



German American  
Chambers of Commerce  
Deutsch-Amerikanische  
Handelskammern

# Digitalization FORUM

## SMEs Going Digital - Mastering the Transformation

October 19, 2018 | Chicago, IL

### Gain Visibility - Become a Sponsor

Digitalization affects every company differently. The future is digital, use it to your advantage!

- ◆ **COMPANIES:** Present how your company tackles the impact digitalization has on every part of business (i.e. sales, business development and processes).
- ◆ **SERVICE PROVIDERS:** Showcase how you can assist companies in overcoming the challenges digitalization presents.
- ◆ **ECONOMIC DEVELOPERS:** Exhibit how your region excels in the digital world and how digitalization influences site selection.



#### Official Event Sponsor

**\$10,000**

- ◆ Recognition as **Official Event Sponsor**
- ◆ Opportunity to **give welcoming remarks** (content to be approved by GACC Midwest)
- ◆ Prestigious logo placement on **programs, screens and signage**
- ◆ Two (2) tickets to the **Business Awards**
- ◆ **Prime exhibit space** for marketing materials
- ◆ **Full page advertisement** in the event program to be given to each attendee
- ◆ Logo printed on the **attendee name badges**
- ◆ Logo presence in all **marketing material** related to the event (print & digital)

#### Exclusive Panel Sponsor

**\$4,000**

Limited to one sponsor per panel

- ◆ **Company provided sign** displayed during the panel
- ◆ Prestigious logo placement on **programs, panel screens and signage**
- ◆ Logo presence in all **marketing material** related to the event (print & digital)

#### Exhibiting Sponsor

**\$3,500**

- ◆ **Prime exhibit space** for marketing materials
- ◆ Prestigious logo placement on **programs, screens and signage**
- ◆ Logo presence in all **marketing material** related to the event (print & digital)
- ◆ **1/2 page advertisement** in the event program

#### Digital Experience Sponsor

**\$3,000\***

- ◆ Showcase your **innovative digital technology**
- ◆ **Prime exhibit space** to present your product
- ◆ Prestigious logo placement on **programs, screens and signage**
- ◆ Logo presence in all **marketing material** related to the event (print & digital)
- ◆ **1/2 page advertisement** in the event program

\*Pricing is flexible - Contact us about your product!

#### Speaking Opportunities

**\$1,500**

Limited to up to five sponsors per panel

- ◆ Opportunity to **speak as a panelist** on a panel (content to be approved by GACC Midwest)
- ◆ **Logo & speaker profile** in the event program
- ◆ **Speaker and company** listed on GACC website with link to a detailed speaker profile
- ◆ Logo presence in all **marketing material** related to the event (print & digital)

For questions or customized packages, please contact Heather Broberg: (312) 585-8325 or [broberg@gaccmidwest.org](mailto:broberg@gaccmidwest.org)



## Networking-Focused Opportunities

Limited to one sponsor each

### **Pre-Event Networking Sponsor** **\$2,500**

- ◆ **Logo and promotional materials on tables** during registration and pre-event
- ◆ Prestigious logo placement on **programs, panel screens and signage**
- ◆ Logo presence in all **marketing material** related to the event (print & digital)

### **Networking Break Sponsor** **\$2,500**

- ◆ **Logo and promotional materials on tables** during the Networking Break
- ◆ Prestigious logo placement on **programs, screens and signage**
- ◆ Logo presence in all **marketing material** related to the event (print & digital)

### **Charging Station Sponsor** **\$2,500**

- ◆ Give attendees the power to keep going with a company provided **device charging station**
- ◆ **Exhibit space** for marketing materials
- ◆ Logo presence in all **marketing material** related to the event (print & digital)

### **Your Idea Here!**

Have a creative sponsorship idea you would like to propose? Contact us and bring your idea to life!

## Branding & Advertising Opportunities

### **Media & Mailing Sponsor** **\$2,000**

- ◆ One (1) **Twitter post** on a subject of your choice (content to be approved by GACC Midwest)
- ◆ Logo placement on **electronic event mailings**
- ◆ Logo presence in all **marketing material** related to the event (print & digital)

### **Event Material Sponsor** **\$1,500**

Limited to one sponsor

- ◆ **Company provided notepad & paper** to be given to all event attendees
- ◆ Logo presence in all **marketing material** related to the event (print & digital)

### **Exclusive Lanyard Sponsor** **\$1,500**

Limited to one sponsor

- ◆ Exclusive allocation of **company logo lanyards** (provided by sponsor)
- ◆ Logo presence in all **marketing material** related to the event (print & digital)

### **Exclusive Name Badge Sponsor** **\$1,500**

Limited to one sponsor

- ◆ Logo on **name badges** distributed to attendees
- ◆ Logo presence in all **marketing material** related to the event (print & digital)

## Sponsorship Add-Ons

Grow your potential - add any of the below options to your sponsorship package!

### **Event Program Sponsor** **\$750**

- ◆ **Full page color advertisement** in the event program to be given to all event attendees

### **Multi-Event Sponsor** **(contact for pricing)**

- ◆ Customized packages available for the Digitalization Forum, Business Awards and Christkindlmarket Chicago Preview Event

**Event Details:** visit [www.gaccmidwest.org/DigitalizationForum](http://www.gaccmidwest.org/DigitalizationForum)  
**Contact:** Heather Broberg | (312) 585-8325 | [broberg@gaccmidwest.org](mailto:broberg@gaccmidwest.org)