



Christa Tiefenbacher-Hudson
Co-Founder & Managing Director, TripleInk

A native of Germany, Christa is Co-Founder and Managing Director of TripleInk, a multilingual marketing communications agency established in Minneapolis in 1991.

Her responsibilities include general business management and development as well as strategic planning and direction of international and multicultural marketing communication and translation projects for clients such as AT&T, Cargill, Hyatt Hotels, Mayo Medical Laboratories, Mercedes Benz USA, St. Jude Medical, TCF Bank, and Zenium Technology, to name a few.

As a founding member of the German American Chamber of Commerce Midwest, Minnesota Chapter, Christa served as the Chamber's President from 2000 to 2004, as Vice President from 2010 to 2016, and is now an Honorary Director.

From March 2010 until May 2016, Christa held the post of Honorary Consul of the Federal Republic of Germany in Minneapolis, with a consular district that encompasses Minnesota, North and South Dakota and Western Wisconsin.