



Lydia Michael
Founder and President
Blended Collective

Lydia Michael's multicultural background and international business experience have propelled her to create her own path with Blended Collective, a multicultural marketing, branding & strategy company. Blended Collective is defined by its core values of authenticity, culture, and diversity. Lydia's experience spans across various industries to project work with Deloitte and L'Oréal in Düsseldorf, Germany.