

# Transatlantic Apprenticeship Dialogue On-the-Job Training

## Sponsorship Opportunities 2018



## Gain international visibility and recognition

Want to increase your international profile? Want to grow your manufacturing network with counterparts abroad? Looking to build a sustainable pipeline of talent from within while exchanging ideas with likeminded trainers, experts, and representatives?

Then the Transatlantic Apprenticeship Dialogue is for you! Our new transatlantic platform was established to enhance the professional dialogue on a personal level. As a part of a broader scale effort to strengthen the cooperation between our countries, this program is designed to share the many years of experience and know-how of German trainers, examiners, and vocational schools to stimulate the exchange of knowledge and experience between Germans and Americans.

### **Interested? Become a sponsor for our On-the-Job Training dialogue.**

Your sponsorship is needed to make this important program possible while giving you recognition and access to first-hand training intelligence.



*\*\*This project is supported by the Transatlantic Program of the Federal Republic of Germany, funded by the European Recovery Program (ERP) of the Federal Ministry of Economics and Energy (BMWi).*



Federal Ministry  
for Economic Affairs  
and Energy

## Planned activities

### Coming up in Chicago

Workshop - October 23-24, 2018

### Delegation in December

A corresponding study trip gives up to 15 trainers and apprenticeship program representatives an exclusive opportunity to travel through Germany from December 3-7, 2018. The trip entails:

- **Company visits** to see firsthand how German manufacturing plants operate.
- **Meetings** with governmental institutions and dual education associations to learn about vocational training policy and procedure in Germany.
- **Peer-to-peer exchange** between vocational thought-leaders from the US and Germany.
- **Visits to cultural sites** in the area and tastes of **German cuisine**.

As a sponsor, you will get **logo recognition** in all relevant program material, including the event website, program agendas and travel agendas. Sponsors also get **preferred access to spots** on the study trip to Germany.

**Contact us to become a part of a transatlantic community!**

“The ICATT apprenticeship program is an excellent opportunity for both the apprentice and the company! The apprentice gets professional training and education without student debt – the company will have an excellent skilled employee after successful completion of the training. The program was long overdue and urgently needed to build up a highly skilled workforce.”

– Hans Kraus  
Corporate Director of Marketing  
Richard Wolf Medical Instruments Corporation

Sponsorship Level	Benefits
\$500	Logo recognition in print and online
\$1500	1 Guaranteed participant spot and logo recognition
\$2500	2 Guaranteed participant spots and logo recognition
\$3300	3 Guaranteed participant spots and logo recognition
\$4000	4 Guaranteed participant spots and logo recognition
\$5000	5 Guaranteed participant spots and logo recognition



Stefanie Andrews  
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