



German American
Chambers of Commerce
Deutsch-Amerikanische
Handelskammern

Digitalization FORUM

Navigating Traditional Businesses in the Digital World

October 13, 2017 | Chicago, IL

Gain Visibility - Become a Sponsor

Digitalization affects every company differently. The future is digital, use it to your advantage!

- ◆ **COMPANIES:** Present how your company tackles the impact digitalization has on every part of business (i.e. sales, business development and processes).
- ◆ **SERVICE PROVIDERS:** Showcase how you can assist companies in overcoming the challenges digitalization presents.
- ◆ **ECONOMIC DEVELOPERS:** Exhibit how your region excels in the digital world and how digitalization influences site selection.



Official Event Sponsor

\$10,000

- ◆ Recognition as **Official Event Sponsor**
- ◆ Opportunity to **give welcoming remarks** (content to be approved by GACC Midwest)
- ◆ Prestigious logo placement on **programs, screens and signage**
- ◆ Two (2) **GACC Awards Gala tickets** (\$790 value)
- ◆ **Prime exhibit space** for marketing materials
- ◆ **Full page advertisement** in the event program to be given to each attendee
- ◆ Logo printed on the **attendee name badges**
- ◆ Logo presence in all **marketing material** related to the event (print & digital)



Exclusive Panel Sponsor

\$4,000

Limited to one sponsor per panel

- ◆ **Company provided sign** displayed during the panel
- ◆ Prestigious logo placement on **programs, panel screens and signage**
- ◆ Logo presence in all **marketing material** related to the event (print & digital)

Exhibiting Sponsor

\$3,500

- ◆ **Prime exhibit space** for marketing materials
- ◆ Prestigious logo placement on **programs, screens and signage**
- ◆ Logo presence in all **marketing material** related to the event (print & digital)
- ◆ **1/2 page advertisement** in the event program

Digital Experience Sponsor

\$3,000*

- ◆ Showcase your **innovative digital technology**
- ◆ **Prime exhibit space** to present your product
- ◆ Prestigious logo placement on **programs, screens and signage**
- ◆ Logo presence in all **marketing material** related to the event (print & digital)
- ◆ **1/2 page advertisement** in the event program

*Pricing is flexible - Contact us about your product!

Speaking Opportunities

\$1,500

Limited to up to five sponsors per panel

- ◆ Opportunity to **speak as a panelist** on a panel (content to be approved by GACC Midwest)
- ◆ **Logo & speaker profile** in the event program
- ◆ **Speaker and company** listed on GACC website with link to a detailed speaker profile
- ◆ Logo presence in all **marketing material** related to the event (print & digital)

For questions or customized packages, please contact Kirsten Schmandt:

(312) 494-2176 or schmandt@gaccmidwest.org



Networking-Focused Sponsorships

Limited to one sponsor each

Pre-Event Networking Sponsor \$2,500

- ◆ Logo and promotional materials on tables during registration and pre-event
- ◆ Prestigious logo placement on **programs, panel screens and signage**
- ◆ Logo presence in all **marketing material** related to the event (print & digital)

Networking Break Sponsor \$2,500

- ◆ Logo and promotional materials on tables during the Networking Break
- ◆ Prestigious logo placement on **programs, screens and signage**
- ◆ Logo presence in all **marketing material** related to the event (print & digital)

Charging Station Sponsor \$2,500

- ◆ Give attendees the power to keep going with a company provided **device charging station**
- ◆ **Exhibit space** for marketing materials
- ◆ Logo presence in all **marketing material** related to the event (print & digital)

Your Idea Here!

Have a creative sponsorship idea you would like to propose? Contact us and bring your idea to life!

Branding & Advertising Opportunities

Media & Mailing Sponsor \$2,000

- ◆ One (1) **Twitter post** on a subject of your choice (content to be approved by GACC Midwest)
- ◆ Logo placement on **electronic event mailings**
- ◆ Logo presence in all **marketing material** related to the event (print & digital)

Event Material Sponsor \$1,500

Limited to one sponsor

- ◆ **Company provided notepad & paper** to be given to all event attendees
- ◆ Logo presence in all **marketing material** related to the event (print & digital)

Exclusive Lanyard Sponsor \$1,500

Limited to one sponsor

- ◆ Exclusive allocation of **company logo lanyards** (provided by sponsor)
- ◆ Logo presence in all **marketing material** related to the event (print & digital)

Exclusive Name Badge Sponsor \$1,500

Limited to one sponsor

- ◆ Logo on **name badges** distributed to attendees
- ◆ Logo presence in all **marketing material** related to the event (print & digital)

Sponsorship Add-Ons

Grow your potential - add any of the below options to your sponsorship package!

Event Program Sponsor \$750

- ◆ **Full page color advertisement** in the event program to be given to all event attendees

Multi-Event Sponsor (contact for pricing)

- ◆ Get **maximum exposure** with special discounts on the Digitalization Forum, GACC Awards Gala and Christkindlmarket Chicago Preview Event!

Event Details: visit www.gaccmidwest.org/DigitalizationForum

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