



# Benefit from our Services Become a GACC Midwest Member

# Benefit from our Services – Become a GACC Midwest Member

Membership in the **German American Chamber of Commerce of the Midwest, Inc. (GACC Midwest)** enables your company to be part of a leading trade organization focused exclusively on the German American business community. GACC Midwest is the official representative of German business in the US, serving the region for over 50 years, and is part of a global network of German Chambers of Commerce Abroad (AHKs) with 140 offices in 92 countries. Our unique position and industry expertise provide us with unparalleled access to influential figures in both US and German industrial and economic circles, which we bring to our members via informative events, exclusive roundtables, and our publications.

## TOP 3 Benefits

### 1. NETWORKING

- ◆ Access to the GACC Network (approx. 2,500 companies) & German Chambers of Commerce and Industry (IHKs) Network
- ◆ Invitation to all GACC Midwest events (approx. 80 events per year in the Midwest)
- ◆ Invitation to exclusive members-only Roundtables for CEOs, CFOs, and HR executives

### 2. MARKETING

- ◆ Business Referrals from numerous general inquiries the GACC Midwest receives every day
- ◆ Exclusive Sponsorship and Advertising Opportunities at events, in publications, and with internet presence
- ◆ Listing in the Annual National Member Directory and the online GACC Midwest Membership Directory

### 3. DISCOUNTS

- ◆ For GACC and GACC Midwest events as well as co-sponsored events
- ◆ On publications, advertising, and the submission of articles
- ◆ On GACC Midwest Consulting Services and Career Services

### ...and a little something extra

- ◆ Receive publications such as the Annual National Member Directory, the German American Business Outlook, the German American Trade Magazine (four times per year, available online) & the monthly ChamberBrief
- ◆ Members-only privileges on our website (access to approx. 2,500 company contacts, edit your profile, etc.)

## Benefit from our Services – Become a GACC Midwest Member

### CORPORATE \$1,200

- ◆ **Access to a Nationwide Network of Contacts:** over 800 GACC Midwest member contacts, a national GACC network of 2,500 members, and high-level visitors from the economic & political sectors
- ◆ **Invitation-Only Discussion Circles:** exclusive Executive Roundtables for CEOs, CFOs & HR executives for a confidential exchange of ideas
- ◆ **Business Referrals:** members are recommended first in numerous daily general inquiries
- ◆ **Unique Visibility Opportunities:** participate in the annual German American Business Outlook Survey (GABO), post company press releases on the GACC website (approx. 20,000 monthly visits) and strengthen EU-U.S. trade via comment to the RGIT in Washington/DC, as well as access to updates on relevant trade & regulatory issues
- ◆ **Member Benefits & Company Listings:** list up to 5 contacts in the Annual National Membership Directory (2,500 GACC members) and the online Midwest Membership Directory
- ◆ **Exclusive Sponsorship & Advertising Opportunities:** apply your corporate branding to our events & publications
- ◆ **Networking Opportunities:** connect with business professionals & decision makers of the German-American business community
- ◆ **Members-Only Discounts:** on GACC, GACC Midwest, and co-sponsored events, on publications, as well as on GACC Midwest Consulting & Career Services

### BASIC \$600

- ◆ **Access to a Nationwide Network of Contacts:** over 800 GACC Midwest member contacts, a national GACC network of 2,500 members, and high-level visitors from the economic & political sectors
- ◆ **Invitation-Only Discussion Circles:** exclusive Executive Roundtables for CEOs, CFOs & HR executives for a confidential exchange of ideas
- ◆ **Business Referrals:** members are recommended first in numerous daily general inquiries
- ◆ **Unique Lobbying Opportunities:** participate in the annual German American Business Outlook Survey (GABO)
- ◆ **Member Benefits & Company Listing:** one contact listing in the Annual National Membership Directory (2,500 GACC members) and in the online Midwest Membership Directory
- ◆ **Exclusive Sponsorship & Advertising Opportunities:** apply your corporate branding to our events & publications
- ◆ **Networking Opportunities** connect with business professionals & decision makers of the German-American business community
- ◆ **Members-Only Discounts:** on GACC, GACC Midwest, and co-sponsored events, on publications, as well as on GACC Midwest Consulting & Career Services

### STARTUP \$300

- Startup Members receive the same benefits as Basic Members -

#### Startup Membership Requirements:

- ◆ Companies established in the last 2 calendar years
- ◆ With fewer than 10 employees in the Midwest

- UPGRADE -

### PATRON \$2,000

**Upgrade to Patron Membership** - Receive the same benefits as your current membership plus:

- ◆ **Opportunity to Co-Host Company's Own Event with GACC Midwest:** Venue & catering costs to be covered by member firm; if location is not in immediate Chicagoland region - subject to GACC Midwest approval
- ◆ **Premium Profile in Online GACC Midwest Membership Directory**
- ◆ **50% Reduction on First Engagement Fee for Career Services**
- ◆ **Twitter Campaign with up to 6 Tweets per Year:** tied to aforementioned event or other special announcement, determined in collaboration with member
- ◆ **Logo placement on GACC Midwest Website & GACC Midwest Report**



# Membership Application

- ◆ Patron Membership  \$2,000
- ◆ Corporate Membership (>100 employees in the Midwest)  \$1,200
- ◆ Basic Membership (<99 employees in the Midwest)  \$600
- ◆ Startup Membership (<10 employees in the Midwest & established within last 2 years)  \$300
- ◆ Companies with main operations in **Colorado, Michigan, Minnesota, or Wisconsin**, please contact the local GACC Midwest Chapter representative, located in these states, for information about membership.

## Company Information

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_

Company Website: \_\_\_\_\_

Type of Business (Activity): \_\_\_\_\_

Industry: \_\_\_\_\_

Number of Employees: \_\_\_\_\_

Type of Facility (Midwest):  Manufacturing  Research & Development  Sales & Service  Headquarters

Is your company an American subsidiary of a German firm?  Yes  Yes, U.S. Headquarters  No

If so, list parent company & address: \_\_\_\_\_

How did you hear about us? \_\_\_\_\_

I/We elect to apply for membership with the German American Chamber of Commerce of the Midwest, Inc.



### Contact Information

Main contact for future GACC Midwest communication and Membership Directory listing.

Contact Name: \_\_\_\_\_

Title: \_\_\_\_\_

Email: \_\_\_\_\_

Direct Telephone: \_\_\_\_\_

### Data Privacy Statement

I/We grant the German American Chamber of Commerce of the Midwest, Inc. permission to use the personal contact data, included in this application form, for the administration of its database and membership records, for its own marketing purposes, and to promote German-American business. I understand that without processing my personal data, GACC Midwest will not be able to process my membership. The company and main contact details will be used and published in the annual printed Membership Directory, and included on GACC Midwest website's Online Membership Directory (GACC Midwest log-in details are required to view/edit personal contact information).

I/We permit GACC Midwest to include me on their mailing lists so that I can receive future communication, notifications, and correspondence from GACC Midwest, including but not limited to event invitations and newsletters. I understand that I may revoke my consent to have my data stored and receive notifications from GACC Midwest at any time in the future. I can unsubscribe from receiving these email notifications at any time by sending an email to [unsubscribe@gaccmidwest.org](mailto:unsubscribe@gaccmidwest.org).

Please refer to our data protection policy for further information: [www.gaccmidwest.org/en/data-privacy-statement](http://www.gaccmidwest.org/en/data-privacy-statement).

### Payment

I agree to pay my annual membership dues invoice within 30 days of receipt.

I elect to pay this invoice via:

Check       Credit Card\*       Electronic Funds Transfer

\*Should you elect to pay via credit card, please visit our online GACC Midwest web shop or call our accounting department at (312) 585-8341.

\_\_\_\_\_  
Date

\_\_\_\_\_  
Signature

For general information, please contact Heather Broberg at (312) 585-8325 or [broberg@gaccmidwest.org](mailto:broberg@gaccmidwest.org)