



Celebrate the 22nd Annual Christkindlmarket Chicago by becoming a sponsor of our VIP event, “Twas the Night Before Christkindlmarket”!

GERMAN AMERICAN EVENTS, LLC

The Christkindlmarket Chicago will be hosting its third Annual exclusive “Twas the Night Before Christkindlmarket” event on Thursday, November 16th 2017! Promote your company to this VIP audience: become a sponsor and join us for a private evening at the Christkindlmarket filled with food, entertainment, and a special sneak peek of all of the market’s vendors.

PREMIUM STAMMTISCH Sponsor - \$5,500

- Premium seating during presentation for eight (8)
- Premium dinner seating & VIP Stammtisch Package for table of eight (8)
- Prestige and enlarged logo presence on all pre-event marketing material (print & digital), as well as throughout the evening
- Half page color advertisement in official event program
- Speaking opportunity
- Designated premium exhibit space to present your company’s marketing material

STAMMTISCH Sponsor - \$3,500

- Prime dinner seating and VIP Stammtisch Package for a table of eight (8)
- Logo presence on all pre-event marketing material (print & digital), as well as throughout the evening

HALF STAMMTISCH Sponsor - \$2,500

- Prime dinner seating and VIP Stammtisch Package for a half table of four (4)
- Logo presence on all pre-event marketing material (print & digital), as well as throughout the evening

FLORAL Sponsor - \$2,000

- Exclusive sponsor of the table decorations
- Your logo will be integrated into table decorations
- Distribute your merchandising material to guests
- Logo presence throughout the event on programs, screens, and table signage

PROGRAM Sponsor - \$750

- Half page color advertisement in the official event program received by all guests

STAGE & VIP Sponsor - \$5,000

- Present your brand and connect with guests during the opening ceremony by becoming the official sponsor of the stage
- Logo presence on full sized VIP photo backdrop
- Logo presence on all pre-event marketing material (print & digital), as well as throughout the evening
- Two (2) dinner seats with VIP Stammtisch Package
- *Talk to us if you’d like to sponsor the stage for the entire Christkindlmarket Chicago!*

COFFEE LOUNGE Sponsor - \$5,000

- Make an impression by being recognized as the Exclusive Sponsor of the Coffee Lounge in the Festival Tent
- Lounge will be listed as “Presented by Your Company” on all promotional materials
- You may present marketing materials in the Coffee Lounge area
- Logo presence throughout the event on programs, screens, and table signage
- Two (2) dinner seats with VIP Stammtisch Package

ENTERTAINMENT Sponsor - \$2,000

- Associate your company with entertaining our guests
- Your company’s name will be announced by the entertainment during their performance
- Logo presence throughout the event on programs, screens, and table signage
- Two (2) dinner seats with VIP Stammtisch Package

GUEST GIFT Sponsor - \$1,000

- Present your company to event guests by providing them with a special gift to take home

For more information about sponsorship opportunities or to discuss custom partnerships, please contact:

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