

Transatlantic Cluster Conference: Industry 4.0 Troy, MI | February 27, 2018

8:00am - 8:30am

Registration and breakfast

Welcome and Opening Remarks

8:30am - 9:00am

- Tom Kelly, Chief Executive Officer, Automation Alley
- Dr. Walter Maisel, President International Operations, Seraph, Inc. and Chairman of German American Chamber of Commerce of the Midwest
- Jessica Ferlass, Manager, Consulting Services, German American Chamber of Commerce of the Midwest

Moderator: Stefan Noeth, Project Manager, Michigan Office, German American Chamber of Commerce of the Midwest

Presentations on Virtual Reality/Augmented Reality/Mixed Reality including Q&A

9:00am - 10:00am

- Dr. Christoph Runde, Chief Executive Officer, Virtual Dimension Center Fellbach
 - *Smart wearables in industrial applications*
- Franco Bevione, Chief Executive Officer, Wedoo
 - *Walking Through the AR/VR Path to Smarter Industry Solutions*
- Trudi Hable, America IOT Business Development Director, PTC Inc
 - *Augmented Reality: The User Interface for Internet of Things*

10:00am - 10:15am

Networking Break

Presentations on Next Generation of Automation for Industry 4.0 including Q&A

10:15am - 11:15am

- Dr. Jana Heuer, Cooperation Manager / Smart Production, microTEC Südwest
 - *Microsystems technology for smart production*
- Dr. Jochen Selle, Strategic Developer, Innovation Center Lower Saxony
 - *Economic development of SMEs in the field of smart production*
- Jim Toeniskoetter, President and COO, Hirotec America
 - *Title tbc*

Keynote including Q&A

11:15am - 11:45am

- Dan Nagy, Managing Director, IMS International
 - *Cross-Border Manufacturing Challenges and Opportunities*

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11:45am - 12:00pm

Wrap-up and End of Event

For updates or more information about the Transatlantic Cluster Roadshow Industry 4.0, please click [here](#) or [contact us](#).

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