



Scott Christiansen

CEO & Founder

Root3 Growth Marketing & Business Development

Scott has more than 20 years experience uncovering marketing insights and delivering growth strategies that remove barriers to sale, shorten the sales cycle, and lower the cost per deal. He has extensive experience working with startups on go-to-market strategies, helping organizations emerge from the pilot phase, repositioning companies as their market matures, or helping large organizations such as E*TRADE, Tribune Co., and Google capture new opportunity. Scott is a board member of the Chicago Global Health Alliance (CGHA).