



Philipp Herrmann, Founder & Managing Director, Etventure Corporate Innovation GmbH

Most corporate Digital Strategies are defensive, and fail to drive true innovation within businesses. Today, all companies must utilize Digital Transformation to develop completely new business models - to remain relevant in the Digital economy. Speed is also a key challenge - businesses must develop and implement new models quickly, in order to remain competitive.

Philipp Herrmann is the Founder and Managing Director of the digital consulting and start-up firm etventure - which he has grown to 11 locations worldwide, with more than 250 staff. At etventure, Philipp identifies and develops new Digital business models, and drives the Digital Transformation of top-tier companies. Philipp Herrmann completed his MBA at Stanford University, and is an expert in Lean Startup and Design Thinking. Before starting etventure, he developed the online learning platform scoyo for global media giant Bertelsmann, where he also led international innovation as Director of Corporate Development. During his time in Silicon Valley, Philipp worked with luminaries such as Steve Blank - as well as with companies like Google and LinkedIn. Philipp Herrmann is recognized as one of the most influential people in Germany's Internet economy (WirtschaftsWoche).

Key Achievements:

2010 - today: Founder & Managing Director, etventure GmbH

2010 - 2010: Partner eBusiness, ClimatePartner

2008 - 2010: Head of Product Strategy, scoyo GmbH

2007 - 2008: Director Corporate Development, Bertelsmann AG

2006 - 2007: Senior Associate Corporate Development, Bertelsmann AG