| <b>Back Outside Cover:</b><br>1 x 4c: <b>\$4,500</b>   | <b>Inside Front Cover:</b><br>1 x 4c: <b>\$3,500</b> | <b>Inside Back Cover:</b><br>1 x 4c: <b>\$3,500</b>                          | <b>Fixed Position:</b><br>1 x 4c: <b>\$500</b>                               |   |