



German American
Chambers of Commerce
Deutsch-Amerikanische
Handelskammern

How do you
disrupt
traditional?



Print Publication: GACC Midwest Report 2017/18

Increase your visibility among the German American business community

The GACC Midwest Report is a unique platform to showcase your involvement in the German-American business community, from placing ads to publishing success stories and advertorials.

Benefits of advertising

- Reach thousands of executives on both sides of the Atlantic all year long
- Share detailed insights into your company, your region, your service
- Enjoy year-round promotion among the German-American business community, online and in print

Circulation

- 1,000 printed copies (8-10 readers per copy), distributed to C-level executives
- PDF download on GACC Midwest website (20,000 page views per month)
- Featured in newsletter (9,000 subscribers) and separate mailing to 4,000 contacts
- 10,000 downloads of the report per year

Publishing date

December 31, 2017

Closing date for ad material

October 20, 2017





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Build Your U.S. Business - Through an article or advertisement



Editorial Article / Success Story

Place a 2-page spread in our 2017/18 Report and highlight your company's success, recognition, or innovation!

Did you speak at one of our events? Were you part of a delegation? Did you receive a special recognition? Introduce your company & your innovations to our network!

>> \$1,750

Advertisement

Impress your future clients! Place a compelling, targeted full color ad in our GACC Midwest Report 2017/18 to draw attention to your brand!

- \$ 750 1/3-page ad
- \$ 1000 1/2-page ad
- \$1,750 1-page ad
- \$2,250 2-page ad

\$3,500 front inside cover **SOLD**

\$3,500 back inside cover
\$4,500 back outside cover

Logo Placement

Gain exposure by having your logo represented in our publication.

\$ 500 logo placement

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