



Lindsay Bray Landsberg, Principal, Boyden Chicago

Work Experience

- Expert in the digital marketing space and marketing professional with 25+ years of experience. Expertise in Consumer Goods, Retail and Technology.
- Experience in a broad range of categories: Retail/E-commerce, Health & Beauty, CPG, Entertainment, Financial Services, Apparel, Telecom, Media, Fashion. Strong track record of helping companies identify their business needs and strategic opportunities, providing solutions – quickly.
- Senior executive in major digital and advertising agencies: Performics, The Marketing Store, Leo Burnett. Has delivered hundreds of millions of dollars of new business revenues for agencies.

Education

- MBA, J.L. Kellogg School of Management at Northwestern University
- BA, University of Michigan