



Gain Visibility - Become a Sponsor

With over 1,400 German companies located within the Midwest, the Midwest Small Medium Sized Enterprises (SME) Forum is designed to connect you with the perfect audience to build lasting business partnerships.

The all-day conference includes a keynote, panel discussions as well as workshops and networking opportunities the Midwest SME Forum provides numerous occasions to fit your company's needs.



Official Event Sponsor

\$10,000

- ◆ Recognition as **Official Event Sponsor**
- ◆ Opportunity to **give welcoming remarks** (content to be approved by GACC Midwest)
- ◆ Prestigious logo placement on **programs, screens and signage**
- ◆ **Free admission** for four (4) guests
- ◆ **Prime exhibit space** for marketing materials
- ◆ **Full page advertisement** in the event program to be given to each attendee
- ◆ Logo printed on the **attendee name badges**
- ◆ Logo presence in all **marketing material** related to the event (print & digital)

Exclusive Panel Sponsor

\$5,000

Limited to one sponsor per panel

- ◆ **Company provided sign** displayed during the panel
- ◆ Prestigious logo placement on **programs, panel screens and signage**
- ◆ Logo presence in all **marketing material** related to the event (print & digital)

Exhibiting Sponsor

\$2,000

- ◆ **Prime exhibit space** for marketing materials
- ◆ Prestigious logo placement on **programs, screens and signage**
- ◆ Logo presence in all **marketing material** related to the event (print & digital)
- ◆ **½ page advertisement** in the event program

Digital Experience Sponsor

\$3,000*

- ◆ Showcase your **innovative digital technology**
- ◆ **Prime exhibit space** to present your product
- ◆ Prestigious logo placement on **programs, screens and signage**
- ◆ Logo presence in all **marketing material** related to the event (print & digital)
- ◆ **½ page advertisement** in the event program

*Pricing is flexible - Contact us about your product!

Speaking Opportunities

\$1,500

Limited to up to five sponsors per panel

- ◆ Opportunity to **speak as a panelist** on a panel (content to be approved by GACC Midwest)
- ◆ **Logo & speaker profile** in the event program
- ◆ **Speaker and company** listed on GACC website with link to a detailed speaker profile
- ◆ Logo presence in all **marketing material** related to the event (print & digital)

For questions or customized packages, please contact Kirsten Schmandt:
(312) 494-2176 or schmandt@gaccmidwest.org



Networking-Focused Sponsorships

Limited to one sponsor each

Lunch Sponsor **\$3,000**

- ◆ **Logo and promotional materials on tables** during lunch
- ◆ Prestigious logo placement on **programs, panel screens and signage**
- ◆ Logo presence in all **marketing material** related to the event (print & digital)

Networking Break Sponsor **\$2,500**

- ◆ **Logo and promotional materials on tables** during the Networking Break
- ◆ Prestigious logo placement on **programs, screens and signage**
- ◆ Logo presence in all **marketing material** related to the event (print & digital)

Charging Station Sponsor **\$2,500**

- ◆ Give attendees the power to keep going with a company provided **device charging station**
- ◆ **Exhibit space** for marketing materials
- ◆ Logo presence in all **marketing material** related to the event (print & digital)

Your Idea Here!

Have a creative sponsorship idea you would like to propose? Contact us and bring your idea to life!

Branding & Advertising Opportunities

Media & Mailing Sponsor **\$2,000**

- ◆ One (1) **Twitter post** on a subject of your choice (content to be approved by GACC Midwest)
- ◆ Logo placement on **electronic event mailings**
- ◆ Logo presence in all **marketing material** related to the event (print & digital)

Event Material Sponsor **\$2,500**

Limited to one sponsor

- ◆ **Company provided notepad & paper** to be given to all event attendees
- ◆ Logo presence in all **marketing material** related to the event (print & digital)

Exclusive Lanyard Sponsor **\$1,500**

Limited to one sponsor

- ◆ Exclusive allocation of **company logo lanyards** (provided by sponsor)
- ◆ Logo presence in all **marketing material** related to the event (print & digital)

Exclusive Name Badge Sponsor **\$1,500**

Limited to one sponsor

- ◆ Logo on **name badges** distributed to attendees
- ◆ Logo presence in all **marketing material** related to the event (print & digital)

Sponsorship Add-Ons

Grow your potential - add any of the below options to your sponsorship package!

Event Program Sponsor **\$750**

- ◆ **Full page color advertisement** in the event program to be given to all event attendees

Multi-Event Sponsor **(contact for pricing)**

- ◆ Get **maximum exposure** with special discounts on the Midwest SME Forum, GACC Awards Gala and Christkindlmarket Chicago Preview Event!

Event Details: visit www.gaccmidwest.org/sme
Contact: (312) 494-2176 or schmandt@gaccmidwest.org