

## GACC Awards Gala 2016

Friday, October 28, 2016



## GACC Award for Excellence in German American Business

### “Excellence in Innovation”

### Nomination and Application Information

**Purpose:** Recognition and promotion of outstanding German-American business achievements in innovation by our membership base throughout the US. Three winners will be chosen from the respective membership bases of each of our three regions: GACC Midwest, GACC NY, and GACC South. Winners will be announced in a press release in early October.

### Apply or Nominate a Company Now!

#### Award Winners will receive:

- Recognition at the GACC Awards Gala Dinner before 300 executives and decision makers of the German-American business community
- Announcement of winners in early October and visibility of winners on respective websites
- Announcement in German American Trade magazine (GAT), the magazine of the GACCs
- Company Profile in GACC newsletters throughout the US
- Company Profile on GACC Midwest website and GACCs' AHK USA website [www.gaccmidwest.org](http://www.gaccmidwest.org); [www.ahk-usa.com](http://www.ahk-usa.com)
- Recognition in our annual signature publications, the GACC Midwest Report, the GACC South Annual Report and the GACC NY Economic Yearbook at the end of the year
- A GACC Press Release announcing GACC Awards Winners 2016, distributed to German and local press
- Ongoing recognition at future annual Award ceremonies
- A beautiful crystal award

**Eligibility:** Companies doing business in the United States and Germany; applicant must be a member of GACC Midwest, GACC NY, and/or GACC South (see individual award requirements).

If you are nominating one or more companies, the nominees must have agreed to be submitted and be willing to answer questions pertaining to the award.

Award winners are determined by an independent panel of judges selected from the GACC community. Winners will be publicized in early October. The winning companies are required to be present at the Gala on Friday, October 28, 2016.

**Deadline:** Nominations must be received **Friday, August 19, 2016.**

Please return the Award Nomination Form with all pertinent supporting documents to via email: [schmandt@gaccmidwest.org](mailto:schmandt@gaccmidwest.org) (preferred), fax: (312) 644-0738 or by mail. Please note that the applications/nomination cannot be withdrawn after they have been received by the judging panel on August 26.

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### Nomination and Application Information

#### Who should apply for the “Excellence in Innovation” Award?

Companies located in Germany and in the United States with an innovative mind-set that have developed an innovative product, business model, or manufacturing process, or excelled in other innovative ways should apply for the Excellence in Innovation Award.

One winner will be chosen from the respective membership bases of **each of our three regions**: GACC Midwest, GACC NY, and GACC South. Winners will be announced in a press release in early October.

#### Application Deadline: August 19, 2016

Please return typed answers to the questions below (on a separate sheet), the application/nomination form and all supporting documents to GACC Midwest, attention of Kirsten Schmandt by email to [schmandt@gaccmidwest.org](mailto:schmandt@gaccmidwest.org) (preferred), by mail to the above address, or by fax to (312) 644-0738.

#### Eligibility Requirement:

For the **Innovator Award**, the parent company must be headquartered in Germany, i.e. German-owned, with a subsidiary in the United States. The US subsidiary (hereafter “company”) must be a member of GACC Midwest, GACC NY, and/or GACC South; three winners will be selected.

#### QUESTIONS:

##### **Part A) Please answer each of the following questions in 250 words or less**

**(ca. ¼ page per question):**

1. Please describe how the company demonstrates excellence in German-American trade.
2. Please describe the company’s current financial situation and how the company has positioned itself for current and future success.
3. What plans and strategies does the company have for the future?
4. Describe one of the company’s core values and how it translates into everyday business.

##### **Part B) Please answer each of the following questions in 500 words or less**

**(ca. ½ page per question):**

5. Describe a new and innovative product, service, or development implemented by the company in recent years. Please include when it was implemented.
6. Describe the impact this innovation has or will have on your company and/or target market.

Feel free to enclose any promotional material which may support your description of your company’s product or service. Please note that this is not mandatory, though highly recommended.



## GACC Award for Excellence in German American Business

### “Excellence in Innovation”

Please **PRINT** clearly.

**Applicant/Nominee (must be a GACC Midwest, GACC NY, and/or GACC South Member):**

Company name:
Address:
City, State, Zip Code:
Telephone:
Fax:
Website:
Member of which GACC(s):
Will attend the Gala on October 28, 2016 <input type="checkbox"/>

**Company Profile:** *please provide as much information as possible. Not all items will apply to all companies*

Founded in the U.S. (year & state):
Founded in Germany (year & location):
Sales of U.S. Location:
Sales of German Location:
Employees – U.S.:
Germany:
World:
<b>Location of U.S. Regional Headquarters:</b>
<b>Location of German Parent Company:</b>
Company sector/activity/industry:

**Submitted by:**

Name:	Company Name (if different):
Telephone:	Email address:
<input type="checkbox"/> (Please check if nominating another company) <i>The nominee has been informed of the nomination and will attend.</i>	