



German American  
Chambers of Commerce  
Deutsch-Amerikanische  
Handelskammern

# German American Business Awards

October 19, 2018

*Entertain your clients*



*Showcase your business*



*Network with peers*

*Become a 2018 Event Partner Today!*



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**Average  
Number of  
Attendees:**

**220**



**A Majority of Attendees:**

- ◆ are C-level executives
- ◆ invite their clients
- ◆ attend to network

## Sponsorship Spotlight

<b>Official Grand Experience Sponsor</b>		<b>\$12,000</b>
<ul style="list-style-type: none"> <li>◆ Recognition as <i>Official Grand Experience Sponsor</i></li> <li>◆ Premium seating for a table of 8 (first row)</li> <li>◆ Opportunity to give a 3-5 minute welcome speech (content to be approved by GACC Midwest)</li> </ul>	<ul style="list-style-type: none"> <li>◆ Two (2) tickets to the 2018 Digitalization Forum</li> <li>◆ Full page advertisement in the Awards Program</li> <li>◆ Plus all the benefits of the Gold Sponsorship Level</li> </ul>	
<b>Exclusive Car Brand Sponsor</b>		<b>\$12,000</b>
<ul style="list-style-type: none"> <li>◆ Recognition as <i>Exclusive Car Brand Sponsor</i></li> <li>◆ Prime seating for a table of 8</li> </ul>	<div style="text-align: center; font-size: 2em; color: red; border: 2px solid red; padding: 5px; transform: rotate(-45deg); display: inline-block;">SOLD</div> <ul style="list-style-type: none"> <li>◆ Presentation of one car (size and setup to be discussed)</li> <li>◆ Plus all the benefits of the Gold Sponsorship Level</li> </ul>	
<b>Official Networking Reception Sponsor</b>		<b>\$8,000</b>
<ul style="list-style-type: none"> <li>◆ Recognition as <i>Official Networking Reception Sponsor</i></li> <li>◆ Premium seating for a table of 8 (first row)</li> </ul>	<div style="text-align: center; font-size: 2em; color: red; border: 2px solid red; padding: 5px; transform: rotate(-45deg); display: inline-block;">SOLD</div> <ul style="list-style-type: none"> <li>◆ Opportunity to present the Signature Cocktail Logo on the cocktail napkins at the reception</li> <li>◆ Plus all the benefits of the Gold Sponsorship Level</li> </ul>	

## Sponsorship Levels

Package Benefits	GOLD \$6,500	SILVER \$4,500	BRONZE \$3,000
a. <b>Prime seating</b> for a table of ...	8 (first row)	8	4 (shared table)
b. <b>Logo presence</b> in all pre-event marketing (print & digital) and throughout the duration of the event	✓ (prestigious placement & enlarged logo)	✓	✓
d. <b>½ page advertisement</b> in the Awards Program	✓		
e. <b>3-month logo presence</b> on the event webpage	✓		
f. <b>Premium exhibit space</b> during the Networking Reception	✓		

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## Unique Sponsorship Opportunities

<p><b>Making Melodies Sponsor</b> <b>\$4,000</b></p> <ul style="list-style-type: none"> <li>◆ Two (2) tickets to the Business Awards</li> <li>◆ Associate your company with entertaining the guests</li> <li>◆ Company name announced by the band during the performance</li> <li>◆ Logo presence throughout the event on programs, screens, and table signage</li> </ul>	<p><b>Décor Sponsor</b> <b>\$3,500</b></p> <p>Limited to one sponsor</p> <ul style="list-style-type: none"> <li>◆ Two (2) tickets to the Business Awards</li> <li>◆ Make an impression as the exclusive Décor Sponsor</li> <li>◆ Logo integrated into the table centerpieces</li> <li>◆ Logo presence throughout the event on programs, screens, and table signage</li> </ul>
<p><b>Magical Reception Sponsor</b> <b>\$3,900</b></p> <p>Limited to one sponsor</p> <ul style="list-style-type: none"> <li>◆ Two (2) tickets to the Business Awards</li> <li>◆ The magician will entertain guests using your corporate giveaways* during the Networking Reception</li> <li>◆ Logo presence in all pre-event marketing (print &amp; digital) and for the duration of the event</li> </ul>	<p><b>Sights &amp; Sounds Sponsor</b> <b>\$3,000</b></p> <ul style="list-style-type: none"> <li>◆ Two (2) tickets to the Business Awards</li> <li>◆ Exclusive sponsor of a key contributor to the success and enjoyment of the event, sound and content</li> <li>◆ Logo presence throughout the event on programs, screens, and table signage</li> </ul>
<p><b>Photography Sponsor</b> <b>\$3,500</b></p> <p>Limited to one sponsor</p> <ul style="list-style-type: none"> <li>◆ Two (2) tickets to the Business Awards</li> <li>◆ Logo placement on all photos that are texted directly to guests including a link to the online gallery and are also printed on-site</li> <li>◆ Logo presence in all pre-event marketing (print &amp; digital) and for the duration of the event</li> </ul>	<p><b>Nachtisch (Dessert) Sponsor</b> <b>\$2,000</b></p> <p>Limited to one sponsor</p> <ul style="list-style-type: none"> <li>◆ Two (2) tickets to the Business Awards</li> <li>◆ Exclusive sponsor of the guests' favorite; dessert</li> <li>◆ Logo incorporated into the design of the dessert</li> <li>◆ Distribute merchandising material to guests*</li> <li>◆ Logo presence throughout the event on programs, screens, and table signage</li> </ul>

\*Placement of and type of merchandising material and giveaways are subject to the approval of GACC Midwest

## Sponsorship Add-Ons

Enhance your sponsorship package by selecting any combination of the following Add-On items:

<p><b>Gift Bag + Gift Sponsor</b> <b>\$1,000</b></p> <p>Limited to one sponsor</p> <ul style="list-style-type: none"> <li>◆ Gift bag given to all guests with your gift of choice* (bag provided by sponsor)</li> </ul>	<p><b>Program Sponsor</b> <b>\$750</b></p> <ul style="list-style-type: none"> <li>◆ Full page color advertisement in the Awards Program</li> </ul>
<p><b>Gift Giveaway Sponsor</b> <b>\$750</b></p> <ul style="list-style-type: none"> <li>◆ Your gift of choice** to be given away in the gift bag provided by the Gift Bag + Gift Sponsor</li> </ul>	<p><b>Multi-Event Sponsor</b> <b>(contact for pricing)</b></p> <ul style="list-style-type: none"> <li>◆ Customized packages available for the Business Awards + Christkindlmarket Chicago Preview Event</li> </ul>

\*\*Gift bags and/or giveaways are subject to the approval of GACC Midwest

For questions or customized packages, please contact Heather Broberg: (312) 585-8325 or [broberg@gaccmidwest.org](mailto:broberg@gaccmidwest.org)